Seminar on Opportunities in Supply Chain Management

Kean University’s Department of Management will host a free seminar on Opportunities in Supply Chain Management on Wednesday, March 5, from 3:30 p.m. to 4:40 p.m. in Kean Hall, Room 127. Co-sponsored by the College of Business and Public Administration and the SAM (Society for Advanced Management) Club of Kean University, the event will feature Minh Nguyen, head of business intelligence and analysis at Benjamin Moore & Co. Dr. Leslie Hiraoka and Dr. Bin Zhou, both of the Department of Management, will also speak on business practice in supply chain, career opportunities and new supply chain courses and programs.

Minh Nguyen has more than 20 years experience with global companies including AT&T, Booz Allen & Hamilton, Mannesmann AG, and Time Warner. He earned his M.B.A. from The Wharton School, University of Pennsylvania, a B.S. in operations research from Columbia University, and an A.B.D. in economics from the New School for Social Research. Nguyen will focus on the competitive advantages of organizational efficiency.

Hiraoka is a professor in the Department of Management and author of two books: Underwriting the Internet: How Technical Advances, Financial Engineering, and Entrepreneurial Genius are Building the Information Highway and Global Alliances in the Motor Vehicle Industry. He was awarded the Shigeo Shingo prize for manufacturing excellence for his research work. His papers have appeared in the International Journal of Technology Management, where he has served as guest editor, and Engineering Management Journal. Hiraoka earned his Ph.D. in engineering science from Columbia University.

Zhou is an assistant professor in the Department of Management. Zhou’s research and teaching interests focus on theories and applications of supply chain management, operations strategies, transportation/logistics, and production/inventory systems design and control. He has presented his research at national and international forums, including the INFORMS and Decision Sciences annual conferences. Zhou has published papers in leading academic journals such as European Journal of Operational Research and International Journal of Production Economics. He earned his Ph.D. and M.B.A. in supply chain management from Rutgers University.

For more information, please contact Zhou at bzhou@kean.edu or 7-4175.