



Administrative Report

KEAN UNIVERSITY

Dr. Gursoy Shares Research at Management Conference



Dr. Kemal Gursoy

Kemal Gursoy, Ph.D., associate professor in the Department of Management, was invited to present his research work, *Influential Multi-Armed Bandits*, at the 2007 INFORMS (Institute for Operations Research and Management Science) annual meeting held November 4-7, in Seattle. “A multi-armed bandit is a sequential decision-making model, utilized to select the best one among many independent stochastic processes [Gittins and Jones, 1972],” wrote Gursoy, whose presentation was part of a joint session on computational optimization and software. “In this work, an approach to express influences between the constituent stochastic processes of multiarmed bandits was considered.”

For more information about INFORMS, the largest professional society in the world for professionals in the field of operations research, visit the organization’s Web site at www.informs.org. To learn more about Gursoy’s original research, send e-mail to kgursoy@kean.edu .