KEAN UNIVERSITY – College of Business and Public Management
(11101) B.S. in ACCOUNTING 120 S.H.

Minimum GPA Required for Declaration: 2.75

Minimum GPA Required for Major: N/A

Overall Minimum GPA Required for Graduation: 2.50

EFFECTIVE DATE: Fall 2025

GENERAL EDUCATION	32 Semester Hours (S.H.)	
Foundation Requirements:[1]	**13 S.H.**	
GE 1000 Transition to Kean **–or–** GE 3000 Transfer Transitions[2]	1	
ENG 1030 Composition[3]	3	
MATH 1044 Precalculus[3] for Business or MATH 1054 Precalculus[3]	3	
COMM 1402 Speech Communication[3]	3	
GE 2021 Research & Technology[3]	3	
Disciplinary & Interdisciplinary. Distribution Requirements:[1]	**19 S.H.**	
Humanities	**6 S.H.**	
*ENG 2403 World Literature	3	
Take one "GE Approved" course from one area below		
Fine Arts/Art History	3	
Philosophy or Religion	3	
Foreign Languages (Must take I and II for credit)	3	
Music or Theatre	3	
Interdisciplinary	3	
Social Sciences	**6 S.H.**	
*HIST 1062 Worlds of History	3	
Take one "GE Approved" course from one area below		
Psychology	3	
Economics or ES 1010	3	
Political Science	3	
Sociology or Anthropology	3	
Interdisciplinary	3	
Science and Mathematics	**7 S.H.**	
CPS 1032 Microcomputer applications[3]	3	
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4	
ADDITIONAL REQUIRED COURSES	**12 S.H.**	
ECON 1020 Principles of Economics I[3]	3	
ECON 1021 Principles of Economics II[3]	3	
ENG 3090 Business & Professional Writing	3	
COMM 3590 Business & Professional Communication	3	

ACADEMIC MAJOR***	64 S.H. (Total)	
Required: Business Core	**31 S.H.**	
MGS 2030 Principles of Management	3	
MGS 2150 Business Statistics and application	4	
ACCT 2200 Principles of Accounting I	3	
ACCT 2210 Principles of Accounting II	3	
BLAW 2051 Business Law I	3	
MKT 2500 Principles of Marketing	3	
FIN 3310 Management of Corporate Finance I	3	
MGS 3040 Management Information Systems	3	
MGS 3520 Bus. Ethics and Corporate Social Resp.	3	
MGS 3100 Operations Management	3	
Accounting Major Requirements	**24 S.H.**	
ACCT 3210 Intermediate Accounting I	3	
ACCT 3220 Intermediate Accounting II	3	
ACCT 3230 Federal Income Taxes I	3	
ACCT 3231 Federal Income Taxes II or ACCT 3232 Introduction to China Taxation	3	
ACCT 3390 Data Analytics in Accounting	3	
ACCT 3800 Accounting Information Systems	3	
ACCT 4210 Advanced Accounting	3	
ACCT 4990 Auditing Financial Statements	3	
Major Electives Select two courses at the 3000-4000 level from: ACCT 3291-3293 Internship /Co-Op not accepted	**6 S.H.**	
ACCT or BLAW or FIN course at 3000-4000	3	
FIN 3320 Prep & Analysis of Financial Statements or ACCT 3000-4000	3	
****GE and Major Capstone Course***:**	**3 S.H.**	
MGS 4999 Integrative Business Strategy (WE)	3	
FREE ELECTIVES (at least 50% must be 3000/4000 level) ACCT 3291-3293 Internship /Co-Op and ACCT 1996 Research Initiative are strongly recommended.	**12 S.H.**	
ACCT 1996[4]	1-2	
ACCT 3291-3296[5]	1-6	

Special Notes:

[1] See pre-requisites and equivalencies (on page 2)

[2] University requirement for graduation for all undergraduate students. It must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)

[3] Requires grade of C or higher

[4] ACCT 1996 may be taken twice for credit

[5] ACCT 3291-3296 may be taken twice for credit

* GE Distribution course required of all students

** Course required by Major

*** All Major courses require a grade of C or better

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000
Required of all freshmen & transfers entering with 0-29 credits
Prereq: None
Equiv: ID 1001

GE 3000
Required of transfers entering with 30 credits or more
Prereq: 30 credits and ENG 1030

ENG 1030
Prereq: Placement testing or exemption from placement testing
Equiv: ENG1031/0321, ENG1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030
Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054
Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402
Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course
GE 2021 College of BPM
GE 2022 College of EDU
GE 2023 College of CLA
GE 2024 College of NAHS & NJCSTM & NWGC
GE 2025 SVPA & Michael Graves College
GE 2026 Undecided Majors and other special populations
Prereqs: CS 0412 if required by placement testing
ENG 1030 or equivalent
Comm 1402
Equiv: GE 2020

GE Distribution Courses

Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.
These courses are designated as GEHU, GESS, and GESM.

GEHU	Humanities
GESS	Social Sciences
GESM	Science and Mathematics

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.
Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent
Equiv: ENG*2203

HIST 1062 is a required Social Sciences Distribution course.
Prereq: None

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.
Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

All students are required to complete one “Writing- Emphasis” course. The “W-E” course must be within the major portion of your program. Consult your major program advisor for specific information.