KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
(40606) B.S. MANAGEMENT (ENTREPRENEURSHIP OPTION): 124 Semester Hours (S.H.)

EFFECTIVE DATE: SPRING 2016 **(Minimum 2.3 GPA to graduate)** **START TERM: _____**

NAME			TRANSFER INSTITUTIONS (X)	Credits	
STUDENT ID #					
GENERAL EDUCATION:	**35**		**ACADEMIC MAJOR****	**58**	
Foundation Requirements:	***13***		**Required: Business Core**	**34 *S.H.***	
GE 1000 Transition to Kean[1] or GE 3000 Transfer Transitions[1]	1		ACCT 2200 Principles of Accounting I	3	
ENG 1030 College Composition[2]	3		ACCT 2210 Principles of Accounting II	3	
MATH 1044 *or* MATH 1054 Pre-calculus[2,3]	3		BLAW 2051 Business Law I	3	
COMM 1402 Speech Communication[2,3]	3		FIN 3310 Corporate Finance I	3	
GE 2021 Research & Technology[2,3]	3		MGS 2030 Principles of Management	3	
			MGS 2150 Business Statistics & Applications	4	
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION			MKT 2500 Principles of Marketing	3	
Humanities:	***6***		MGS 3040 Management Information Systems	3	
*ENG 2403 World Literature	3		MGS 4010 Operations Management	3	
			MGS 3110 Managerial Decision Modeling	3	
			MGS 3520 Bus Ethics and Corporate Social Responsibility	3	
*Select **ONE** course from below—see GE Distribution Course List*			**Required: Management Core:**	**12 S.H.**	
Fine Arts/Art History	3		MGS 3013 Entrepreneurship	3	
Philosophy or Religion	3		MGS 3030 Human Resource Management	3	
Foreign Languages[4]	3		MGS 3032 Organizational Behavior	3	
Music or Theatre	3		MGS 3035 International Management	3	
Interdisciplinary:	3				
Social Sciences: *S.H.*	***6***		**Entrepreneurship Requirements**	**12 S.H.**	
*HIST 1062 Worlds of History	**3**		MGS 3360 Social Entrepreneurship	3	
			MKT 4300 New Product Development	3	
*Select **ONE** course from below—see GE Distribution Course List*			FIN 3345 Entrepreneurial Finance	3	
Psychology	**3**		*Select ONE course from the following*:	3	
Economics or Geography	3		GBUS 4330 Innovation & Entrepreneurship GBUS 4320 Sustainable Global Business & Technology MGS 4360 Entrepreneurship Practicum		
Political Science	**3**				
Sociology or Anthropology	3		**FREE ELECTIVES (from any department): 19 S.H.** **(at least 50% must be 3000/4000level, May use MGS 4801-4806 with approval of co-op/internship coordinator).**		
Interdisciplinary:	3				
Science and Mathematics:	***7***				
CPS 1032 Microcomputer Applications[2]	3				
*Select **ONE** 4 Credit lab course-see GE Distribution Course List*					
Lab Science: Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy	4				
G.E. and Major Capstone:	***3***				
MGS 4999 Integrative Business Strategy**	**3**		**Special Notes:**		
			[1]University Requirement for Graduation for all undergraduate students that must be satisfied		
Additional Required Courses:	**12**		**in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29**		
ECO 1020 Principles of Macroeconomics[2]	3		**credits) or complete GE 3000 (transfers entering with 30 credits or more)**		
ECO 1021 Principles of Microeconomics[2]	3		**[2] Minimum grade of C. [3] Check prerequisites and equivalencies in catalog**		
ENG 3090 Business & Professional Writing	3		**[4] See foreign language requirements**		
COMM 3590 Business & Professional Communication	3		***G.E. required course**		
			****Major courses including the capstone require a grade of C or better**		
			TOTAL CREDITS:		