



**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT  
(40600) B.S. MANAGEMENT: GENERAL BUSINESS 120 SEMESTER HOURS (S.H.)**

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University

**Kean Declaration GPA 2.5 and Graduation GPA 2.3**

**Kean University Courses are in Blue (57 S.H.) Ocean County College Courses are in Green (63 S.H.)**

**Effective Date: Fall 2021**

**See the Current Academic Catalog for Requirements to Graduate with Honors**

GENERAL EDUCATION			32 Semester Hours (S.H.)	ACADEMIC MAJOR**		55 S.H.
Foundation Requirements: <sup>1</sup>			13 S.H.			
GE 3000 Transfer Transitions <sup>2</sup>			1	Required: Business Core 31 S.H.		
ENG 1030 Composition <sup>3</sup>	ENGL 151 English I	3		ACCT 2200 Principles of Acct I <sup>9</sup>	ACCT 161 Principles of Acct I	3
MATH 1044 Precalculus for Business OR MATH 1054 Precalculus <sup>3</sup>	MATH 191 Precalculus I	3		ACCT 2210 Principles of Acct II	ACCT 162 Principles of Acct II	3
COMM 1402 Speech Communication <sup>3</sup>	COMM 154 Public Speaking	3		BLAW 2051 Business Law	BUSN 251 Business Law I	3
GE 2021 Research & Technology <sup>3</sup>	ENGL 152 English II	3		FIN 3310 Corporate Finance I <sup>10</sup> 3		
Disciplinary & Interdisciplinary Distribution Requirements: <sup>1</sup>			19 S.H.	MGS 2030 Principles of Mgmt <sup>5,7</sup>	BUSN 271 Principles of Mgmt	3
Humanities			6 S.H.	MKT 2500 Principles of Marketing <sup>5,7</sup>	BUSN 134 Principles of Marketing	3
*ENG 2403 World Literature <sup>7</sup>	ENGL Any Literature	3		MGS 2150 Business Statistics & Applications <sup>6,9</sup> 4		
Take one "GE Approved" course from one area below:				MGS 3040 Management Info Systems <sup>6</sup> 3		
Fine Arts/History	Humanities Gen Ed	3		MGS 3100 Operations Management 3		
Foreign Language (Must take I & II)				MGS 3520 Business Ethics & Corp. Social Responsibility 3		
Interdisciplinary				Required: Management Core 12 S.H.		
Music or Theatre				MGS 3013 Entrepreneurship 3		
Philosophy or Religion				MGS 3030 Human Resources Management 3		
Social Sciences			6 S.H.	MGS 3032 Organizational Behavior 3		
*HIST 1062 Worlds of History	Hum Gen Ed (History Preferred)	3		MGS 3035 International Management 3		
Take one "GE Approved" course from one area below:				Electives: General Business 9 S.H. Select 3 Business Classes (MGS, MKT, FIN, ACCT) at 3000-4000 Level		
Psychology	Social Science Gen Ed	3		MGS/MKT/FIN/ACCT 3		
Economics or ES 1010 - World Geog				MGS/MKT/FIN/ACCT 3		
Political Science				MGS/MKT/FIN/ACCT 3		
Sociology or Anthropology				Major Capstone Course 3 S.H.		
Interdisciplinary				MGS 4999 Integrated Business Strategy (WE) 3		
Science and Mathematics			7 S.H.	Free Electives 21 S.H. (at least 50% must be 3000-4000 level. MGS 3291-3292 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)		
CPS 1032 Computer Applications <sup>3</sup>	CSIT 123 Int Office Software	3		1000-2000 Level Elective	MATH 161 or Higher	3
Lab Science	Gen Ed Lab Science	4		1000-2000 Level Elective	STSC 150 Student Success Sem	2
ADDITIONAL REQUIRED COURSES			12 S.H.	1000-2000 Level Elective	Elective	3
ECO 1020 Principles of Macro <sup>3</sup>	ECON 151 Macro Principles	3		1000-4000 Level Elective	BUSN 252 Business Law II	3
ECO 1021 Principles of Micro <sup>3</sup>	ECON 152 Micro Principles	3		3000-4000 Level Elective 3		
ENG 3090 Business & Professional Writing <sup>8</sup>			3	3000-4000 Level Elective 3		
COMM 3590 Business & Professional Communication <sup>5</sup>			3	3000-4000 Level Elective 3		
Special Notes:				3000-4000 Level Elective 1-3		
*GE Distribution course required of all students				5 COMM 1402 pre-requisite		
**All major courses require a grade of C or better				6 CPS 1032 pre-requisite		
1 See pre-requisites and equivalencies (on page 2)				7 ENG 1030 pre-requisite		
2 University graduation requirements for all undergraduate students that may be satisfied by completing GE 3000 (transfers entering with 30 credits or more)				8 ENG 2403 pre-requisite		
3 Requires grade of C or higher				9 MATH 1044 pre-requisite		
4 MGS 1996 may be taken twice for credit				10 ECO 1020, ECO 1021, MATH 1044, ACCT 220 pre-requisites		

Updated 10/5/2021 By: Jessica Adams & Taylor LaCava