

College of Business and Public Administration

The College of Business and Public Administration prepares men and women for leadership positions in the private, public as well as non-profit sectors. The College has six academic departments: Accounting, Criminal Justice, Economics & Finance, Management, Marketing and Public Administration; and offers undergraduate degree programs in Accounting, Criminal Justice, Economics, Finance, Management, Marketing and Public Administration. The faculty, staff and students all participate in creating a supportive academic environment.
Dean, Alfred Ngome Ntoko, Ph.D.
Assistant to the Dean, Mr. Steve Vence
W-402B, (908) 737-4120

ACADEMIC DEGREES, PROGRAMS

- B.S. in Accounting
- B.A. in Criminal Justice
- B.A. in Economics
 - Business Economics Option
 - Teacher Certification Option
- B.S. in Finance
- B.S. in Management Science
 - General Business Option
 - International Business Option
 - Management Option
 - Quantitative Methods Option
- B.S. in Marketing
- B.A. in Public Administration

JOINT OR COMBINED PROGRAM

- B.A./M.P.A. Public Administration
- B.S./M.S. Accounting

DEPARTMENTS, FACULTY

Accounting

Bornstein, Capone (Chairperson), Carlsen, Comerford, Fraser, Okcabol, Schader, Stewart, Wailoo

Criminal Justice

Garcia, Lateano (Chairperson), Linn, McManimon

Economics and Finance

Anderson, Carreno, Condon, Griffith, Kempey (Chairperson), Kim, Saffer, Skoorka, Tully, Yamoah

Management

Abraham (Chairperson), Coughlin, Fenster, Fulop, Gursoy, Hiraoka, McGill, Melworm, Rhee, Torres-Baumgarten

Marketing

Ahlawat, Helliwell, Lemel (Chairperson), Vaccaro, Yucetepe

Public Administration

Ault, Donovan, Erickson, Farahi, Laudicina, Laury (Chairperson), Lederman, Moore, Sharp

Economics and Finance

Chairperson: Dr. William Kempey
W-405D, (908) 737-4152

The department offers a B.A. in Economics, B.A. in Economics, Business Economics Option, B.A. in Economics/Teacher Certification, and a B.S. degree in Finance. For both the Economic and Finance major the student is introduced to the basic structure, processes, institutions and theories of the field of study. The student is trained in the analytical tools used in their study. Courses in Economics and Finance prepare the student for graduate work in economics, finance, management and law as well as corporate and public sector employment. All majors are urged to seek early advisement and to take additional math and computer science courses if they plan on doing graduate work in either Economics or Finance. Advisement by a department faculty member is strongly recommended. Pick up advisement sheet in W405.

B. A. IN ECONOMICS

GE 1000 Transition to Kean¹ 1

GENERAL EDUCATION REQUIREMENT 51-58

FOUNDATIONS REQUIREMENTS² 12³

ENG 1030 College Composition⁴ 3

MATH 1000 Algebra for College Students 3

COMM 1402 Speech Communication 3

GE 2021 Research & Technology 3

DISCIPLINARY/INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS

Humanities 9

*ENG 2403 World Literature 3

(Select two courses from different areas)

Fine Arts or Art History 3

Philosophy or Religion 3

Foreign Languages 3

Music or Theatre 3

Interdisciplinary 3

Social Sciences 9

*HIST 1000 History of Civil Society in America 3

ECO 1020 Principles of Economics I⁵ 3

ECO 1021 Principles of Economics II⁵ 3

Science & Mathematics 10-11

*MATH or CPS 3

(Select two sciences; one must be a lab science)

Biology 3, 4

Chemistry or Physics 3, 4

Astronomy, Earth Science, Geology or Metrology 3, 4

Interdisciplinary 3, 4

Health/Physical Education 2-3
ID 1225 Issues Contemporary Health 3

OR

Physical Education 2

CONCENTRATION⁵ 6-8

Select with departmental advisement

MAJOR/GE CAPSTONE COURSE⁵ 3

ECO 4500 Selected Topics in Economics 3

MAJOR REQUIREMENTS⁵ 30

Required Courses 12

MGS 2120 Business Statistics 3

ECO 3020 Intm. Macroeconomics 3

ECO 3021 Intm. Microeconomics 3

ECO 3300 Money & Banking 3

Major Electives 18

Select six ECO courses, at least 12 credits at the 3000-4000 level:

FREE ELECTIVES 38-42

At least 50% must be at 3000-4000 level

MINOR

The department offers a minor in Economics. The requirement is 18 credits hours as noted:

ECO 1020, 1021

ECO 3020, 3021 and 3300

And one 3000/4000 level economics elective course.

B. A. DEGREE IN ECONOMICS (BUSINESS ECONOMICS OPTION)

GE 1000 Transition to Kean¹ 1

GENERAL EDUCATION REQUIREMENT 54-61

FOUNDATIONS REQUIREMENTS² 12³

ENG 1030 College Composition⁴ 3

MATH 1000 Algebra for College Students 3

COMM 1402 Speech Communication as Critical Citizenship 3

GE 2021 Research & Technology 3

DISCIPLINARY/INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS

Humanities 9

*ENG 2403 World Literature 3

(Select two courses from different areas)

Fine Arts or Art History 3

Philosophy or Religion 3

Foreign Languages 3

Music or Theatre 3

Interdisciplinary 3

Social Sciences 9

*HIST 1000 History of Civil Society in America 3

ECO 1020 Principles of Economics I⁵ 3

ECO 1021 Principles of Economics II 3

Science & Mathematics 10-11

*CPS 1031 Intro to Computers 3

(Select TWO sciences; one must be a lab science:)

Biology 3-4

Chemistry or Physics 3-4

Astronomy, Earth Science, Geology or Metrology 3-4

Interdisciplinary 3-4

Health/Physical Education 2-3

ID 1225 Issues Contemporary Health 3

OR

Physical Education 2

CONCENTRATION 6-8

(Select with departmental advisement)

ADDITIONAL REQUIREMENT 3

CPS 1032 Micro. Applications 3

MAJOR/GE CAPSTONE COURSE⁵ 3

ECO 4500 Selected Topics in Economics 3

MAJOR REQUIREMENTS⁵ 48

Required Courses 33

MGS 2110 Quant. Meth. 3

MGS 2120 Business Statistics 3

MGS 2030 Organization & Management 3

ACC 2200 Princ. Acct. I 3

MGS 3040 Management Information Systems 3

FIN 3310 Corporate Finance I 3

ECO 3400 International Economics 3

ECO 3020 Intm. Macroeconomics 3

ECO 3021 Intm. Microeconomics 3

ECO 3300 Money & Banking 3

MGS 3053 Legal Environment of Business 3

MAJOR ELECTIVES 15

Select three of the following ECO & FIN courses:

ECO 3022 Managerial Economics 3

ECO 4200 Intro to Econometrics 3

ECO 3600 Ind. Org. & Public Policy 3

FIN 3311 Corporate Finance II 3

FIN 3350 International Business Finance 3

FIN 4310 Money & Capital Markets 3

FIN 4330 Working Capital Management 3

Select two courses from Economics, Finance, Accounting, or Co-op. Education: 6

FREE ELECTIVES 17-21

50% of free electives must be taken at the 3000-4000 level; no MGS, MKT, ACC, OR FIN in this area; FIN 1300, and Co-op are acceptable

B.A. DEGREE IN ECONOMICS (TEACHER CERTIFICATION OPTION)

GE 1000 Transition to Kean¹ 1

GENERAL EDUCATION REQUIREMENTS 67-68

FOUNDATIONS REQUIREMENTS² 12³

ENG 1030 College Composition⁴ 3
 MATH 1000 Algebra for College Students 3
 COMM 1402 Speech Communication as Critical Citizenship 3
 GE 2021 Research & Technology 3

DISCIPLINARY/INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS

Humanities 9

*ENG 2403 World Literature 3

Select two courses from different areas:

Fine Arts or Art History 3

Philosophy or Religion 3

Foreign Languages 3

Music or Theatre 3

Interdisciplinary 3

Social Sciences 9

*HIST 1000 History of Civilized Society in America 3

ECO 1020 Principles of Economics I 3

ECO 1021 Principles of Economics II 3

SCIENCE & MATHEMATICS 10-11

*MATH 1010 Foundations of Math (rec.) 3

Select two; one must be a lab science:

Biology 3, 4

Chemistry or Physics 3, 4

Astronomy, Geology or Meteorology 3, 4

Earth Science or Interdisciplinary 3, 4

Health/Physical Education 3

ID 1225 Issues Contemporary Health 3

ADDITIONAL REQUIREMENTS⁵ 21

PSY 1000 General Psychology 3

PSY 2110 Psychology of Adolescence 3

HIST 2303 U.S. History to 1877 3

HIST 2304 U.S. History 1877 to Present 3

HIST 3226 History of NJ 3

ECO 3730 Economic Geography 3

SOC 1000 Intro to Sociology 3

OR

ANTH 1800 Cultural Anthropology 3

MAJOR/GE CAPSTONE COURSE⁵ 3

ECO 4500 Selected Topics in Economics 3

MAJOR REQUIREMENTS⁵ 30

REQUIRED COURSES 12

MGS 2120 Business Statistics 3

ECO 3020 Intm. Macroeconomics 3

ECO 3021 Intm. Microeconomics 3

ECO 3300 Money & Banking 3

MAJOR ELECTIVES 18

(Select six ECO courses, at least 12 credits at the 3000-4000 level:)

PROFESSIONAL EDUCATION 30

(A B- grade required in all Professional Education courses for students accepted to Kean University as of January 1996 or after)

Sophomore Level

IEL 2801 Intro. Field Experience 3

Junior Level

EDUC 3000 Curr. Eval. & Learner 3

EDUC 3401 Language Arts/Reading K-12 3

IEL 3122 Computers in Education 3

IEL 3240 Social Studies K-12 (W-E) 3

IEL 3801 Junior Field Experience 2

Senior Level

IEL 4801 Prof. Internship 10

CAPSTONE COURSE

EDUC 4000 Teacher & Classroom 3

B. S. DEGREE IN FINANCE

GE 1000 Transition to Kean¹ 1

GENERAL EDUCATION REQUIREMENT 54-59

FOUNDATIONS REQUIREMENTS² 12³

ENG 1030 College Composition⁴ 3

MATH 1000 Algebra for Coll. Students 3

COMM 1402 Speech Communication as Critical Citizenship 3

GE 2021 Research & Technology 3

DISCIPLINARY/INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS

Humanities 9

*ENG 2403 World Literature 3

(Select two courses from different areas)

Fine Arts or Art History 3

Philosophy or Religion 3

Foreign Languages 3

Music or Theatre 3

Interdisciplinary 3

SOCIAL SCIENCES 9

*HIST 1000 History of Civilized Society in America 3

(Select two courses from different areas:)

Psychology 3

Political Science 3

Sociology or Anthropology 3

Interdisciplinary 3

SCIENCE & MATHEMATICS 10-11

*CPS 1031 Intro to Computers 3

(Select two of the following sciences; one must be a lab science:)

Biology 3-4

Chemistry or Physics 3-4

Astronomy, Geology or Meteorology 3-4

Interdisciplinary 3-4

Health/Physical Education 2 or 3

ID 1225 Issues Contemporary Health 3

OR

Physical Education 2

CONCENTRATION 6

ECO 1020 Principles of Economics I 3

ECO 1021 Principles of Economics II 3

ADDITIONAL REQUIREMENT 3

CPS 1032 Micro. Applications 3

MAJOR/GE CAPSTONE COURSE 3

ECO 4500 Selected Topics in Economics 3

MAJOR REQUIREMENTS⁵ 48

Required Courses 30

MGS 2110 Quant. Meth. 3

MGS 2120 Business Statistics 3

MGS 2030 Organization & Management 3

ACC 2200 Princ. Acct. I 3

ACC 2205 Managerial Acct. 3

FIN 3310 Corporate Finance I 3

FIN 3311 Corporate Finance II 3

ECO 3020 Intm. Macroeconomics 3

ECO 3021 Intm. Microeconomics 3

ECO 3300 Money & Banking 3

Major Electives 18

(Select four of the following FIN courses:)

FIN 3320 Prep & Analysis Financial Statements 3

FIN 3350 Int'l Business Finance 3

FIN 4300 Investments 3

FIN 4310 Money & Capital Markets 3

FIN 4320 Capital Budgeting Mgt. 3

FIN 4330 Working Capital Mgt. 3

FIN 4800 Co-op Educ. In Finance 3

Select TWO courses from Economics, Management, Marketing, or Accounting: 6

FREE ELECTIVES 23-25

50% of free electives must be taken at the 3000-4000 level; no MGS, MKT, ACC, OR FIN in this area; ECO, FIN 1300, and Co-op are acceptable.

The department does not offer a minor in Finance.

¹Required of all Freshmen and Transfers with fewer than 10 credits.

²See prerequisites and equivalencies

*Required Distribution Course

³Additional 3-credit course paired with Reading may be required by placement testing.

⁴Precalculus or higher math is recommended, not required.

⁵All major courses, including the Capstone, require a grade of C or better

⁶Choose from 3000 + courses in ACCT, FIN, MGS, ECO, or MKT, except for MGS 2110 (Quantitative Methods).

ECONOMICS COURSES

GENERAL

ECO 1000

Economic Issues introduces current issues from an economic perspective, analyzes the issues, considers policy implications of them, and debates alternative views. Credit for the course does not count toward the economics major.

THEORY, HISTORY, SYSTEMS, ENVIRONMENT

ECO 1020 Principles of Economics I (3)

The American economy; aggregate economics with emphasis on the relationships of income, consumption, savings and investment; money and banking, economic growth and the role of government. (The 1020-1021 sequence may be taken in either order.)
General Education Breadth Course

ECO 1021 Principles of Economics II (3)

The allocation of resources and distribution of income through the price systems with emphasis on the American economic system. (The 1020-1021 sequence may be taken in either order.)
General Education Breadth Course

ECO 2030 History of Economic Thought (3)

The development of economic thought with special emphasis on Aristotle, Mercantilism, Physiocrats, Hume, the Classical School, Marx and the Neo-Classical School.

ECO 2040 American Economic Development (3)

Development of the American economy from colonial times to the present, including the development of agriculture and industry, the impact of technology and the evolution of the banking system.

ECO 2041 European Economic Development (3)

Economic development of Europe from ancient times to the present with emphasis on medieval era, Reformation, Industrial Revolution and conditions in the 20th century.

ECO 3020 Intermediate Macroeconomics (3)

An analysis of economic aggregates. Interrelationship between money supply, interest rates, output and employment. Classical, Keynesian, post-Keynesian theories.

Prerequisites: ECO 1020-1021.

ECO 3021 Intermediate Microeconomics (3)

Theory of value and distribution. Prices, output and factor proportion problems of firms operating under conditions of competition, monopolistic competition, oligopoly and monopoly.

Prerequisites: ECO 1020-1021.

ECO 3022 Managerial Economics (3)

The course develops a foundation of economic understanding for use in managerial decision making. A comprehensive treatment of economic theory focusing on the use of managerial economic tools and techniques in specific decision-making settings is developed. The nature of the decision process and the role economic analysis plays in that process are emphasized.

Prerequisites: ECO 1020, 1021.

ECO 3050 Comparative Economic Systems (3)

Principles and practices of capitalism, socialism and communism with special emphases on the economics of the U.S.A. and Soviet-style economies.

Prerequisites: ECO 1020 - 1021

ECO 3051 The Capitalist System (3)

An analysis of the functioning of the capitalist system with respect to social problems. Conservative and liberal views sympathetic to the market system are contrasted with radical views that are unsympathetic to capitalism.

Prerequisites: ECO 1020 and 1021.

ECO 4050 Seminar in Comparative Economic Systems (3)

A study of contemporary alternative modes of economic organization and the rationale for these modes. Special attention is devoted to the U.S., Britain, Scandinavia, China, and Soviet-style economies.

Prerequisites: ECO 1020 and 1021.

ECO 4500 Selected Topics in Economics (3)

The course surveys areas in Economics and/or Finance influenced by contemporary developments in the disciplines that result from changes in the economy, technology or methodological breakthroughs.

Prerequisites: ECO 3020, ECO 3021, CAPSTONE COURSE

DEVELOPMENT, PLANNING, FLUCTUATIONS

ECO 3100 Economic Development (3)

A brief survey of development theories. Problems and factors of economic development. Case studies of underdeveloped countries.

ECO 3110 Latin American Economic Development (3)

Examination and critical analysis of Latin American Economic Development Strategies. Discussion of resource constraint, policy application and development issues in Latin America. Emergence of newly industrialized Latin American countries and new international economic order are evaluated.

Prerequisites: ECO 1020, 1021.

ECO 4100 Business Cycle Theory (3)

Historical and theoretical analysis of business cycle theory. Measures to control cyclical fluctuations and methods of investment forecasting.

Prerequisites: ECO 1020-1021.

Writing Emphasis Course

QUANTITATIVE METHODS

ECO 3200 Introduction to Quantitative Methods in Economics (3)

Mathematical statement of equilibrium, maximization and minimization of economic models. Introduction to dynamic techniques and linear production models. Review of necessary mathematics.

Prerequisites: ECO 1020 and 1021.

ECO 4200 Introduction to Econometrics (3)

The testing and construction of economic models using mathematical and statistical models. Application in macroeconomics.

Prerequisites: ECO 1020, 1021 and MGS 2120.

MONETARY AND FISCAL THEORY AND INSTITUTIONS

ECO 3300 Money and Banking (3)

The nature and function of money, operations of banks, the Federal Reserve System and the Treasury. Income and monetary theory and its applications to achieve stability, employment and growth.

Prerequisites: ECO 1020-1021.

ECO 3320 Public Finance (3)

Principles of taxation, budgeting, public expenditure, debt management and fiscal policy with special reference to federal, state and local governments.

Prerequisites: ECO 1020-1021.

ECO 4300 Monetary and Fiscal Policy (3)

An examination of different hypotheses dealing with the mechanisms through which variations in the national budget and the money supply are said to affect such problems as unemployment, inflation, economic growth and the balance on international payments.

Prerequisite: ECO 3020.

ECO 4310 Monetary Economics (3)

A theoretical analysis of topics in monetary theory and policy; demand and supply of money; monetary influences on prices and interest rates; monetary channels; instruments and targets; lags in the effect of monetary policy.

Prerequisites: ECO 1020, 1021, 3020.

Recommended: ECO 3300, 3200, 4200.

INTERNATIONAL

ECO 3400 International Economics (3)
Principles of international trade, international finance and exchange. Introduction to the major international organizations.
Prerequisites: ECO 1020-1021.

ECO 4420 Advanced International Economics (3)
A theoretical analysis of advanced topics in international trade. An investigation into the causes of international specialization, balance of payments, trade policy and the relation of international trade to growth and development.
Prerequisites: ECO 3100 and 3110.

ECO 4430 International Monetary Economics (3)
Analysis of the balance of payments accounts and adjustment policies. Determination of exchange rates, foreign exchange markets and the appropriate use of monetary and fiscal policy for a fixed versus a flexible exchange rate system.
Prerequisites: ECO 3020 and 3021.

ECO 4440 Seminar in International Economics: Advanced Theory and Policy (3)
Recent literature covering topics in advanced international economic theory and policy. Application of received theory to problems in international trade and finance including international monetary arrangements, the growth of world trade, customs, unions, the distribution of income, and economic growth and development.
Prerequisite: ECO 3400.

INDUSTRIAL ORGANIZATION; INDUSTRY STUDIES

ECO 3600 Government and Business (3)
The development of public policies towards business. The principles, purposes and effectiveness of anti-trust laws and other government regulations of business.
Prerequisites: ECO 1020-1021.

ECO 3610 Industrial Organization and Public Policy (3)
An analysis of American market structure with a consideration of the conduct and performance of industries under different modes of competition. An analysis of different public policy measures for improving industrial performance from a social viewpoint.
Prerequisites: ECO 1020 and 1021.

ECO 3630 The Economics of Transportation (3)
The operation of domestic transport modes, comparing the actual allocation of transportation resources with an ideal allocation dictated by free market criteria. The economic effects of regulation, subsidization and intermodal competition. Evaluation of proposals for integrated operation of the national transportation network.
Prerequisites: ECO 1020-1021.

GEOGRAPHY

ECO 3730 Economic Geography (3)
Man's economic activities in relation to environmental factors: climate, resources and cultural influences.
Perquisites: ECO 1020 - 1021

MANPOWER, LABOR, POPULATION

ECO 3800 Labor Economics I (3)
Economic analysis applied to the labor market and the wage structure; wage theories and policies; collective bargaining and unionism; labor problems.
Prerequisites: ECO 1020 and 1021.

ECO 3801 Labor Economics II
The economic behavior of employment and earnings; wages and inflation; social security and welfare programs; public policy; manpower and human capital formation.
Prerequisites: ECO 1020, 1021 and/or 3800.

ECO 3820 The Economics of Crime and Punishment (3)
A theoretical and empirical investigation into the economic forces that shape crime and punishment in the U.S. The course, using the tools of economic analysis, focuses on the social nexus of capitalism and crime, plutocracy and punishment, race and class; and how those relationships define, justify, and encourage the rise of the modern penal colony.
Prerequisites: ECO 1020 and 1021.

ECO 3840 Population Economics (3)
The economic determinants of population growth. Various economic theories of fertility behavior. The effects of rapid population growth on the economy, especially of population growth on savings, natural resources and the environment.
Prerequisites: ECO 1020 and 1021.

WELFARE, HEALTH, CONSUMER, URBAN, REGIONAL

ECO 2900 The Economics of Poverty (3)
The impact of industrialization and urbanization on society and the change in the attitude towards poverty. Theoretical aspects of the nature of poverty and the reasons for its existence in the U.S. The development of federal anti-poverty policies and programs.
Prerequisite: Eco 1020 - 1021

ECO 2920 Consumer Economics (3)
The general framework within which consumer choices are exercised; the tools of personal economic choice applied to consumption and investment decisions.
Prerequisite: ECO 1021.

ECO 3900 Economics of Discrimination (3)
The course surveys theories of economic discrimination. In a diverse society, it examines the social groups that suffer discrimination most and its resulting income/wealth distribution impact. Policies to ameliorate domestic discrimination are studied and reviewed. Also, international aspects of discrimination are examined.
Prerequisites: ECO 1020, ECO 1021.

ECO 3910 Health Economics (3)
Use of tools of economic theory in the study of special problems of health resources, markets, manpower shortages, insurance programs, Medicare and Medicaid.
Prerequisite: ECO 1021.

ECO 3930 Urban Economics (3)
An investigation of economic influence on the organization and form of urban areas. Problems and public policy issues in urban transportation, public finance, housing and poverty analyzed in relation to the evolving economic structure of metropolitan areas.
Prerequisites: ECO 1020 and 1021.

ECO 4801-4806 Cooperative Education-Economics (1-6)
Students will take one or two semesters of off-campus, on-the-job training in various aspects of economics. Interrelationships between theory and practice will be emphasized. Students may take a maximum of 6 credits in Cooperative Education in their major.
Prerequisites: ECO 3020, 3021. Juniors and Seniors majoring in economics, and subject to approval by dept. chair and faculty adviser.

ECO 4930 Regional and Urban Economic Theory (3)
A theoretical treatment of the factors that determine the economic base, growth, and development of economic regions with special emphasis on metropolitan regions.
Prerequisites: ECO 1020 and 1021.

FINANCE COURSES

FIN 1300 Personal Finance (3)
Evaluation and structure of a lifetime personal finance program. Financial strategies, alternatives and problems for small investors. Insurance, real estate, estate planning, portfolio investments. Course can not be applied towards the finance major but may be used as a free elective.

FIN 3310 Management of Corporate Finance I (3)
Principles and procedures of finance and their applications to typical management decisions. Financial analysis and planning with emphasis on the procurement and allocation of funds and the concept of the risk-return trade-off.
Prerequisite: ACCT 2200.

FIN 3311 Management of Corporate Finance II (3)
Further application of financial principles with emphasis on long-term management decisions. Maximizing the value of the firm under conditions of risk and uncertainty, through optimal budgeting of capital and use of least-cost funds.
Prerequisite: Fin 3310.

FIN 3320 Preparation and Analysis of Financial Statements (3)
A study of the techniques applied in preparing, analyzing and interpreting the financial statements of industrial and commercial business enterprises. Published statements of

business concerns will be discussed and analyzed. Course is designed for both accounting and non-accounting majors.

Prerequisites: ACCT 2210 and Fin 3310.

FIN 3350 International Business Finance (3)

Examines the circumstances under which a business firm operates and finances its activities in a multinational environment. Management, finance and investment problems peculiar to foreign operations. The political environment; investment and incentives for foreign expansion; the financial activities of the multinational corporation and the continuing evolution of this form of organization.

Prerequisite: Fin 3310 , 3311.

Writing Emphasis Course

FIN 4300 Investments (3)

The basic principles of investments suitable for the individual and for business organizations. A study of the security market, the market influences on security prices, exchange regulation and the development of investment programs.

Prerequisite: Fin 3310 , 3311.

FIN 4310 Capital and Money Markets (3)

Relationship of financial markets to private and public sectors; workings of the stock market, the corporate bond market, the money market, the government securities market and the international money market.

Prerequisites: ECO 1020, 1021, Fin 3310.

Writing Emphasis Course

FIN 4320 Capital Budgeting Management (3)

Theoretical and analytical skills applied to the study of capital budgeting are developed and explored. The interrelationship between financing and investment decisions are examined. A comprehensive examination of current techniques and tools required for the capital budgeting analysis are explored.

Prerequisite: Fin 3310, 3311.

FIN 4330 Working Capital Management (3)

Current techniques used to manage corporate cash, accounts receivable, and inventories are explored. The analytical tools and skills needed to manage corporate short-term investments and financing are developed and examined.

Prerequisite: Fin 3310,3311.

FIN 4500 Seminar in Selected Topics in Finance (3)

The course surveys areas in economics and/or finance influenced by contemporary developments in the disciplines that result from changes in the economy, technology or methodological breakthroughs. CAPSTONE COURSE

Prerequisites: Fin 3310 ,3311 plus two additional 3000 or 4000 level finance elective.

FIN 4801-4806 Cooperative Education Finance (1-6)

Students will take one or two semesters of off-campus, on-the-job training in various aspects of finance and/or economics. Interrelationships between theory and practice will be emphasized. No more than six (6) credits in co-op education can be used within the major.

Prerequisites: Juniors and seniors majoring in finance and subject to approval by dept chair and faculty advisor.