Fred Smith
“If you want to be a great leader, find a big parade and run in front of it.”
Topology

Different possible topologies:
- Star
- Ring
- Tree
- Fully Connected
- Bus
- Irregular
1972 - FedEx purchases Dassault Falcon Jets
Five Secrets of Entrepreneurial Success

► Compelling business idea – differentiated and sustainable
► Be a zealot
► Have a conservative business plan
► Work effectively with others
► Change and grow as your business grows
FedEx
5 yr. Stock Price
FedEx
10 year Stock Price