



**(45201) B.F. A. in Visual Communications, Emphasis in Graphic Design
131 semester hours (S.H.)**

This sheet applies to students with an A. A. S. in Visual Communications Technology, Computer Graphics Option from OCC.
(Ocean County College= 77 S.H., Kean University= 54 S.H.)
(revised 6/15/11)

NAME _____	TRANSFER INSTITUTIONS _____	CREDITS _____
STUDENT I.D.# _____	_____	_____
START TERM _____	_____	_____
GENERAL EDUCATION REQUIREMENTS: 34 S.H.		
FOUNDATIONS REQUIREMENTS: 12 S.H.		
KEAN UNIVERSITY COURSE	MAJOR REQUIREMENTS²:	75 S.H.
GE 1000/3000 Transition to Kean _____ waived		
OCEAN COUNTY COLLEGE COURSES	REQUIRED FOUNDATION CORE 18 S.H.	
ENG 151 English Composition I ¹ _____ 3	OCEAN COUNTY COLLEGE COURSES	
MATH 151 Survey of Math (or higher) _____ 3	ARTS 183 Basic Drawing _____ 3	
COMM 154 Public Speaking _____ 3	ARTS 184 Two-Dimensional Design _____ 3	
ENGL 152 English Composition II _____ 3	ARTS 185 Figure Drawing _____ 3	
DISCIPLINARY REQUIREMENTS:	ARTS 186 Three-Dimensional Design _____ 3	
HUMANITIES (GEHU) 6 S.H.	COCG 160 Intro. MacIntosh/Painter _____ 2	
OCEAN COUNTY COLLEGE COURSES	COCG 161 Painter/Paintbox Applications (One credit to major and one to free electives) _____ 1	
ENGL 255 or 256 World Literature _____ 3	COPH 181 Basic Digital Photography _____ 3	
(Select one course from OCC list of GHUM courses, excluding ENGL and HIST courses. Note that credit for study of foreign language is granted only upon completion of six credits, with three credits applicable to this area and three applicable to free electives.)	AREA EMPHASIS: GRAPHIC DESIGN 57 S. H.	
_____ 3	OCEAN COUNTY COLLEGE COURSES	
SOCIAL SCIENCES (GESS) 6 S.H.	COCG 162 Design Fundamentals _____ 3	
OCEAN COUNTY COLLEGE COURSES	COCG 163 Photoshop _____ 3	
HIST 100 or HIST 171 or HIST 172 _____ 3	COCG 164 Adobe Illustrator _____ 3	
(Select one course from OCC list of GSOC courses.)	KEAN UNIVERSITY COURSES	
_____ 3	VC 2202 Studio Skills _____ 3	
SCIENCE & MATHEMATICS (GESM) 7 S.H.	VC 2210 Typography I _____ 3	
OCEAN COUNTY COLLEGE COURSES	VC 3204 Graphic Design Fundamentals _____ 3	
MATH 156 or higher or	VC 3210 Typography II _____ 3	
CSIT 110 or higher _____ 3	VC 3220 Advertising I _____ 3	
(Select one 4-credit lab course in any science.)	VC 3240 Digital Pre-Press _____ 3	
_____ 4	VC 3290 History of Visual Communications _____ 3	
GE/MAJOR CAPSTONE: 3 S.H.	VC 4210 Editorial Design _____ 3	
KEAN UNIVERSITY COURSE²	VC 4211 Identity and Information Design _____ 3	
DSN 4000 Critical Perspectives in Design _____ 3	VC 4212 Promotional Design _____ 3	
ADDITIONAL REQUIREMENTS: 15 S.H.	VC 4201 Portfolio: Visual Communications _____ 3	
OCEAN COUNTY COLLEGE COURSE	Five VC electives:	
ARTS 181 Art History I _____ 3	OCEAN COUNTY COLLEGE COURSES	
ARTS 182 Art History II _____ 3	COPH 187 Experimental Digital Photography ³ _____ 3	
COCG 165 Graphics Portfolio _____ 3	COPH 280 Advanced Digital Photography ³ _____ 3	
KEAN UNIVERSITY COURSE	KEAN UNIVERSITY COURSES	
AH 3740 Modern Art _____ 3	VC 2201 Intro. to Vis. Comm. (preferred) ⁴ _____ 3	
ID 3230 Understanding Images _____ 3	_____ 3	
Footnotes:	_____ 3	
¹ ENGL 151 requires a grade of C to count for Kean University.	FREE ELECTIVES: 7 S.H.	
² All courses for the major require a minimum grade of C.	OCEAN COUNTY COLLEGE COURSES	
³ Required course for A. A. S. degree. If A. A. S. degree is not sought, this slot may be filled with any appropriate Kean University (rather than OCC) course.	BUSN 270 Principles of Advertising ³ _____ 3	
⁴ VC 2201 may substitute instead for COCG 162 above.	COCG 161 Painter/Paintbox Applications (One credit to major and one to free electives) ³ _____ 1	
	KEAN UNIVERSITY COURSE (Must be at the 3000 or 4000 level.)	
	_____ 3	



**KEAN
OCEAN**

Comments:

Evaluator's Signature _____ **Date** _____

Advisor's Signature _____ **Date** _____

Advisor's Signature _____ **Date** _____

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