KEAN UNIVERSITY – COLLEGE OF Business and Public Management

(40610) B.S. in Management: General Business Option: 120 S.H.

Minimum GPA Required for Declaration: 2.5

Minimum GPA Required for Major: NA

Overall Minimum GPA Required for Graduation: 2.3

EFFECTIVE DATE: Fall 2024

GENERAL EDUCATION	32 S.H.
Foundation Requirements:[1]	**13 S.H.**
GE 1000 Transition to Kean **–or–** GE 3000 Transfer Transitions[2]	1
ENG 1030 Composition[3]	3
MATH 1044 Pre-Calculus or MATH 1054 Pre-Calculus[3]	3
COMM 1402 Speech Communication[3]	3
GE 2021 Research & Technology[3]	3
Disciplinary & Interdisciplinary Distribution Requirements:[1]	**19 S.H.**
Humanities	**6 S.H.**
*ENG 2403 World Literature[7]	3
Take one "GE Approved" course from one area below	
Fine Arts/Art History	3
Philosophy or Religion	3
Foreign Languages (Must take I and II for credit)	3
Music or Theatre	3
Interdisciplinary	3
Social Sciences	**6 S.H.**
*HIST 1062 Worlds of History	3
Take one "GE Approved" course from one area below	
Psychology	3
Economics or ES 1010	3
Political Science	3
Sociology or Anthropology	3
Interdisciplinary	3
Science and Mathematics	**7 S.H.**
CPS 1032 Computer Applications[3]	3
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4
ADDITIONAL REQUIRED COURSES	**12 S.H.**
ECO 1020 Principles of Macroeconomics[3]	3
ECO 1021 Principles of Microeconomics[3]	3
ENG 3090 Business & Professional Writing[8]	3
COMM 3590 Business & Professional Communication[5]	3

ACADEMIC MAJOR**	55 S.H.
Required: Business Core	**31 S.H.**
ACCT 2200 Principles of Accounting I[9]	3
ACCT 2210 Principles of Accounting II	3
BLAW 2051 Business Law	3
FIN 3310 Corporate Finance I[10]	3
MGS 2030 Principles of Management[5,7]	3
MKT 2500 Principles of Marketing[5,7]	3
MGS 2150 Business Statistics and Applications[6,9]	4
MGS 3040 Management Information Systems[6]	3
MGS 3100 Operations Management	3
MGS 3520 Business Ethics & Corp. Social Responsibility	3
Required: Management Core	**12 S.H.**
MGS 3013 Entrepreneurship	3
MGS 3030 Human Resources Management	3
MGS 3032 Organizational Behavior	3
MGS 3035 International Management	3
Electives: General Business **9 S.H.** Select 3 Business Classes (MGS, MKT, FIN, or ACCT) at the 3000-4000 level	
MGS/MKT/FIN/ACCT 3000-4000	3
MGS/MKT/FIN/ACCT 3000-4000	3
MGS/MKT/FIN/ACCT 3000-4000	3
Major Capstone Course	**3 S.H.**
MGS 4999 Integrative Business Strategy (WE)	3
Free Electives **21 S.H.** (**At least 50%** must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)	
MGS 3291-3293	1-3
MGS 1996[4]	1
	3
	3
	3
	3
	3

Special Notes:

*GE Distribution course required of all students
**All Major courses require a grade of C or better
[1]See pre-requisites and equivalencies (on page 2)
[2]University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)
[3]Requires grade of C or higher
[4]MGS 1996 may be taken twice for credit
[5]COMM 1402 pre-requisite
[7]ENG 1030 pre-requisite
[8]ENG 2403 pre-requisite
[9]MATH 1044 pre-requisite
[10]ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites