Dr. Joseph McGill Earns Fulbright Award

Dr. Joseph McGill, associate professor in the Department of Management, has been awarded a Fulbright scholarship. The award is a traditional scholar award, supporting research and seminars at the University of the Aegean's business school in Greece, for three months beginning in February 2007. The University of the Aegean is located on five islands in the North Aegean Sea. The business school is located on the island of Chios, an island which is also home to many of the world's shipping dynasties. As a Fulbright fellow, McGill will be working with faculty at the University of the Aegean to research factors affecting the formation, governance and performance of strategic alliances in Greece's coastal shipping industry. "Greece's domestic shipping market has been opened to foreign competition under the European Union, which has stimulated joint ventures and alliances between Greek and European firms and made coastal shipping a valuable setting for studying alliance activities. Businesses must deal with institutions that set conditions for competition and collaboration, for example the EU, national and regional maritime organizations, and associations of shipping operators," McGill said, adding that business firms must also manage their alliance activities while considering a number of tightly related industries, for example, transport, port management and tourism.

"With 1,000 islands, it isn't surprising that Greece ranks among the top EU countries in combined passenger and short sea shipping. This setting has contributed to the strength of Greek coastal shipping firms, and suggests that these firms may be able to grow into new markets – similar to U.S. and Canada – that are just now considering coastal shipping as an alternative to costly and congested road and rail transport," McGill explained. "This opportunity helps me extend my prior research on strategic alliance formation and governance in information and biotechnology industries to a valuable local industry in Greece – coastal shipping. An equally important goal is to foster international exchange and collaboration among faculty, I think that's vital to research and teaching in a world of global business. "McGill has been an associate professor of management at Kean University since 2003, teaching courses primarily in Strategic Management. McGill received his Ph.D. from Rutgers University, and has management experience in several global high-technology firms. McGill's research concerns formation and governance of alliances, emphasizing how alliance partners manage cooperative and competitive dynamics. His recent work on this subject was published in the Strategic Management Journal. In 2004, McGill co-authored a text with Dr. David Shani and was awarded a U.S. Department of Education Grant promoting international internships through university-small business partnerships.

Other Department of Management Scholarly Activities
Dr. Thomas Abraham, chair of the Department of Management, has co-authored two journal articles on IT Workforce Trends: Implications for IS Programs for Communications of the Association for Information Systems, and The Information Technology Workforce: Trends and Implications 2005-2008 for MIS Quarterly Executive. Both of Abraham’s articles were published in June.


A journal article for the journal Information and Management co-authored by Dr. Shanggeun Rhee, assistant professor, on The role of exogenous variables in technology acceptance: The case of object-oriented computing, was published earlier this year.