

**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
(40606) B.S. MANAGEMENT (ENTREPRENEURSHIP OPTION): 124 Semester Hours (S.H.)**

EFFECTIVE DATE: SPRING 2016

(Minimum 2.3 GPA to graduate)

START TERM: _____

| NAME | | TRANSFER INSTITUTIONS (X) | Credits |
|--|---|---|---------|
| STUDENT ID # | | | |
| GENERAL EDUCATION: 35 | | ACADEMIC MAJOR** 58 | |
| Foundation Requirements: 13 | | Required: Business Core 34 S.H. | |
| GE 1000 Transition to Kean ¹ or GE 3000 Transfer Transitions ¹ | 1 | ACCT 2200 Principles of Accounting I | 3 |
| ENG 1030 College Composition ² | 3 | ACCT 2210 Principles of Accounting II | 3 |
| MATH 1044 or MATH 1054 Pre-calculus ^{2,3} | 3 | BLAW 2051 Business Law I | 3 |
| COMM 1402 Speech Communication ^{2,3} | 3 | FIN 3310 Corporate Finance I | 3 |
| GE 2021 Research & Technology ^{2,3} | 3 | MGS 2030 Principles of Management | 3 |
| | | MGS 2150 Business Statistics & Applications | 4 |
| DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION | | MKT 2500 Principles of Marketing | 3 |
| Humanities: 6 | | MGS 3040 Management Information Systems | 3 |
| *ENG 2403 World Literature | 3 | MGS 4010 Operations Management | 3 |
| | | MGS 3110 Managerial Decision Modeling | 3 |
| | | MGS 3520 Bus Ethics and Corporate Social Responsibility | 3 |
| <i>Select ONE course from below—see GE Distribution Course List</i> | | Required: Management Core: 12 S.H. | |
| Fine Arts/Art History | 3 | MGS 3013 Entrepreneurship | 3 |
| Philosophy or Religion | 3 | MGS 3030 Human Resource Management | 3 |
| Foreign Languages ⁴ | 3 | MGS 3032 Organizational Behavior | 3 |
| Music or Theatre | 3 | MGS 3035 International Management | 3 |
| Interdisciplinary: | 3 | | |
| Social Sciences: 6 S.H. | | Entrepreneurship Requirements 12 S.H. | |
| *HIST 1062 Worlds of History | 3 | MGS 3360 Social Entrepreneurship | 3 |
| | | MKT 4300 New Product Development | 3 |
| <i>Select ONE course from below—see GE Distribution Course List</i> | | FIN 3345 Entrepreneurial Finance | 3 |
| Psychology | 3 | <i>Select ONE course from the following:</i> | |
| | | GBUS 4330 Innovation & Entrepreneurship | |
| Economics or Geography | 3 | GBUS 4320 Sustainable Global Business & Technology | |
| | | MGS 4360 Entrepreneurship Practicum | |
| Political Science | 3 | | |
| Sociology or Anthropology | 3 | FREE ELECTIVES (from any department): 19 S.H. | |
| Interdisciplinary: | 3 | <i>(at least 50% must be 3000/4000 level, May use MGS 4801-4806 with approval of co-op/internship coordinator).</i> | |
| | | | |
| Science and Mathematics: 7 | | | |
| CPS 1032 Microcomputer Applications ² | 3 | | |
| <i>Select ONE 4 Credit lab course-see GE Distribution Course List</i> | | | |
| Lab Science: Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy | 4 | | |
| G.E. and Major Capstone: 3 | | | |
| MGS 4999 Integrative Business Strategy** | 3 | Special Notes: | |
| | | ¹ University Requirement for Graduation for all undergraduate students that must be satisfied | |
| Additional Required Courses: 12 | | in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) or complete GE 3000 (transfers entering with 30 credits or more) | |
| ECO 1020 Principles of Macroeconomics ² | 3 | ² Minimum grade of C. ³ Check prerequisites and equivalencies in catalog | |
| ECO 1021 Principles of Microeconomics ² | 3 | ⁴ See foreign language requirements | |
| ENG 3090 Business & Professional Writing | 3 | *G.E. required course | |
| COMM 3590 Business & Professional Communication | 3 | **Major courses including the capstone require a grade of C or better | |
| | | TOTAL CREDITS: | |