

**KEAN UNIVERSITY – COLLEGE OF Business and Public Management**  
**(40606) B.S. in Management: Entrepreneurship Option: 120 S.H.**  
**Minimum GPA Required for Declaration: 2.5**  
**Minimum GPA Required for Major: NA**  
**Overall Minimum GPA Required for Graduation: 2.3**

EFFECTIVE DATE: Fall 2019

<b>GENERAL EDUCATION</b>		<b>32 S.H.</b>	<b>ACADEMIC MAJOR***</b>		<b>55 S.H.</b>
<b>Foundation Requirements:<sup>1</sup></b>		<b>13 S.H.</b>	<b>Required: Business Core</b>		<b>31 S.H.</b>
GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions <sup>2</sup>	1		ACCT 2200 Principles of Accounting I		3
ENG 1030 Composition <sup>3</sup>	3		ACCT 2210 Principles of Accounting II		3
MATH 1044 Pre-Calculus <sup>3</sup> or MATH 1054 Precalculus <sup>3</sup>	3		BLAW 2051 Business Law I		3
COMM 1402 Speech Communication <sup>3</sup>	3		FIN 3310 Corporate Finance I		3
GE 2021 Research & Technology <sup>3</sup>	3		MGS 2030 Principles of Management		3
			MKT 2500 Principles of Marketing		3
<b>Disciplinary &amp; Interdisciplinary Distribution Requirements:<sup>1</sup></b>		<b>19 S.H.</b>	MGS 2150 Business Statistics and Applications		4
<b>Humanities</b>		<b>6 S.H.</b>	MGS 3040 Management Information Systems		3
*ENG 2403 World Literature	3		MGS 3520 Business Ethics and Corporate Social Responsibility		3
<b>Take one "GE Approved" course from one area below</b>			MGS 4010 Operations Management		3
Fine Arts/Art History	3		<b>Required: Management Core</b>		<b>12 S.H.</b>
Philosophy or Religion	3		MGS 3013 Entrepreneurship		3
Foreign Languages (Must take I and II for credit)	3		MGS 3030 Human Resources Management		3
Music or Theatre	3		MGS 3032 Organizational Behavior		3
Interdisciplinary	3		MGS 3035 International Management		3
			<b>Entrepreneurship Requirements</b>		<b>9 S.H.</b>
<b>Social Sciences</b>		<b>6 S.H.</b>	MGS 3360 Social Entrepreneurship		3
*HIST 1062 Worlds of History	3		MKT 4300 New Product Development		3
<b>Take one "GE Approved" course from one area below</b>			FIN 3345 Entrepreneurial Finance		3
Psychology	3				
Economics or ES 1010 World Geography	3		<b>**Major Capstone Course***</b>		<b>3 S.H.</b>
Political Science	3		MGS 4999 Integrative Business Strategy (WE)		3
Sociology or Anthropology	3		<b>Free Electives</b>		<b>21 S.H.</b>
			(at least 50% must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are optional)		
Interdisciplinary	3		MGS 3291-3293		1-3
			MGS 1996 <sup>4</sup>		1
<b>Science and Mathematics</b>		<b>7 S.H.</b>			
CPS 1032 Microcomputer Applications <sup>3</sup>	3				
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4				
			<b>Special Notes:</b>		
			<sup>1</sup> See pre-requisites and equivalencies (on page 2)		
<b>ADDITIONAL REQUIRED COURSES</b>		<b>12 S.H.</b>	<sup>2</sup> University requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)		
ECO 1020 Principles of Macroeconomics <sup>3</sup>	3		<sup>3</sup> requires grade of C or higher		
ECO 1021 Principles of Microeconomics <sup>3</sup>	3		<sup>4</sup> MGS 1996 may be taken twice for credit		
ENG 3090 Business & Professional Writing	3		*GE Distribution course required of all students		
COMM 3590 Business & Professional Communication	3		**Course required by Major		
			***All Major courses require a grade of C or better		

# GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

## GENERAL EDUCATION INFORMATION AND REQUIREMENTS

### Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

### Prerequisites and Equivalencies for GE Foundations Courses

#### **GE 1000**

Required of all freshmen & transfers entering with 0-29 credits

Prereq: None

Equiv: ID 1001

#### **GE 3000**

Required of transfers entering with 30 credits or more

Prereq: 30 credits and ENG 1030

#### **ENG 1030**

Prereq: Placement testing or exemption from placement testing

Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

#### **MATH 1000 or 1010 or 1016 or 1030**

Prereq: MATH 0901 if required by placement testing

Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

#### **MATH 1044 or 1054**

Prereq: MATH 0901 if required by placement testing and MATH 1000

#### **COMM 1402**

Prereq: CS 0412 if required by placement testing  
ENG 1031/1032 or ENG 1033/1034 if required by placement testing  
May be taken concurrently with ENG 1030

Equiv: COMM 1400

**GE 2021- 2026** *Research and Technology* is offered as college-based course

GE 2021 College of BPM

GE 2022 College of EDU

GE 2023 College of CLA

GE 2024 College of NAHS

& NJCSTM & NWGC

GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations

Prereqs: CS 0412 if required by placement testing  
ENG 1030 or equivalent

COMM 1402

Equiv: GE 2020

### GE Distribution Courses

#### Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.

These courses are designated as GEHU, GESS, and GESM.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

#### Required GE Distribution Courses

**ENG 2403** is a required Humanities Distribution course with an emphasis on diversity.

Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent

Equiv: ENG\*2203

**HIST 1062** is a required Social Sciences Distribution course.

Prereq: None

#### Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.

Credit for the first semester may be used as elective credit.

## UNIVERSITY REQUIREMENTS

### GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

### Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.