

KEAN UNIVERSITY – COLLEGE OF HUMANITIES AND SOCIAL SCIENCES
(41106) B.A. IN COMMUNICATION (JOURNALISM OPTION): 124 S.H. (pink)

EFFECTIVE DATE: Fall 2010

START TERM: _____

NAME		TRANSFER INSTITUTIONS (X)	Credits:
STUDENT ID#		In Progress	
GENERAL EDUCATION: 47- 48 Semester Hours (S.H.)		ACADEMIC MAJOR³ 42 S.H. Total Credits	
Foundation Requirements 13 S.H.		Required: Foundation Core 33 S.H.	
GE 1000 Transition to Kean ¹	1	COMM 2405 Public Speaking	3
ENG 1030 Composition ²	3	COMM 2403 (MED 2400) Production Foundations	3
MATH 1010 Foundations of Math	3	COMM 2920 Intro to Journalism	3
COMM 1402 Speech Communication ²	3	COMM 3510 Persuasion	3
GE 2023 Research & Technology	3	COMM 3720 Communication and Media Theory	3
Disciplinary & Interdisciplinary Distribution Requirements:		COMM 3780 Tower Practicum ⁸	1
Humanities: 9 S.H.		COMM 3780 Tower Practicum	1
*ENG 2403 World Literature	3	COMM 3780 Tower Practicum	1
Choose two courses from different areas:		COMM 3910 Advanced Journalism	3
Fine Arts/Art History	3	COMM 3915 Feature Writing	3
Philosophy or Religion	3	COMM 3920 Specialty Writing on the Web	3
Foreign Languages (Must take I and II for credit)	3	COMM 3925 Editing Skills in Journalism	3
Music or Theatre	3	COMM 2813 (MED 2800) Video Field Production	3
Interdisciplinary	3	Required: Major Electives⁴ 9 S.H. (three courses selected with Departmental advisement)	
Social Sciences: 9 S.H.			
*HIST 1000 Civil Society in America	3		
Choose two courses from different areas:			
Psychology	3		
Economics or Geography	3	FREE ELECTIVES: 25 – 29 S.H. (At least 50% must be at the 3000/4000 level) See page 2	
Political Science	3	No COMMED/FILM classes	
Sociology or Anthropology	3		
Interdisciplinary ⁷	3		
Science and Mathematics: 10 or 11 S.H.			
MATH 1016;1030;1054;2411 or CPS 1031;1032;1231	3		
Lab Science			
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy	4	Other Transfer:	
<i>Additional Science Course:</i> Interdisciplinary (ID) or one from above (3 or 4 S.H.)	3, 4	Advisor Signature:	
Health & Physical Education: 3 S.H.		Special Notes:	
ID 1225 Issues in Contemporary Health OR	3	¹ G.E. required course	
ID 1010 Leisure & Recreation in Multicultural Society	3	¹ Required of Freshmen and Transfers with fewer than 10 credits.	
		² Students need a C grade to satisfy course requirement.	
G.E. and Major Capstone: 3 S.H.		³ All Major courses and capstone require a grade of C or better. Need a 2.5 G.P.A. to graduate.	
COMM 4962 Communication Research Seminar ³	3	⁴ Students with a 3.0 GPA can receive credit for an independent study or an internship	
		⁵ Students with a double major or a minor are exempt	
ADDITIONAL REQUIRED COURSES: 6 - 9 S.H. ⁷		⁶ Students can repeat this class if the issue is different	
ID 2415 Group Communication	3	⁷ Students can take ID2415 to satisfy Social Science Distribution Requirement or an Additional Required Course	
(Two classes at the 3000 level or higher in English, Psychology, History, Political Science, Sociology, Anthropology, Philosophy/Religion or Foreign Languages) ⁵	6	⁸ Students must take three credits of COMM 3780. An additional three credits can be taken as a major elective. COMM 3781 (3 credits can replace this for the Tower editor. Comm 3781 can be repeated once.	
FA 2275 Digital Photography or FA 3273 Photojournalism	3	Note: See foreign language requirements note on page 3	

	3		
Major Electives (choose from the following possible communication classes to satisfy major requirements)			
COMM 2410 Debate	3		
COMM 2920 Intro to Journalism	3		
COMM 3410 Voice and Speech	3		
COMM 3420 Interviewing	3		
COMM 3425 Nonverbal Communication	3		
COMM 3430 Family Communication	3		
COMM 3525 Communication and Conflict Resolution	3		
COMM 3520 Organizational Communication	3		
COMM 3530 Communicating Across Cultures	3		
COMM 3570 Cinema As Cross-Cultural Communication	3		
COMM 3590 Business and Professional Communication	3		
COMM 3630 Gender, Language and Communication	3		
COMM 3660 Public Relations	3		
COMM 3675 Media Advertising	3		
COMM 3690 Health Communication	3		
COMM 3700 Community Building and Advocacy	3		
COMM 3910 Advanced Journalism	3		
COMM 3915 Feature Writing	3		
COMM 3917 Sports Writing in Journalism	3		
COMM 3920 Specialty Writing in Journalism	3		
COMM 3925 Editing Skills in Journalism	3		
COMM 3960 Issues in Communication ⁶	3		
COMM 3970 Political Communication	3		
COMM 4204 Communication Ethics	3		
COMM 4208 Event Planning and Management	3		
COMM 4350 Consulting and Training in Communication	3		
COMM 4510 Communication and Popular Culture	3		
COMM 4520 Communication and Technology	3		
COMM 4610 Communication and Law	3		
COMM 4615 Communication and Mediation	3		
COMM 4620 Public Relations Writing	3		
COMM 4625 Communication and Negotiation	3		
COMM 4640 Public Relations Cases	3		
COMM 4880 Travel Learn: Organizational Leadership Across Cultures	3		

Rev. 2/10

ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000

Required of all freshmen and transfers with fewer than 10 credits
Prereq: None
Equiv: ID 1001

ENG 1030

Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054

Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402

Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course

GE 2021 College of BPA

GE 2022 College of EDU

GE 2023 College of HSS

GE 2024 College of NAHS

GE 2025 College of VPA

GE 2026 Undecided Majors

Prereq: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must

be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

GEHPE Health and Physical Education

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity. **Prereq:** CS 0412 if required by placement testing; ENG 1030 or equivalent.

HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity. **Prereq:** CS 0412 if required by placement testing; ENG 1031/1032 or ENG 1033/1034 if required by placement testing; May be taken concurrently with ENG 1030.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.

Credit for the first semester may be used as elective credit.

Major/GE Capstone Course

A Capstone course is a major course that satisfies three credits of GE requirements.

Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Evaluator's Signature _____ **Date** _____

Advisor's Signature _____ **Date** _____

Your major department is located in CAS 402, (908) 737 – 0460.

**YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY
TRANSCRIPT TO ALL ADVISING/REGISTRATION SESSIONS**