KEAN UNIVERSITY – COLLEGE OF BUSINESS & PUBLIC MANAGEMENT
(40600) B.S. MANAGEMENT: GENERAL BUSINESS 120 SEMESTER HOURS (S.H.)
For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University
Kean Declaration GPA 2.75 and Graduation GPA 2.5
Kean University Courses are in Blue (57 S.H.) Ocean County College Courses are in Green (63 S.H.)

Effective Date: Fall 2019   See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION: 32 S.H. Foundation Requirements:[1] 13 S.H.			ACADEMIC MAJOR[***] 55 S.H. Major Required Business Core: 31 S.H.		
GE 3000 Transfer Transitions [2]		1	MGS 2030 Princ. of Mgmt	BUSN 271 Princ. Mgmt	3
ENG 1030 College Comp[3]	ENGL 151 English I[1*]	3	MGS 2150 Business Statistics & Apps		4
MATH 1044 Pre-Calculus[3]	MATH 191 Precalculus I[1*]	3	ACCT 2200 Princ. Accounting I	ACCT 161 Princ. Acct I	3
COMM 1402 Speech Comm[3]	COMM 154 Fund Of Public Speaking [1*]	3	ACCT 2210 Princ. Accounting II	ACCT 162 Princ. Acct II	3
GE 2021 Research & Technology[3]	ENGL 152 English II[1*]	3	BLAW 2051 Business Law I	BUSN 251 Business Law I	3
			MKT 2500 Princ. of Marketing	BUSN 134 Princ. Marketing	3
			FIN 3310 Corporate Finance I		3
Disciplinary and Interdisciplinary Distribution Courses:[1] 19 S.H.			MGS 3040 Management Info Systems		3
			MGS 3520 Business Ethics & Social Responsibility		3
Humanities: 6 S.H.			MGS 4010 Operations Management		3
*ENG 2403 World Literature	ENGL any literature	3			
Take one "GE Approved" course from one area below:			**Management Core Requirements 12 S.H.**		
Fine Arts/Art History			MGS 3013 Entrepreneurship		3
Philosophy or Religion			MGS 3030 Human Resources Management		3
Foreign Lang (must take 1&2)	Any unused (GHIS)	3	MGS 3032 Organizational Behavior		3
Music or Theatre			MGS 3035 International Management		3
Interdisciplinary					
Social Science: 6 S.H.			**Major Electives: General Business 9 S.H.** **Select 3 Business Classes (MGS, MKT, FIN, ACCT) at 3000-4000 level**		
*HIST 1062 Worlds of History	(GHUM) History Preferred	3	MGS/MKT/FIN/ACCT		3
Select 1 (Psych, Geog, Poli Sci, Soc, Anthropol, or Interdisciplinary)	GSOC approved course	3	MGS/MKT/FIN/ACCT		3
Science and Mathematics: 7 S.H.			MGS/MKT/FIN/ACCT		3
CPS 1032 Microcomputer Apps[3]	CSIT 123 Integrated Office Software[1*]	3	**Major Capstone Course: 3 S.H**		
Select one 4 credit lab science from: Bio, Physics, Chem, Astronomy, or Sustainability	Gen Ed Lab Science	4	MGS 4999 Integrated Business Strategy		3
			Free Electives: 21.S.H. **(at least 50% must be 3000/4000 level/ MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are optional**		
ADDITIONAL REQUIRED COURSES: 12 S.H.			1000-2000 level elective	MATH 161 or Higher	3
ECO 1020 Princ. Macroecon[3]	ECON 151 Princ. Macroeconomics	3	1000-2000 level elective	STSC 150	2
ECO 1021 Princ. Microeconomics[3]	ECON 152 Princ. Microeconomics	3	1000-2000 level elective	Elective	3
ENG 3090 Business & Professional Writing		3	1000-4000 level elective	BUSN 252 Bus Law II	3
COMM 3590 Business & Professional Communication		3	3000-4000 level elective		3
			3000-4000 level elective		3
			3000-4000 level elective		3
			3000-4000 elective or MGS 3291-3293		1-3

Special Notes:
1 See pre-requisites and equivalencies General Education and University Requirements
2 University requirement for graduation for all UG students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)
3 Requires grade of C or higher
4 MGS 1996 may be taken twice for credit
*GE Distribution course required of all students
**All Major courses require a garde of C or better

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement
Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000
Required of all freshmen & transfers entering with 0-29 credits
Prereq: None Equiv:
ID 1001

GE 3000
Required of transfers entering with 30 credits or more Prereq: 30 credits and ENG 1030

ENG 1030
Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030
Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054
Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402
Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course
GE 2021
College of BPM GE 2022 College of EDU GE 2023
College of CLA GE 2024
College of NAHS & NJCSTM & NWGC GE 2025
SVPA & Michael Graves College
GE 2026
Undecided Majors and other special populations
Prereqs: CS 0412 if required by placement testing ENG 1030 or equivalent COMM 1402
Equiv: GE 2020

GE Distribution Courses

Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.

These courses are designated as GEHU, GESS, and GESM.GEH
Humanities GESS Social Sciences
GESM Science and Mathematics

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.
Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent
Equiv: ENG*2203

HIST 1062 is a required Social Sciences Distribution course.
Prereq: None

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.
Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.