MEET OUR ALUMNI COMMUNICATION PROFESSIONALS

"My communication professors helped me discover my passion for public relations. The guidance and support that I received from my communication professors helped me immensely in my career. The combination of theory and real-life experience in my classes prepared me."  
JOANNE FRISCHETTI ’06, ’07  
Communications Manager at  

"The Communication program taught me that there is always more than one way to look at a situation and every problem is an opportunity waiting to be solved. I use my degree every day planning meetings."  
CYNTHIA LYBEC ’11  
Administrator/Logistical Coordinator at March and Co.

"The processes I’ve learned at Kean are utilized regularly when constructing client and intra-company presentations. Kean has definitely helped me improve my professional speaking and writing skills."  
RAY VASGIANO ’11  
Branch Manager for a Staffing and Consulting firm at F500 Firm.

"It was very easy to find classes that would help someone in event planning, but I was really surprised by all the life skills I was acquiring. This is the dept that gives you the tools to navigate life...the career assistance is just a perk!"  
NICOLE GIANNARINO-HINE ’05  
Event Planner

"I had a major fear of public speaking and through my courses I developed a confidence and expertise in Public Speaking. I am now a lead trainer with my organization and truly enjoy every second of being in the “spot light.” In the Human Resource field you are viewed as an expert problem solver. The skills I gained at Kean allow me to focus and listen to the speaker, truly keen on the non verbal communication.”  
KELLY BOYD (CONNOLLY) ’07  
Human Resources Manager for YMCA, Communication and Staff Development.

"My professors actively engaged in my learning. They challenged my views and helped me develop the flexible communication style which I’ve found essential to my success as a leader.”  
GERALD PHILLIPS ’09  
Executive Team Leader Human Resources with Target.

"The Communication program nurtured me at every step and prepared me for a future in public engagement and leadership.”  
STEPHANIE GEORGI ’07  
Former Senior Legislative Assistant, U.S. House of Representatives.  
Current New Jersey Director of Public Engagement, Department of Housing and Urban Development Hurricane Sandy Taskforce.

Communication Studies at Kean University

Studies show that the average employee changes careers at least seven times. Our program offers a possibility to take your learned skills and move them from job to job.

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The myth about communication is that it is all about talking. While this is a component of our field, the most important tool you will learn is to become a critical thinker. We also want students to become critical citizens and more reflective individuals who can enhance their lives and change the world around them.

**BECOMING A COMMUNICATION PROFESSIONAL IN THE CLASSROOM**

Our classes are no larger than 25 with the possibility to interact with over seventy Instructors. Instructors have both practical experience that include careers as motivational speakers, event planners, marketing agents, training consultants, legal advisors, government officials, human resource directors.

All classes are taught in smart room environments. Students learn theoretical concepts that build skills in:
- Listening
- Information Gathering and Research
- Written Communication
- Presentation Giving
- Persuasion
- Training
- Meeting Planning
- Nonverbal Analysis
- Interviewing
- Interpersonal Relations
- Leadership and Management
- Mediation* and Conflict Resolution

*“our class in mediation is recognized as a training site for New Jersey mediators”.

All resident faculty are active in national and international communication associations, some in leadership roles and have published in national and international journals.

**BECOMING A PROFESSIONAL OUTSIDE THE CLASSROOM**

Communication Club: An opportunity to meet with communication professionals to prepare for your own career. The club meets three times a semester. At each session students interact with alumni who are active in fields from public relations to corporate communication to human resources to fundraising to pharmaceutical sales manages to legal and conflict resolution to meeting and event planners.

**Lambda Pi Eta** Students with grade point averages of 3.3 or better have an opportunity to be nominated for the national communication honor society.

Toastmasters of Union: Students can join Toastmasters, an international organization that has a chapter at Kean. On the second and fourth Tuesday of each month business professionals, students and faculty meet to practice the art of public speaking, discuss leadership, meeting planning and interviewing dynamics. A great networking opportunity for students.

**Speech Presentation Lab**: A place in the Communication Department where students receive coaching in presentation skills and career interviewing.

Special Events: In the past we have hosted exhibits on the history of Journalism with the Associated Press. Special speakers have included a Vice president from CNBC, a Vice President from The Johnson Company, The director of the Associated Press. We have welcomed back one of our Alumni now International Vice president for Diversity and Inclusion for Credit Suisse.

Our Event Planning students have the opportunity to play significant roles in campus events.

Internships: Students with a 3.0 grade point average are eligible for academic credit through internship opportunities in local organizations.

International Study: Several of our students have taken the advantage of studying abroad or interning with visiting Communication students in our degree programs from other countries.

New Jersey Communication Association: Kean's Communication Program has hosted NJCA's annual meeting three times within a seven year period. Students have presented original research papers prepared from their classes.

In addition the Department sponsors the campus newspaper, The Tower and an FM radio station, WKNJ.

We prepare students for diverse workplaces.

When you complete your BA degree consider a MA in Communication Studies. Only 11 more classes at Kean!