COMM 2910 Introduction to Journalism
How does the press get news and how does it report it on deadline? Learn how to do it here.

COMM 3910 Advanced Journalism
You know the basics. Now probe deeper into the profession as a writer, reporter and critical thinker.

COMM 3915 Feature Writing
Who doesn’t love a human interest story? Read some of America’s best feature writing and learn how to write one yourself. Maybe you’ll even get published.

COMM 3917 Sports Writing in Journalism
Turn your passion for sports into a profession.

COMM 3920 Speciality Writing on the Web
Learn about and write some of the different forms that are used in the profession. Then Tweet, Facebook and blog like a pro.

COMM 3925 Editing Skills in Journalism
Learn how editors think and what they do for a living. You will also develop some skills that the professionals demand of editors, such as line editing, headline writing and thinking visually.

COMM 3960 Topics in Communication
This course offers special topics for course-long study, ranging from Freelance Writing to the History of American Journalism.

COMM 3780 The Tower Practicum
Get serious and get published. This course is the real thing - a print and online newspaper produced by students under the direction of a faculty advisor.

The Tower regularly garners journalism honors from the New Jersey Collegiate Press Association. Sign on and keep the tradition alive!

Kean’s journalism program is fully digital and many students find work in emerging social media. Students update www.ksouthern.com continuously and report using Facebook and Twitter. Our budding journalists also publish on www.hercampus.com/kean, Kean’s site on the nation’s leading online co-ed magazine that has content partnerships with Seventeen Magazine, SELF Magazine, Glam.com, the Huffington Post and USA Today.

Faculty work with students to get published, and work produced in courses has appeared in the New York Times hyperlocal website, www.thealternativypress.com and the Star-Ledger.

Visits to the New York Times, the Star-Ledger and CNBC TV.

“Extra, Extra” is the Life and Transformation of the American Newspaper. Kean’s Library Hall Museum and the Communication Program take a visual journey through America’s storied journalistic history in a month-long exhibit in the CAS gallery.

The Associated Press: Portraits of the American President exhibit becomes the second national exhibit hosted by the Communication Program and created by the venerable AP, the world’s largest independent news organization.

Associated Press Executive Editor Kathleen Carroll is the featured speaker at Kean and kicks off “Breaking News” national touring exhibit.

The New Jersey Communication Association Annual Conference is held at Kean three times. Students present research.
POSSIBLE CAREERS IN

- News
- Entertainment
- Political Campaigns and Communication
- Reporting
- Editing
- Public Relations
- Promotions
- Event Marketing
- Fact Checking
- Advertising
- Web Content Producer
- Technical Publishing
- Trade and Scholarly Journals
- Social Media Platforms
- Media Content Provider

THE JOURNALISM PROGRAM

Who: You, a student at Kean
What: An emphasis in Journalism
Where: You may declare a major at any time.
Where: Communication Program, CAS Room 402

Why: The journalism option within the Communication Program provides students with a framework for a career in any field of Communication, ranging from print and website journalism to public relations and promotional marketing.

In today's constantly changing media landscape, the concrete skills of writing, reporting and research never go out of style. Students in this major learn the elements of good journalism, which can be seamlessly adapted to fit the ever-expanding variety of communication forms in our world.

- You learn from professionals in the field who have spent their careers working for major media outlets such as the Associated Press, The Star-Ledger, the New York Daily News, The New York Times and The Wall Street Journal.
- You benefit from small classes that take place in our state-of-the-art computer lab.
- You gain real-life experience and an excellent portfolio working for The Tower, our student newspaper.
- You are assigned a faculty adviser who works with you individually to choose the right courses to prepare for your career.
- You may choose other elective courses offering electronic skills that complement the Journalism option.
- You have the opportunity to acquire a four-course Certificate in Public Relations & Journalism at the graduate level upon completion of a BA in Communication.

THE TOWER

- The Tower, Kean University's student newspaper, is part of the Communication's academic program in journalism offering students a hands-on learning experience as staff writers, reporters and editors.
- In our Tower newsroom, students are sent out to cover real world events at Kean and beyond under true deadline pressure.
- Students develop life skills that can be applied to any communication-related profession.
- The staff learns how to tell stories of human interest, under the guidance of a learned faculty adviser who has spent a career in professional journalism.
- Students develop story ideas, build research skills, interview sources, and polish writing ability.
- Students learn about editing, revision and graphics, as well as other crucial fine points such as headline writing, layout and captions.
- Visit www.kutower.com, The Tower's 24/7 online website.