

College of Humanities and Social Sciences

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Graduates of the College of Humanities and Social Sciences emerge from Kean University as the well-rounded, intellectually strong job candidates that employers seek. The majors available in the College promote three elements that are essential for success in the job market – creativity, critical thinking and communication. In a world where the average person will change careers five times or more, the adaptability furnished by a liberal arts education at Kean University is invaluable.

National Accreditations:

Council on Social Work Education

National Association of School Psychologists

Dean:

Dean, Kenneth Dollarhide, Ph.D.

Assistant to the Dean, Ms. Joy Moskovitz
CAS-405 (908) 737-0430

ACADEMIC DEGREES, PROGRAMS

B.A. in Communication

Communication Option

Print Journalism Option

B.A. in English

Standard Option

Teacher Certification Option

Teacher of Students with

Disabilities Option

Writing Option

B.A. in History

Teacher Certification Option

Teacher of Students with

Disabilities Option

B.A. in Philosophy and Religion

B.A. Political Science

International/Comparative

Politics Option

Teacher Certification Option

B.A. in Psychology

B.S. in Psychology/Psychiatric Rehabilitation

B.A. in Sociology

B.S.W. in Social Work

B.A. in Spanish (see Foreign Languages)

Teacher Certification Option

DEPARTMENTS, FACULTY

Communication

Faculty: Baker, Fitch, Lynch (Chairperson), Remmers, Sargent, Wheaton, Yedes, Yuan

English

Faculty: Balakian, Banks, Best, Brilliant, Casale, Chandler, Cirasa (Chairperson), Connor, Ducksworth, Evans, Fyne, Gover, Griffith, Gruesser, Gupta-Casale, Katz, Nelson, O'Day, Rich, Robinson, Rodriguez-Bachiller, Shaffer-Koros, Snyder, Sutton, Weinstein, Zamora

Foreign Languages, Literatures and Cultures

Faculty: Bermudez, Edreira, Feito, Gnarra, Pintado-Casas (Chairperson), Portuondo, Sanders

History

Faculty: Argote-Freyre, Banit, Bellitto, Blum, Esposito, Gronewold, Jandrowitz, Klein, Lender (Chairperson), Letterese, Mayer, Pfau, Spaulding, Zimmer

Philosophy and Religion

Faculty: Diaz, D'Souza, Fethe, Pashman, Pezzolo, Sitelman (Chairperson), Toby

Political Science

Faculty: Boateng, Chang, Hunt (Chairperson), Kahn, Kelly, Richani, Rubin

Psychology

Faculty: Avioli, Bousquet (Chairperson), Boyd-Jackson, Fantaousakis, Feigenbaum, Filardo, Finger, Garro, Gratz, Hamway, Hamm-Baugh, Harris, Jaffe, Kaplowitz, Lorber, O'Desky, Roth, Singer, Smith, Springer

Social Work

Faculty: Bryant, Capello, Ellis, Himchak, Lightfoot, Nesoff, Norward, Pearson (Chairperson), Rizzo, Sherman, Williams

Sociology and Anthropology

Faculty: Conyers, Donoghue, Kamerman, Keil, Krauss, Langer, Mayo, Naughton, Nevarez, Sanchez (Chairperson), D. Wheeler, B. Wheeler, White

Communication

Chairperson: Dr. Christopher Lynch
CAS 402, 908-737-0464

The Department of Communication offers a B.A. degree. The communication major will grapple with issues concerning the role and impact of communication behaviors in individual, institutional, social and cultural life. An integrated curriculum is offered in which all majors will take a common core of courses. The Communication degree offers the opportunity to be adapted to numerous career options while developing problem solving, listening, team-building, speaking, leadership and critical thinking abilities. Majors will also choose an area of emphasis. Areas of emphasis include Communication, and Print Journalism. The curriculum, which focuses on both theory and practice, offers fine preparation for graduate school, careers in communication, law school and civil living. Students can gain experience through the university newspaper *The Tower*, and a range of internships. Students can specialize in public relations or an area of their interest. To qualify as a major, students must maintain a minimum 2.5 GPA in all course work, both in the department and overall.

B.A. COMMUNICATION

GENERAL EDUCATION 52-58

FOUNDATIONS REQUIREMENTS¹ 13-16

GE 1000	Transition to Kean ²	1
ENG 1030	College Composition	3
MATH 1000	Algebra for College Students	3
COMM 1402	Speech Communication as Critical Citizenship	3
GE 2023	Research & Technology	3

DISCIPLINARY/INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS

<i>Humanities</i>		9
*ENG 2403	World Literature	3
Select any two from below		
Fine Arts or Art History		3
Philosophy or Religion		3
Foreign Languages		3
Music or Theatre		3
Interdisciplinary		3
<i>Social Sciences</i>		9
*HIST 1000	History of Civil Society in America	3
**ID 2415	Group Communication	3
Select one from the following four areas:		
Psychology		3
Economics or Geography		3
Political Science		3
Sociology or Anthropology		3

<i>Science and Mathematics</i>		10-11
*MATH or CPS		3
Select any two areas from below; one must be a lab course:		
Biology		3, 4
Chemistry or Physics		3, 4
Astronomy, Geology or Meteorology		3, 4
Interdisciplinary		3, 4

<i>Health/Physical Education</i>		3
ID 1225	Issues Contemporary Health	3

CONCENTRATION⁴ 6-8

MAJOR/GE CAPSTONE COURSE

For Communication and Print Journalism Emphases:

COMM4962	Communication Research Seminar	3
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COMMUNICATION OPTION 36

MAJOR REQUIREMENTS 12

COMM2600	Intro to Communication & Media Theory (WE)	3
COMM3510	Persuasive Communication	3
COMM2425	Communicating Person to Person	3
COMM2405	Public Speaking	3

MAJOR ELECTIVES I 18

<i>To be chosen with student's advisor.</i>		
COMM2410	Debate	3
COMM3425	Nonverbal Communication	3
COMM3430	Family Communication	3
COMM3520	Organizational Communication	3
COMM3525	Communication & Conflict Resolution	3
COMM3530	Communicating Across Cultures	3
COMM3570	Cinema as Cross-Cultural Communication	3
COMM3590	Business & Technical Presentations	3
COMM3630	Gender, Language & Communication	3
COMM3660	Public Relations	3
COMM3660	Public Relations: Service Learning	1
COMM3690	Health Communication	3
***COMM 3975-3977	Communication Practicum: Independent Study	3
COMM4510	Communication and Popular Culture	3
COMM4520	Communication & Technology	3
COMM4610	Communication & Law	3
COMM4615	Communication and Mediation	3

COMM4620	Public Relations Writing	3
COMM4625	Communication and Negotiation	3
COMM4640	Public Relations Cases	3

MAJOR ELECTIVES II 6

Any Major Elective I not taken above or any other communication course.

FREE ELECTIVES 35-38

(50% of free electives must be taken at the 3000-4000 level)

- ¹ See prerequisites and equivalencies on page 33
- ² Required of all Freshmen and Transfers with fewer than 10 credits
- ³ Additional 3 credit course paired with Reading may be required by placement testing
- ⁴ Not required of students with a second major, minor or collateral
- ⁵ To qualify as a major, students must maintain a minimum 2.5 GPA in all course work (that is both in the department and over all). All major courses, including the Capstone, require a grade of C or better.
- ⁶ A minimum grade of C required
- *Required Distribution Course
- **Required Distribution Course for All Communication Majors
- ***Only 6 total credits will count as major electives except with special permission. All require permission of faculty.

PRINT JOURNALISM OPTION 42 S.H.

MAJOR REQUIREMENTS 27

COMM2405	Public Speaking	3
COMM2600	Introduction to Communication & Media Theory (WE)	3
COMM2920	Intro to Journalism	3
COMM3510	Persuasive Communication	3
COMM3660	Public Relations	3
COMM3910	Advanced Journalism	3
COMM3915	Feature Writing	3
COMM3920	Specialty Writing in Journalism	3
COMM3925	Editing Skills in Journalism	3

MAJOR ELECTIVES I 15

Choose from the following:		
COMM2425	Comm Person to Person	3
COMM3520	Organizational Communication	3
COMM3530	Communication Across Cultures	3
COMM3917	Sports Writing in Journalism	3
COMM3977	Independent Study ⁷	3
COMM4510	Comm and Popular Culture	3
COMM4520	Comm and Technology	3

COMM4620 Public Relations Writing 3
 COMM4955, 4858 Co-op ED (Intern) 3,6

FREE ELECTIVES 29-37

*Required Distribution Course

**Subject to final approval

¹ Required of all Freshmen and Transfers with fewer than 10 credits.

² See prerequisites and equivalencies on page 33.

³ Additional 3 credit course paired with Reading may be required by placement testing.

⁴ Not required of students with a second major, minor or collateral.

⁵ To qualify as a major, students must maintain a minimum 2.5 GPA in all course work (that is both in the department and overall). All major courses including the Capstone, require a grade of C or better.

⁶ A minimum of C grade required.

⁷ Should be taken as a Tower practicum and is repeatable up to 12 credits as a major elective

MINOR IN COMMUNICATION

REQUIRED COURSES*

GENERAL EDUCATION

ID 2415 Group Communication 3

COMM1402 Speech Communication as Critical Citizenship 3

MAJOR COURSES

COMM2600 Communication and Media Theory (WE) 3

COMM3510 Persuasion 3

Required Electives

COMM2405 Public Speaking 3

OR

COMM2920 Introduction to Journalism 3

ADDITIONAL ELECTIVE COURSES 6

Two Communication courses at 3000-4000 level after consultation with advisor

TOTAL 24

* A grade of C or better is required in each course.

A student must have and maintain an overall department and University GPA of 2.5 to earn a minor.

COMMUNICATION COURSES

COMM 1401 Honors Course in Speech Communication As Critical Citizenship (3)

Understanding, practicing and monitoring speech communication as a message centered activity. Alternative for COMM 1402. Credit not granted for taking both COMM 1401 and COMM 1402

Prerequisite: 3.0 grade point average or letter of recommendation

COMM 1402 Speech Communication as Critical Citizenship (3)

Understanding and practicing speech communication as a central value of a civil society. It is this value that provides the frame for producing, presenting, interpreting and evaluating oral messages in dyadic, small group, and public speaking contexts. General Education Foundations Course

Prerequisite: Qualification for the 3-contact-hour ENG 1030 or completion ENG 1030 and COMM SCI 0412 requirements.

COMM 2405 Public Speaking (3)

Analysis, preparation and delivery of messages through public presentation.

Prerequisite: COMM 1402 or permission of instructor.

COMM 2410 Debate (3)

A study of reasoning, evidence, proof and formal debate.

Prerequisite: COMM 1402.

COMM 2425 Communicating Person to Person (3)

Communication theories applied to our experience in interaction with ourselves and others.

Prerequisite: COMM 1402.

COMM 2600 Introduction to Communication and Media Theory (3)

Introduction to communication and media theories. Students will be introduced to the fundamental theories of the Communication discipline. This course is foundational in preparing students for core advanced classes in the Communication Department.

Prerequisite: COMM 1402
 Writing Emphasis Course

COMM 3410 Voice and Speech (3)

Voice and speech improvement, treating the voice as an animate, subjective, living phenomenon.

Prerequisite: COMM 1402.

COMM 3425 Nonverbal Communication (3)

An examination of the concepts of nonverbal communication including the study of space, touch, body movements, as well as facial and vocal expression. Emphasis on integrating theory and research of nonverbal communication.

Prerequisite: COMM 1402.

COMM 3430 Family Communication (3)

An examination of the influence communication plays in defining and shaping family interaction and family members roles and rules. Emphasis on integrating theory with personal experience of family communication.

Prerequisite : COMM 1402

COMM 3510 Persuasive Communication (3)

Examination of the nature of persuasion in human interaction situations.

Prerequisite: COMM 1402.

COMM 3520 Organizational Communication (3)

An introduction to traditional and contemporary theories as well as a survey of the current organizational communication literature. Emphasis on integrating organizational communication theory and research.

Prerequisite: COMM 1402.

COMM 3525 Communication and Conflict Resolution (3)

Analysis of communication messages that create, build, maintain and resolve conflict on an interpersonal or societal level.

Prerequisite: COMM 1402.

COMM 3530 Communicating Across Cultures (3)

Exploration of theories and methods of communication competence and communication effectiveness in intercultural situations.

Prerequisite: COMM 1402 or permission of instructor.

COMM 3570 Cinema as Cross-Cultural Communication (3)

A study of cultural diversity as presented in cinema from different countries.

Prerequisite: COMM 1402.

COMM 3590 Business and Technical Presentations (3)

An introduction to the principles, practice and importance of oral presentations within business and professional settings. Application of presenting informative and persuasive reports and research.

Prerequisite: COMM 2405.

COMM 3630 Gender, Language and Communication (3)

Students analyze different communication processes and behaviors that create and recreate gender roles and ideals for both women and men.

Prerequisites: COMM 1402.

COMM 3660 Public Relations (3)

An introduction to public relations, including examination of the principles and practices of the field.

Prerequisite: COMM 1402.

COMM 3660-SL Public Relations: Service Learning (1)

Application of public relations principles and techniques through volunteer activities at a nonprofit organization. Credit for this course will only count as a free elective; it may not be applied as a major elective.

Prerequisite: Must be taken in conjunction with COMM 3660.

COMM 3690 Health Communication (3)

Health care delivery as a communication system and development of abilities as communicators within the system.

COMM 3960 Topics in Communication (3)

Examination of issues and developments in communication theory, research and practice. May be repeated for credit if topic is different.

Prerequisite: COMM 1402 or permission of instructor.

COMM 3975-3977 Communication**Practicum:
Independent Study (1, 2, 3)**

An individualized course focusing on a specific aspect of production. Emphasis placed on practical application of technical, performance or writing skills communication.

Prerequisites: permission of instructor.

COMM 4510 Communication and Popular Culture (3)

The study of contemporary rhetorical tools of criticism as applied to ideological messages in speech, art, music, television, radio and drama.

Prerequisite: COMM 1402.

COMM 4520 Communication and Technology (3)

An examination of new technology's impact within various communication contexts.

Prerequisite: COMM 1402.

COMM 4610 Communication and Law (3)

An examination of the communication of lawyers, judges, litigants and jurors in the criminal and civil justice system. Survey of communication as it applies to the legal context.

Prerequisite: COMM 1402.

COMM 4615 Communication and Mediation (3)

The practical training and theoretical understanding of mediators and mediation. Understanding the tradition, history, and theory behind mediation, as well as implications of/for alternative dispute resolution, and practical, hands-on training in the communication processes of mediation.

Prerequisite: Junior standing or permission of instructor

COMM 4620 Public Relations Writing (3)

Preparing written public relations material and portfolio.

Prerequisite: COMM 3660.

COMM 4625 Communication and Negotiation (3)

Communication skills to negotiate personal, community, and high stakes disputes. Constructive problem solving approaches to find solutions to meet the needs of all disputants.

Prerequisite: Junior standing or permission of instructor.

COMM 4640 Public Relations Cases (3)

Analyses of effective public relations principles in a legal and ethical context.

Prerequisite: COMM 3660.

COMM 4955, 4956 and 4957**Cooperative Education:
Work Study in
Communication (3, 6, and 12)**

Supervised placement in an employment position utilizing background in Communication. COMM 4955 and COMM 4956 may be repeated for credit. A maximum of twelve (12) credit hours in cooperative education may be applied toward the B.A. Degree.

Prerequisites: Minimum of 24 credit hours in Communication courses and approval of cooperative education advisor in Communication.

COMM 4962 Communication Research Seminar (3)

Advanced level research course that integrates learned theoretical knowledge with methods to prepare students for skills needed as a communication specialist. Qualitative and quantitative research tools will be learned. Students will create original research papers.

Prerequisite: At least 90 credits toward graduation and completion of all core communication requirements or permission of instructor.

INTERDISCIPLINARY COURSE**ID 2415 Group Communication (3)**

This course focuses on both theory and practice of small group communication, leadership, and an analysis of the theory and process involved in group problem solving and decision making. Topics for discussion relate to current events within the areas of politics, sociology, history, psychology, and communication.

JOURNALISM COURSES**COMM 2920 Introductory Journalism (3)**

Instruction and practice in basic journalistic techniques, with an emphasis on developing news judgment, interviewing, and writing the inverted pyramid story with a "5-W" lead.

COMM 3910 Advanced Journalism (3)

Instruction and practice in advanced journalistic techniques, with an emphasis on such specialized areas of coverage as business, science education, and arts and entertainment.

Prerequisite: COMM 2920 or permission of instructor.

COMM 3915 Feature Writing (3)

Instruction and practice in the principles of writing feature articles for newspapers and magazines, with emphasis on style, organization, and human interest.

COMM 3917 Sports Writing in Journalism (3)

Instruction and practice in writing sports stories for newspapers and magazines.

Prerequisites: COMM 2920 or permission of instructor.

COMM 3920 Specialty Writing in Journalism (3)

Instruction and practice in writing specialty articles for newspapers, such as cultural reviews, editorials and opinion articles, news analyses, business stories, and science stories.

Prerequisite: COMM 2920 or COMM 3915 or permission of instructor.

COMM 3925 Editing Skills in Journalism (3)

Instruction and workshop in the principles and practice of editing newspapers and magazines. Includes newsroom administration.

Prerequisite: COMM 2920 or COMM 3910 or permission of instructor.