

College of Business & Public Management/School of Management and Marketing
BS Management (General Business Option) (40600)
 4 Year Plan

| | | | | | | | Recommended Credits | | |
|---|--------|--|---|--|--|--|---|------------|--|
| Year 01 | Fall | GE 1000 Transition to Kean (1 credit) | ENG 1030 Composition (3 credits) | MATH 1044 Precalc. For Business (3 credits) | COMM 1402 Speech Comm. (3 credits) | ECO 1020 Principles of Economics I (3 credits) | HIST 1062 Worlds of History (3 credits) | 16 | |
| | Winter | | | | | | | | |
| | Spring | MGS 2030 Principles of Management (3 credits) | ECO 1021 Principles of Economics II (3 credits) | CPS 1032 Microcomputer Applications (3 credits) | GE 2021 Research & Technology (3 credits) | GE Humanities Requirement (3 credits) | | 15 | |
| | Summer | | | | | | | | |
| Year 02 | Fall | ACCT 2200 Principles of Accounting I (3 credits) | MGS 2150 Business Statistics & Applications (4 credits) | MKT 2500 Principles of Marketing (3 credits) | ENG 2403 World Literature (3 credits) | <i>GE Social Science Requirement (3 credits)</i> | | 16 | |
| | Winter | | | | | | | | |
| | Spring | ACCT 2210 Principles of Accounting II (3 credits) | MGS 3030 Human Resources Management (3 credits) | BLAW 2051 Business Law I (3 credits) | ENG 3090 Business & Professional Writing (3 credits) | GE Science Requirement (4 credits) | | 16 | |
| | Summer | | | | | | | | |
| Year 03 | Fall | MGS 3013 Entrepreneurship (3 credits) | FIN 3310 Principles of Corporate Finance I (3 credits) | COMM 3590 Business Presentations (3 credits) | MGS 3040 Management Information Systems (3 credits) | Free Elective (3 credits) | | 15 | |
| | Winter | | | | | | | | |
| | Spring | MGS 3032 Organizational Behavior (3 credits) | MGS 3035 International Management (3 credits) | MGS 3520 Business Ethics and Social Responsibility (3 credits) | Free Elective (3 credits) | Free Elective (3 credits) | | 15 | |
| | Summer | | | | | | | | |
| Year 04 | Fall | MGS 3100 Operations Management (3 credits) | General Business Elective (3 credits) | General Business Elective (3 credits) | Free Elective (3 credits) | Free Elective (3 credits) | | 15 | |
| | Winter | | | | | | | | |
| | Spring | MGS 4999 Integrative Business Strategy (3 credits) | General Business Elective (3 credits) | Free Elective (3 credits) | Free Elective (3 credits) | | | 12 | |
| <i>Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.</i> | | | | | | | TOTAL REQUIRED | 120 | |