Academic Program Assessment Report

**INSTRUCTIONS: Page 1 of this document serves as the program’s annual assessment plan. Please complete page 1 by October 31, 2017. Pages 2-3 serve as the program’s annual assessment report. Please complete pages 2-3 by June 30, 2018.**

**COLLEGE:**

**ENTER PROGRAM NAME (e.g. M.A. Communication):**

ACADEMIC YEAR: **2017-2018**

REPORT AUTHOR:

# PROGRAM STUDENT LEARNING OUTCOMES (CHECK OFF THE SLOs BEING ASSESSED):

☐ SLO1: Click here to enter text.

☐ SLO2: Click here to enter text.

☐ SLO3: Click here to enter text.

☐ SLO4: Click here to enter text.

☐ SLO5: Click here to enter text.

☐ SLO6: Click here to enter text.

**DIRECT MEASURE:**

DESCRIBE THE STUDENT WORK SAMPLE AND THE DIRECT MEASURE (E.G. RUBRIC) USED.

***Example:*** *In Research and Technology, this learning outcome is assessed based on the student’s final oral presentation using the Speaker Evaluation rubric created by the Kean University Communications Department.*

*The oral presentation assignment (15% of student’s final grade) asks students to present their research papers, and while most students choose to use a Power Point, that medium is optional.*

*The rubric consists of 10 criteria and student performance is rated on a five point scale (5 = excellent).*

**TARGET:**

SPECIFY THE EXPECTATION FOR STUDENT PERFORMANCE(e.g. minimum cut score, minimum percentage of correct answers, etc.). Include basis/rationale for the target expectation.

***Example:*** *A rubric criterion score of 3 or higher indicates that students have either met or exceeded expectations. Since this is an intermediate level course, the expectation was that 80% of students would achieve a score of 3 or higher on each criterion.*

**DATA COLLECTION AND RESULTS:**

**Semester(s):** e.g. Fall 2017, Spring 2018, etc.

**Number of students:** \_\_\_\_\_\_\_

**Number of sections:** \_\_\_\_\_\_\_

**Mean scores overall:**

|  |  |
| --- | --- |
| **Category/Criterion** | **Mean** |
|  |  |
|  |  |
|  |  |
|  |  |
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|  |  |
|  |  |
|  |  |

**Distribution of Scores:**

COPY AND PASTE DISTRIBUTION BAR CHART FROM EXCEL (OPTIONAL).

***Example:***

**Distribution of Scores:**

COPY AND PASTE DISTRIBUTION TABLE FROM EXCEL. OR, ATTACH THE EXCEL SPREADSHEET WHEN SUBMITTING THIS REPORT VIA EMAIL.

***Example:***

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **analysis of topic** | **supporting material** | **organization** | **style** | **engagement** | **body movement** | **voice quality** | **fluency** | **outline** | **overall impact** |
| 1 | 7 | 23 | 7 | 6 | 7 | 14 | 5 | 19 | 28 | 29 |
| 2 | 63 | 76 | 32 | 52 | 46 | 53 | 38 | 69 | 48 | 54 |
| 3 | 145 | 140 | 195 | 227 | 195 | 201 | 177 | 179 | 210 | 213 |
| 4 | 129 | 121 | 121 | 74 | 94 | 83 | 111 | 79 | 73 | 71 |
| 5 | 84 | 68 | 73 | 69 | 86 | 77 | 97 | 82 | 69 | 61 |
| total | 428 | 428 | 428 | 428 | 428 | 428 | 428 | 428 | 428 | 428 |

**Discussion of Findings:**

USE THIS SECTION TO DISCUSS THE RESULTS.

**Curricular Actions/Closing the Loop:**

USE THIS SECTION TO DISCUSS AREAS TO BE FOCUSED ON AND **SPECIFIC** CHANGES TO BE MADE TO CURRICULUM/TEACHING (NOT CHANGES TO ASSESSMENT).

**Supporting Evidence (data):**

PLEASE ATTACH DETAILED EVIDENCE (DATA) TO SUPPORT YOUR FINDINGS TO THIS REPORT.

Please check this box to indicate:

☐ Supporting Evidence (Data) is attached.