College of Business & Public Management/School of Management and Marketing

BS Management (Business Analytics Option) (40608)

4 Year Plan

Kean University 120 S.H.

								Recommended Credits	
Year 01	*Fall*	GE 1000 Transition to Kean (1 credit)	ENG 1030 Composition (3 credits)	MATH 1044 Precalc. For Business (3 credits)	COMM 1402 Speech Comm. (3 credits)	ECO 1020 Prniciples of Economics I (3 credits)	HIST 1062 Worlds of History (3 credits)	16	
	Winter								
	Spring	ENG 2403 World Literature (3 credits)	ECO 1021 Principles of Economics II (3 creduts)	CPS 1032 Microcomputer Applications (3 credits)	GE 2021 Research & Technology (3 credits)	GE Humanities Requirement (3 credits)		15	
	Summer								
Year 02	*Fall*	ACCT 2200 Principles of Accounting I (3 credits)	MGS 2150 Business Statistics & Applications (4 credits)	BLAW 2051 Business Law I (3 credits)	MGS 2030 Principles of Management	*GE Social Science Requirement (3 credits)*		16	
	Winter								
	Spring	ACCT 2210 Principles of Accounting II (3 credits)	FIN 3310 Principles of Corporate Finance I (3 credits)	MKT 2500 Principles of Marketing (3 credits)	ENG 3090 Business & Professional Writing (3 credits)	GE Science Requirement (4 credits)		16	
	Summer								
Year 03	*Fall*	MGS 3001 Python Programming for Business	MGS 3520 Business Ethics and Social Responsibility (3 credits)	COMM 3590 Business Presentations (3 credits)	MGS 3040 Management Information Systems (3 credits)	Free Elective (3 credits)		15	
	Winter								
	Spring	MGS 3101 Foundations of Business Analytics	Business Analytics Major Elective	Business Analytics Major Elective	Free Elective (3 credits)	Free Elective (3 credits)		15	
	Summer								
Year 04	*Fall*	MGS 4010 Operations Management (3 credits)	MGS 3701/MKT3950 Data Mining in Business	Business Analytics Major Elective)	Free Elective (3 credits)	Free Elective (3 credits)		15	
	Winter								
	Spring	MGS 4990 Integrative Business Strategy (3 credits)	MGS 4701 Integrative Applications of Business Analytics	Free Elective (3 credits)	Free Elective (3 credits)			12	
		Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.					**TOTAL REQUIRED**	**120**	

Fall 2019/Rev.091719