



Administrative Report

KEAN UNIVERSITY

A Record of Policy and Information on Events Published by University Relations

Recent Publications in Management

Two faculty members from the Department of Management have recently had articles accepted for publication.

Changing IT Skills: The Impact of Sourcing Strategies on In-House Capability Requirements co-authored by Dr. Thomas Abraham, department chair, will be published in the *Journal of Electronic Commerce in Organizations* for a special issue on the innovation and impact of offshoring and outsourcing on electronic commerce in organizations, Volume 5, Number 2, April-June 2007, pp. 24-46. Co-authors include: Bullen, C.V., Gallagher, K., Kaiser, K., and Simon, J. In addition, *Semi-Markov Decision Processes: Nonstandard Criteria*, co-authored by Dr. Kemal Gursoy associate professor, is slated for publication in the *Journal of Probability in Engineering and Information Sciences*, Issue 04, 2007. It was co-authored by Baykal-Gursoy, M.

Management Students Receive Lesson from L'Oréal



Guest speaker Fred Weisenbacher '81, assistant vice president for L'Oréal USA

Kean alumnus and assistant vice president for research and development information services at L'Oréal USA, Fred Weisenbacher, revisited his *alma mater* on March 26. In a lecture to students in Dr. Thomas Abraham's operation-management class, Weisenbacher outlined his career path following his graduation from Kean University in 1981 with a Bachelor of Arts in psychology. After earning his master's degree in information technology from Stevens Institute of Technology, he entered the U.S. Marine Corps. Subsequently, he joined the Union Township Police Department and later worked for Merck before settling in his current position at L'Oréal. Using his extensive experience in a global corporation, Weisenbacher also presented two case studies in project management.