



**KEAN UNIVERSITY - COLLEGE OF EDUCATION  
(25305) B.A. IN RECREATION ADMINISTRATION (SPORTS AND EVENT MANAGEMENT)**

For students graduating from Ocean County College with the A.S. in Business Administration with Sports Management Option and transferring to Kean University  
**2.0 GPA is required to declare major and graduate AND a 2.5 GPA in the major required courses is required for graduation**

Kean University Courses are in blue (60 S.H)                      OCC Courses are in Green (60 S.H)

EFFECTIVE DATE: Fall 2019

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION: 41-42 S.H.		ACADEMIC MAJOR 48 S.H.			
Foundation Requirements: 13 S.H.		Core Requirements ** 21 S.H.			
GE 3000 Transfer Transitions <sup>1</sup>		1	REC 2901 Foundations of Recreation and Leisure (WE) <sup>4</sup>	3	
ENG 1030 College Composition <sup>2</sup>	ENGL 151 English I	3	REC 2910 Programming in Recreation, Sport & Event	3	
MATH 1000;1010;1016;1030,1044 or 1054	Math 156 Intro to Stats (or higher)	3	REC 3903 Recreation & Leisure Services Management	3	
COMM 1402 Speech Communication as Critical Citizenship <sup>3</sup>	COMM 154 Fundamentals of Public Speaking	3	TR 3000 Inclusive Recreation in a Diverse Society	3	
GE 2022 Research & Technology <sup>3</sup>	ENGL 152 English II	3	REC 4200 Facility Design Operations in Recreation, Sport & Event	3	
			REC 4900 Leadership and Group Development	3	
			REC 4800 Legal Aspects of Recreation, Sport & Event	3	
<b>Disciplinary &amp; Interdisciplinary Distribution Requirements: 28-29 S.H</b>		<b>Fieldwork *** 12 S.H.</b>			
<b>Humanities: 9 S.H.</b>		REC 3910 Practicum (145 Hours)		3	
*ENG 2403 World Literature <sup>3</sup>	ENG 255/256	3	REC 4510 Internship (480 Hours)	9	
<b>Select two courses from different areas:</b>		<b>Option Requirements ** 6 S.H.</b>			
Fine Arts or Art History	3 credits will be awarded for HEHP 188 Intro to Nutrition; and 3 credits will be awarded for HEHP 225 Contemporary Health.	3	REC 2800 Introduction to Sport and Event Management	3	
Foreign Languages (Must take 1 and 2 for credit)		3	REC 3500 Hospitality and Tourism	3	
Music or Theater		<b>Option Electives * 9 S.H.</b>			
Philosophy or Religion		REC 4000 Adaptive Sports		3	
Interdisciplinary		REC 3800 Global Sport Industry		3	
<b>Social Sciences: 9 S.H.</b>		REC 3600 Meetings, Expositions, Events and Conventions		3	
*HIST 1062 Worlds of History	Humanities or Social Science Elective	3	REC 3510 Cultural Tourism <sup>5</sup>	3	
<b>Take two "GE Approved" courses from two areas:</b>		REC 4700 Resorts and Hotels <sup>5</sup>		3	
Psychology	3 credits will be awarded for ECON 151 Macroeconomic Principles; and 3 credits will be awarded for ECON 152 Microeconomics Principles.	3	REC 4100 Introduction to Research & Evaluation	3	
Sociology or Anthropology		3	COMM 3660 Public Relations <sup>3</sup>	3	
Political Science		MGS 3030 Human Resource Management <sup>3</sup>		3	
Economics or Geography (ES 1010 World Geography)		MKT 3480 Sports Marketing <sup>3</sup>		3	
Interdisciplinary		<b>Major Capstone Course 3.H.</b>			
<b>Science and Mathematics: 10-11 S.H.</b>		REC 4903 Senior Seminar **		3	
MATH1010; 1016; 1030; 1044; 1054; or CPS 1032, 1231	CSIT 123 Int. Office Software	3	<b>Free Electives 21- 22 S.H.</b>		
Lab Science (pick one) from Biology; Chemistry; Environmental Science, Sustainability Science, Geology, Forensic Science, Earth Science, Meteorology;or Physics, Interdisciplinary)	Take a Science Course with Lab from the approved GSCL course list.	4	At least 50% at 1000/2000 level At least 50% at 3000/4000 level REC 1996 Freshman Research	1	
Additional "GE Approved" Science Course	HEHP 228 Prev. of Athletic Injuries	3	FEX 1000/2000 Level	STSC 150 Student Success Seminar	2
<b>ADDITIONAL REQUIRED COURSES: 6 S.H</b>		FEX 1000/2000 Level		ACCT 161 Principles of Accounting I	3
MKT 2500 Principles of Marketing <sup>3</sup>	BUSN 134 Principles of Marketing	3	FEX 1000/2000 Level	ACCT 162 Principles of Accounting II	3
MGS 2030 Principles of Management <sup>3</sup>	BUSN 271 Principles of Mngmnt	3	1000/2000 Level Elective		1
			FEX 3000/4000 Level	BUSN 251 Business Law I	3
			FEX 3000/4000 Level	HEHP 267 Sports Management	3
			3000/4000 Level Course		3
			3000/4000 Level Course		3

## Notes for Sport and Event Management Option

<sup>1</sup> University Requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000/3000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more).

<sup>2</sup> ENG 1030 requires a grade of B- or higher.

<sup>3</sup> Check prerequisites and equivalencies in catalog.

- COMM 1402 Speech Communication as Critical Citizenship (Prerequisite: ENG 1030 College Composition)
- GE 2020 Research and Technology (Prerequisite: ENG 1030 College Composition & COMM 1402 Speech Communication)
- ENG 2403 World Literature (Prerequisite: ENG 1030 College Composition)
- COMM 3660 Public Relations (Prerequisite: COMM 1402 Speech Communication as Critical Citizenship)
- MGS 3030 Human Resources Management (Prerequisite: MGS 2030 Principles of Management)
- MKT 3480 Sports Marketing (Prerequisite: MKT 2500 Principles of Marketing)

<sup>4</sup> Students are required to take one Writing Emphasis (WE) course in the major.

<sup>5</sup> Specific courses as indicated are offered in the Fall Semester or only offered in the Spring Semester.

<sup>6</sup> REC 1996 is optional for first year students and can be taken twice. It is a 1 credit course.

\* Required courses

\*\* Student must maintain a C or better in all major required courses including the Capstone courses (except additional courses and field courses).

\*\*\* Student must maintain a B or better in all field courses and have a 2.5 GPA in the major required courses to register.

## GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

### Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

### Prerequisites and Equivalencies for GE Foundations Courses

GE 1000

Required of all freshmen & transfers entering with 0-29 credits Prereq: None Equiv: ID 1001

GE 3000

Required of transfers entering with 30 credits or more Prereq: 30 credits and ENG 1030

ENG 1030

Prereq: Placement testing or exemption from placement testing  
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prereq: MATH 0901 if required by placement testing  
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054

Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402

Prereq: CS 0412 if required by placement testing  
ENG 1031/1032 or ENG 1033/1034 if required by placement testing  
May be taken concurrently with ENG 1030 Equiv: COMM 1400

GE 2021- 2026 Research and Technology is offered as college-based course

GE 2021 College of BPM

GE 2022 College of EDU

GE 2023 College of CLA

GE 2024 College of NAHS & NJCSTM & NWGC

GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations

Prereq: CS 0412 if required by placement testing ENG 1030 or equivalent COMM 1402 Equiv: GE 2020

### GE Distribution Courses

Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.

These courses are designated as GEHU, GESS, and GESM. GEHU Humanities GESS Social Sciences GESM Science and Mathematics

### Required GE Distribution Courses

**ENG 2403** is a required Humanities Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent  
Equiv: ENG\*2203

**HIST 1062** is a required Social Sciences Distribution course.  
Prereq: None

### Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.  
Credit for the first semester may be used as elective credit.

## UNIVERSITY REQUIREMENTS

### GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

### Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

