

Recommended Credits

4 Year Plan College of Business & Public Management/School of Management and Marketing BS Management (Business Analytics Option) (40608) Fall 2021	Year 01 <i>Fall</i> <i>Winter</i> <i>Spring</i> <i>Summer</i>	GE 1000 Transition to Kean (1 credit)	ENG 1030 Composition (3 credits)	MATH 1044 Precalc. For Business (3 credits)	COMM 1402 Speech Comm. (3 credits)	ECO 1020 Principles of Economics I (3 credits)	HIST 1062 Worlds of History (3 credits)	16	
		MGS 2030 Principles of Management	ECO 1021 Principles of Economics II (3 credits)	CPS 1032 Microcomputer Applications (3 credits)	GE 2021 Research & Technology (3 credits)	GE Humanities Requirement (3 credits)		15	
	Year 02 <i>Fall</i> <i>Winter</i> <i>Spring</i> <i>Summer</i>	ACCT 2200 Principles of Accounting I (3 credits)	MGS 2150 Business Statistics & Applications (4 credits)	MKT 2500 Principles of Marketing (3 credits)	ENG 2403 World Literature (3 credits)	<i>GE Social Science Requirement (3 credits)</i>		16	
		ACCT 2210 Principles of Accounting II (3 credits)	FIN 3310 Principles of Corporate Finance I (3 credits)	BLAW 2051 Business Law I (3 credits)	ENG 3090 Business & Professional Writing (3 credits)	GE Science Requirement (4 credits)		16	
	Year 03 <i>Fall</i> <i>Winter</i> <i>Spring</i> <i>Summer</i>	MGS 3001 Python Programming for Business (3 credits)	MGS 3520 Business Ethics and Social Responsibility (3 credits)	COMM 3590 Business Presentations (3 credits)	MGS 3040 Management Information Systems (3 credits)	Free Elective (3 credits)		15	
		MGS 3101 Foundations of Business Analytics (3 credits)	Business Analytics Major Elective (3 credits)	Business Analytics Major Elective (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)		15	
	Year 04 <i>Fall</i> <i>Winter</i> <i>Spring</i>	MGS 3100 Operations Management (3 credits)	MGS 3701/MKT 3590 Data Mining in Business (3 credits)	Business Analytics Major Elective (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)		15	
		MGS 4999 Integrative Business Strategy (3 credits)	MGS 4701 Integrative Applications of Business Analytics (3 credits)	Free Elective (3 credits)	Free Elective (3 credits)			12	
	<i>Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.</i>							TOTAL REQUIRED	120