



Certificate Programs

- **Conflict Resolution and Communication**
- **Leadership and Communication**
- **Public Speaking and Presentation Training**

The Nathan Weiss Graduate College Office of Professional Education and the Department of Communication at Kean University are co-sponsoring courses for your professional development during the fall, 2007 semester. Enroll in these courses for your own enrichment or apply them to the following certificate programs: *Conflict Resolution and Communication; Leadership and Communication; Public Speaking and Presentation Training.*

Join us for classes at Kean University, 1000 Morris Avenue, Union, NJ. **Pre-registration is required. For further information, call (908) 737-3430 or visit our web page at www.kean.edu/~cont-ed**

Public Relations Theory, Strategy and Management

This course examines public relations theory and strategies for shaping organizational goals. The emphasis is on managing corporate communication campaigns. **\$450***

Non-credit course: CEE 510 Sec 010

*Graduate credit course: COMM 5009**

Thursday 7:50 p.m. – 10:30 p.m.

15 sessions: 09/06/07 – 12/20/07

No class 11/22/07

Instructor: Dr. Freda Remmers

*Applicable to the Certificate in Leadership and Communication**

Motivational Speaking

A focus on a broad study of formal and informal speaking and listening skills within business, corporations, and public and governmental agencies, including creating a professional image and corporate strategies and tactics. **\$450***

Non-credit course: CEE 520 Sec 010

*Graduate credit course: COMM 5013**

Monday 5:00 p.m. – 7:40 p.m.

15 sessions: 09/10/07 – 12/17/07

Instructor: Dr. Chris Lynch

*Applicable to the Certificate in Leadership and Communication as well as the Certificate in Public Speaking and Presentation Training**

Group Decision Making

This course examines how small groups function in organizational settings with an emphasis on improving communication. **\$450***

Non-credit course: CEE 515 Sec 010

*Graduate credit course: COMM 5012**

Tuesday 5:00 p.m. – 7:40 p.m.

15 sessions: 09/11/07 – 12/18/07

Instructor: Dr. Jack Sargent

*Applicable to the Certificate in Leadership and Communication as well as the Certificate in Conflict Resolution and Communication**

Communication and Negotiation

Communication skills necessary to negotiate personal, community and high stakes disputes. Constructive problem solving approaches to find solutions to meet needs of all disputes. **\$450***

Non-credit course: CEE 525 Sec 010

*Graduate credit course: COMM 5625**

Wednesday 5:00 p.m. – 7:40 p.m.

15 sessions: 09/12/07 – 12/19/07

Instructor: TBA

*Applicable to the Certificate in Leadership and Communication as well as the Certificate in Conflict Resolution and Communication**

*There are two admission tracks available for the certificate programs: Credit and Non-credit. **Cost shown above is for non-credit status students. Non-credit registration form is on the reverse page.** A bachelor's degree is generally required for non-credit status although exceptions can be made with consultation from the program advisor, Dr. Jack Sargent, 908-737-0467 or email jsargent@kean.edu. Continuing Education Units (CEU) and Professional Development Hours are available for non-credit as well as credit students. Individuals applying for credit status must contact Susan Gannon, Graduate Admissions, 908-737-3355 or email sgannon@kean.edu.