**KEAN UNIVERSITY**
**COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES**
**(28301) B.S. IN GRAPHIC COMMUNICATIONS**
**OPTION: GRAPHIC COMMUNICATIONS TECHNOLOGY 128 S.H.**
**(Effective: 9-2002)**

**NAME ___________________________**
**STUDENT I.D.# ___________________________**
**MATRICULATION DATE ____________________**

ID 1001 Freshman Seminar\(^1\) _______________ 1 __

**GENERAL EDUCATION REQUIREMENTS:** 48-55 S.H.

**FOUNTAINS REQUIREMENTS:**\(^2\) 12-15\(^3\) S.H.
- ENG 1030 College Composition\(^3\) ___________ 3 __
- MATH 1000 Algebra for College Students ___________ 3 __
- COMM 1402 Speech Communication as Critical Citizenship ___________ 3 __
- GE 2023 Research & Technology ___________ 3 __

**DISCIPLINARY / INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS:**

**HUMANITIES:** 9 S.H.
- ENG 2403 Landmarks World Literature ___________ 3 __
- Fine Arts or Art History ___________ 3 __
- Philosophy or Religion ___________ 3 __
- Foreign Languages ___________ 3 __
- Music or Theater ___________ 3 __
- Interdisciplinary ___________ 3 __

**SOCIAL SCIENCES:** 9 S.H.
- HIST 1000 History of Civil Society in America ___________ 3 __
- ECO 1020 Principles of Economics I ___________ 3 __
- Psychology ___________ 3 __
- Economics or Geography ___________ 3 __
- Political Science ___________ 3 __
- Sociology or Anthropology ___________ 3 __
- Interdisciplinary ___________ 3 __

**SCIENCE & MATHEMATICS:** 10-11 S.H.
- CPS 1031 Intro. to Computers ___________ 3 __
- Astronomy, Biology, Chemistry, Earth Science, Geology, Meteorology, or Physics ___________ 3,4 __
- Interdisciplinary ___________ 3,4 __

**HEALTH & PHYSICAL EDUCATION:** 2,3 S.H.
- ID 1225 Critical Issues in Cont. Health ___________ 3 __
- Physical Education ___________ 1 __

**CONCENTRATION:** 6-8 S.H.
- 3,4 __
- 3,4 __

**TRANSFER INSTITUTIONS (X) CREDITS**
Courses in Progress (*) ___________________________ __
Kean University (✓) ___________________________ __

**MAJOR AND CAPSTONE REQUIREMENTS:** 67 S.H.

**AREA OF SPECIALIZATION:** 49 S.H.
- GCOM 1600 Intro. to Graphic Communications ___________ 3 __
- GCOM 2602 Screen Printing ___________ 3 __
- GCOM 3603 Black & White Photo I ___________ 3 __
- GCOM 3605 Color Photography ___________ 3 __
- GCOM 3607 Black & White Photo II ___________ 3 __
- GCOM 3609 Digital Photography ___________ 3 __
- GCOM 3610 Offset Lithographic Prepress ___________ 3 __
- GCOM 3611 Offset Lithographic Presswork ___________ 3 __
- GCOM 3612 Desktop Publishing in Business and Education ___________ 3 __
- GCOM 3620 Internet Publishing & Applications In Graphic Communications ___________ 3 __
- GCOM 3625 Print Finishing & Packaging Appl. ___________ 3 __
- GCOM 3635 Quality & Productivity in Gr Com ___________ 3 __
- GCOM 4608 Color Separation ___________ 3 __
- GCOM 4610 Printing Production Workshop ___________ 4 __
- GCOM 4635 Digital Imaging ___________ 3 __
- GCOM 4650 Graphic Communications Technology Seminar ___________ 3 __

**MANAGEMENT:** 15 S.H.
- ACCT 2200 Principles of Accounting ___________ 3 __
- MGS 3030 Human Resources Mgt. ___________ 3 __
- MKT 3410 Basic Marketing ___________ 3 __
- GCOM 4620 Estimating & Purchasing in Gr Com ___________ 3 __
- GCOM 4630 Print Communications Mgt. (WE) ___________ 3 __

**MAJOR/GE CAPSTONE COURSE** 3 S.H.
- GCOM 4660 Research, Writing & Publishing in Graphic Communications ___________ 3 __

**FREE ELECTIVES:** 6-13 S.H.

(50% of free electives must be taken at the 3000-4000 level)

1 Required of all Freshmen and Transfers with fewer than 10 credits
2 See prerequisites and equivalencies on next page
3 Required by placement testing only
4 Not required of students with a second major, minor of collateral
5 Eng 1030, all major courses, including the Capstone, require a grade of C or better
GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement
Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

ENG 1030
Prereq: Placement testing
Equiv: ENG 1031/32; 1033/34; 1430; ENG 1020; 1400

MATH 1000
Prereq: Placement testing
Equiv: MATH 1001/02; 1003/04; 1051

COMM 1402
Prereq: CS 0411 or 0412 if required by placement testing
   ENG 1031/32; 1033/34
   May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021-2024 Research and Technology
Is offered as a college-based course
GE 2021 College of BPA    GE 2022 College of ED
GE 2023 College of AHSS    GE 2024 College of NAHS
Prereq: ENG 1030 or equivalent
   MATH 1000 or equivalent
Equiv: GE 2020

Course Paired with Reading
Must be taken concurrently with CS 0412 if required by placement testing.

GE Distribution Courses
All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in the Registration Bulletin. These courses are designated as GEHU, GESS, GESM, GEHPE or GECP.

GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics
GEHPE Health and Physical Education
GECP Approved GE Concentration Pairs:
   Special Disciplinary Pairs and Pairs Across Disciplines

Required GE Distribution Courses
Eng 2403 is a required Humanities Distribution course with an emphasis on diversity.
HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity.
MATH 1010, 1016, 1054, CPS 1031, 1032 or 1231 may be used to satisfy the Science and Mathematics Distribution requirements.

Foreign Language Credit
The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of two semesters of study at the introductory or intermediate level.

GE Concentration Sequences
A concentration is a two-course sequence in the Liberal Arts and Sciences that builds upon an introductory GE Distribution course. Three different options for satisfying the concentration exist:
   (1) two courses in the same discipline at the 2000 level or above;
   (2) two courses from different disciplines at the 2000 level or above that cover a similar topic or theme (students taking this second option must obtain approval from the GE office prior to registration); (3) a pre-approved pair of courses at the 1000 level or above that is published in the University Bulletin under GECP Distribution courses.

Major / GE Capstone Course
A capstone course is a major course that satisfies three credits of GE requirements. Each major guide sheet will count three credits for the capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement
All students are required to complete one “Writing-Emphasis” course. The “W-E” course must be within the major portion of your program. Consult your major program advisor for specific information.

Comments:

Evaluator’s Signature ______________________________________________________________  Date ______________
Advisor’s Signature _______________________________________________________________  Date ______________
Advisor’s Signature _______________________________________________________________  Date ______________
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Advisor’s Signature _______________________________________________________________  Date ______________

Your major department (Dept. of Design) is located in Vaughn-Eames Hall, Room 305, phone (908) 527-3059
YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY TRANSCRIPT TO ALL ADVISING / REGISTRATION SESSIONS.