### Kean University Courses in Blue (60 S.H.)

**Effective Date: Fall 2019**

- **GENERAL EDUCATION: Foundation Requirements:**
  - GE 1000 Transition to Kean or GE 3000 Transfer Transitions
  - ENGL 151 English I
  - MATH 1044 or MATH 1054
  - COMM 1402 Speech Comm
  - FIN 3310 Corporate Finance
  - ENGL 152 English II

- **Disciplinary and Interdisciplinary Distribution Requirements:**
  - Humanities: 6 S.H., Humanities Gen Ed
  - Social Science: 6 S.H., (GHUM) History Preferred

- **Take one “GE Approved” course from one area below:**
  - Fine Arts/Art History
  - Philosophy or Religion
  - Foreign Lang. (must take 1&2 for credit)
  - Music or Theatre
  - Interdisciplinary

- **Social Science: 6 S.H.**
  - *HIST 1062 Worlds of History (GHUM) History Preferred

- **Take one “GE Approved” course from one area below:**
  - Psychology
  - Economics or ES 1010
  - Political Science
  - Sociology or Anthropology

- **Science and Mathematics: 7 S.H.**
  - CPS 1032 Computer Applications
  - CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Applications
  - Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.)

- **ADDITIONAL REQUIRED COURSES: 12 S.H.**
  - Elective
  - ECO 1020 Princ. Macro
  - ECON 151 Princ. Macro.
  - ECO 1021 Princ. Micro
  - ECON 152 Princ. Micro.

- **ENG 3090 Business & Professional Writing**

- **COMM 3590 Business & Professional Communication**

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### Ocean County College Courses in Green (60 S.H.)

**See the Current Academic Catalog for Requirements to Graduate with Honors**

- **ACADEMIC MAJOR: Required: Business Core**
  - ACCT 2200 Princ. Accounting I
  - ACCT 2210 Princ. Accounting II
  - ACCT 2120 Principles of Management
  - BUSN 271 Princip. of Marketing

- **Marketing Electives:** 9 S.H.
  - MKT 4500 Seminar in Marketing Strategy
  - MKT 4220 International Marketing
  - MKT 3550 Marketing Research

- **Marketing Electives:** 9 S.H.
  - MKT 3510 Consumer Behavior
  - MKT 3500 Consumer Behavior
  - MKT 3500-4000

- **Marketing Electives:** 9 S.H.
  - MKT 3500 Consumer Behavior
  - MKT 3500-4000

- **Take one “GE Approved” course from one area below:**
  - Any unused (GHIS)
  - Any GSOC Course

- **Free Electives:** 21 S.H.
  - MKT 3291-3293
  - MKT 1996

- **Special Notes:**
  - *GE Distribution course required of all students
  - *All courses require a grade of C or better
  - 1See pre-requisites and equivalencies (on page 2)
  - 2University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)
  - 3Requires grade of C or higher
  - 4MGS 1996 may be taken twice for credit
  - 5COM 1402 pre-requisite
  - 6ENG 1030 pre-requisite
  - 7ENG 2403 pre-requisite
  - 8MATH 1044 pre-requisite
  - 9ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-reqs

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Revised 04/19/2024 By: Omar Cardoza, Breanna Brown, Dr. Veyesel Yucetepe, & Karla Rivera
For students graduating from OCC with the A.S. in Business Administration and transferring to Kean University