



K E A N
UNIVERSITY
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1ST ANNUAL SUSTAINABILITY ESSAY CONTEST

Purpose: To stimulate interest in sustainability in general and in the new School for Environmental and Life Sciences and B.S. degree in Sustainability Science at Kean University in particular among New Jersey high school students.

Theme: Describe the most pressing sustainability issues in 1) New Jersey, 2) the United States, and 3) the world in a manner that will influence public opinion; articulate how these issues will impact society's understanding of and attitudes toward sustainability; and offer solutions or actions to address said issues that can be implemented within the next decade.

Awards: 1st Place - \$1,000 and publication
2nd Place - \$500 and publication
3rd Place - \$250 and publication
4th Place - \$125 and publication
Honorable Mentions (up to 6) – publication

Awards will be doubled if the student enrolls in the B.S. in Sustainability Science program at Kean University

Eligibility: High school students from New Jersey, who attend parochial, private, or public schools or who are home-schooled are eligible for the contest. Students who plan to participate in the contest must submit a registration prior to 22 January 2010.

Technical Requirements: Essays must: a) be composed in English; b) include not less than 3,000 or more than 6,000 words; c) not have been previously published; d) be formatted in Microsoft Word using Arial Narrow 10 point font, double spaced line spacing, and 1 inch margins on all sides; e) include the student's name in a page header; and f) include appropriate citations for referenced materials using the APA Publication Manual formatting. Essays will be judged on originality of thought, demonstration of understanding of principles and concepts of sustainability, grammar, syntax, and spelling as well as conformance to required formatting.

Deadline for Submissions: Entries must be transmitted electronically as an attachment to <kuessay@kean.edu> by 5:00pm eastern time on Monday, 22 February 2010. Questions may be submitted to contest organizer Dr. Nicholas Smith-Sebasto at <nsmithse@kean.edu>.

Copyright and Publication: By entering the Essay Contest, contestants grant permission to Kean University to publish all or part of their essays without royalty or other consideration. The winning essays will be published in a short monograph and posted on the Kean University website.

Standards for Judging: All essays will be judged anonymously. The winners will be determined by a committee composed of faculty members from the College of Natural, Applied and Health Sciences at Kean University.

Announcement of Results: Winners will be notified of the results on Thursday, 15 April 2010. The results will be announced publicly on Thursday, 22 April 2010 or the 40th anniversary of Earth Day. A live link to the monograph will occur on the same date. Winners and their families will be invited to the public announcement of the contest results on the Kean University campus. A reception will follow the presentation of the awards.