



**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT  
(40600) B.S. MANAGEMENT: ENTREPRENEURSHIP 120 SEMESTER HOURS (S.H.)**

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University  
Kean Declaration GPA 2.5 and Graduation GPA 2.3

Kean University Courses are in Blue (57 S.H.) Ocean County College Courses are in Green (63 S.H.)

Effective Date: Fall 2021

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION			32 Semester Hours (S.H.)	ACADEMIC MAJOR**		55 S.H.
Foundation Requirements: <sup>1</sup>			13 S.H.	Required: Business Core		31 S.H.
GE 3000 Transfer Transitions <sup>2</sup>			1			
ENG 1030 Composition <sup>3</sup>	ENGL 151 English I		3	ACCT 2200 Principles of Acct I <sup>9</sup>	ACCT 161 Principles of Acct I	3
MATH 1044 Precalculus for Business OR MATH 1054 Precalculus <sup>3</sup>	MATH 191 Precalculus I		3	ACCT 2210 Principles of Acct II	ACCT 162 Principles of Acct II	3
COMM 1402 Speech Communication <sup>3</sup>	COMM 154 Public Speaking		3	BLAW 2051 Business Law	BUSN 251 Business Law I	3
GE 2021 Research & Technology <sup>3</sup>	ENGL 152 English II		3	FIN 3310 Corporate Finance I <sup>10</sup>		3
Disciplinary & Interdisciplinary Distribution Requirements: <sup>1</sup>			19 S.H.	MGS 2030 Principles of Mgmt <sup>5,7</sup>	BUSN 271 Principles of Mgmt	3
Humanities			6 S.H.	MKT 2500 Principles of Marketing <sup>5,7</sup>	BUSN 134 Principles of Marketing	3
*ENG 2403 World Literature <sup>7</sup>	ENGL Any Literature		3	MGS 2150 Business Statistics & Applications <sup>6,9</sup>		4
Take one "GE Approved" course from one area below:				MGS 3040 Management Info Systems <sup>6</sup>		3
Fine Arts/History	Humanities Gen Ed		3	MGS 3100 Operations Management		3
Foreign Language (Must take I & II)				MGS 3520 Business Ethics & Corp. Social Responsibility		3
Interdisciplinary				Required: Management Core		12 S.H.
Music or Theatre				MGS 3013 Entrepreneurship		3
Philosophy or Religion				MGS 3030 Human Resources Management		3
Social Sciences			6 S.H.	MGS 3032 Organizational Behavior		3
*HIST 1062 Worlds of History	Hum Gen Ed (History Preferred)		3	MGS 3035 International Management		3
Take one "GE Approved" course from one area below:				Required: Entrepreneurship		9 S.H.
Psychology	Social Science Gen Ed		3	MGS 3360 Social Entrepreneurship		3
Economics or ES 1010 - World Geog				FIN 3345 Entrepreneurial Finance		3
Political Science				MKT 4300 New Product Development		3
Sociology or Anthropology				or may choose from a course from the approved list		
Interdisciplinary				Major Capstone Course		3 S.H.
Science and Mathematics			7 S.H.	MGS 4999 Integrated Business Strategy (WE)		3
CPS 1032 Computer Applications <sup>3</sup>	CSIT 123 Int Office Software		3	Free Electives		21 S.H.
				(at least 50% must be 3000-4000 level. MGS 3291-3292 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)		
Lab Science	Gen Ed Lab Science		4	1000-2000 Level Elective	MATH 161 or Higher	3
ADDITIONAL REQUIRED COURSES			12 S.H.	1000-2000 Level Elective	STSC 150 Student Success Sem	2
ECO 1020 Principles of Macro <sup>3</sup>	ECON 151 Macro Principles		3	1000-2000 Level Elective	Elective	3
ECO 1021 Principles of Micro <sup>3</sup>	ECON 152 Micro Principles		3	1000-4000 Level Elective	BUSN 252 Business Law II	3
ENG 3090 Business & Professional Writing <sup>8</sup>			3	3000-4000 Level Elective		3
COMM 3590 Business & Professional Communication <sup>5</sup>			3	3000-4000 Level Elective		3
Special Notes:				3000-4000 Level Elective		3
*GE Distribution course required of all students				3000-4000 Level Elective		1-3
**All major courses require a grade of C or better				5 COMM 1402 pre-requisite		
1 See pre-requisites and equivalencies (on page 2)				6 CPS 1032 pre-requisite		
2 University graduation requirements for all undergraduate students that may be satisfied by completing GE 3000 (transfers entering with 30 credits or more)				7 ENG 1030 pre-requisite		
3 Requires grade of C or higher				8 ENG 2403 pre-requisite		
4 MGS 1996 may be taken twice for credit				9 MATH 1044 pre-requisite		
				10 ECO 1020, ECO 1021, MATH 1044, ACCT 220 pre-requisites		