



**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT**  
**(49200) B.S. GLOBAL BUSINESS: 120 SEMESTER HOURS (S.H.)**

**Kean Declaration GPA 2.75 and Graduation GPA 2.5**

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University

**Kean University Courses are in Blue (60 S.H.) Ocean County College Courses are in Green (60 S.H.)**

**Effective Date: Fall 2019**

**See the Current Academic Catalog for Requirements to Graduate with Honors**

GENERAL EDUCATION: 32 S.H.			ACADEMIC MAJOR***: 61 S.H.			
Foundation Requirements <sup>1</sup> : 13 S.H.			Major Required Courses: 31 S.H.			
GE 3000 Transfer Transitions <sup>2</sup>		1	ACCT 2200 Principles of Accounting I		ACCT 161 Prin of Accounting I	3
ENG 1030 Composition <sup>3</sup>	ENGL 151 English I	3	ACCT 2210 Principles of Accounting II		ACCT 162 Prin of Accounting II	3
MATH 1044 Precalculus for Business OR MATH 1054 Precalculus <sup>3</sup>	MATH 191 or Higher	3	BLAW 2051 Business Law I		BUSN 251 Business Law I	3
COMM 1402 Speech Communication <sup>3</sup>	COMM 154 Public Speaking	3	MKT 2500 Principles of Marketing		BUSN 134 Prin of Marketing	3
GE 2021 Research & Technology <sup>3</sup>	ENGL 152 English II	3	MGS 2030 Principles of Management		BUSN 271 Prin of Management	3
Disciplinary & Interdisciplinary Distribution Requirements <sup>1</sup>			MGS 2150 Business Statistics and Application			4
Humanities: S.H. 6			FIN 3310 Corporate Finance I			3
*ENG 2403 World Literature	Humanities Gen Ed	3	MGS 3040 Management Information Systems			3
Foreign Language II	World Language Course	3	MGS 3520 Bus. Ethics & Corporate Social Responsibility			3
Social Sciences: 6 S.H.			MGS 4010 Operations Management			3
*HIST 1062: Worlds of History	HIST Gen Ed	3	Global Business Core Requirements			21 S.H.
Take two "GE Approved" course from one area below:			MGS 3032 Organizational Behavior			3
Psychology	Any Social Science Gen Ed	3	MGS 3035 International Management			3
Economics or ES 1010 World Geog			MGS 3025 International Business & Trade			3
Political Science			MKT 4220 International Marketing			3
Sociology or Anthropology			GBUS 4811 Global Business Practicum I			1
Interdisciplinary			GBUS 4821 Global Business Practicum II			2
Science and Mathematics: 7 S.H.			GBUS 4320 Sustainable Global Business & Technology			3
CPS 1032 Microcomputer Applications <sup>3</sup>	CSIT 123 Integrated Office Soft.	3	GBUS 4330 Innovation and Entrepreneurship			3
Lab Science (from Bio, Chem, Env; Earth, Forensic, ID, Physics, or Sustainability)	Gen Ed Lab Science	4	Global Business Electives - Complete 2 courses from the following or an approved substitute			6 S.H.
			GBUS 4300 Managing Global Operations			3
Additional Required Courses: 15 S.H.			GBUS 4310 Global Business Research & Analytics			
ECO 1020 Principles of Macroecon <sup>3</sup>	ECON 151 Macroecon Principles	3	MGS 3045 Commercial Development of the Internet			3
ECO 1021 Principles of Microecon <sup>3</sup>	ECON 152 Microecon Principles	3	GBUS 4500 Contemporary Topics in Global Business			
ENG 3090 Business & Prof Writing		3	GBUS 4200 Global Financial Markets & institutions			
COMM 3590 Business & Professional Writing		3	ACCT 4270 International Accounting			
Foreign Language I	World Language Course	3	**Major Capstone Course***:			3 S.H.
			MGS 4999 Integrative Business Strategy (WE)			3
			FREE ELECTIVES			12 S.H.
			(at least 50% must be 3000/4000 level)			
			GBUS 1996 Research Initiative (optional) <sup>4</sup>			1
			1000-4000 Elective	MATH 161 or Higher		3
			1000-4000 Elective	STSC 150 Student Success Seminar		2
			3000-4000 Elective			3
			3000-4000 Elective			3

<sup>1</sup> See prerequisites and equivalencies (on page 2).

<sup>2</sup> University requirement for graduation for all undergraduate students that must be satisfied in one way: Complete GE 3000 (transfers entering with 30 credits or more).

<sup>3</sup> Requires grade of C or higher.

<sup>4</sup> GBUS 1996 may be taken twice for credit.

\*G.E. distribution course required of all students.

\*\*Course required by Major.

\*\*\*All Major courses require a grade of C or better.

<sup>1</sup> See prerequisites and equivalencies (on page 2).

<sup>2</sup> University requirement for graduation for all undergraduate students that must be satisfied in one way: Complete GE 3000 (transfers entering with 30 credits or more).

<sup>3</sup> Requires grade of C or higher.

<sup>4</sup> GBUS 1996 may be taken twice for credit.

\*G.E. distribution course required of all students.

\*\*Course required by Major.

\*\*\*All Major courses require a grade of C or better.

--	--