



**KEAN UNIVERSITY - COLLEGE OF LIBERAL ARTS  
(41107) B.A. IN COMMUNICATION (PUBLIC RELATIONS OPTION) 120 S.H.**

For students graduating from Ocean County College with the A.A. in Digital Mass Media with Broadcast/Production Option transferring to Kean University

**Minimum GPA required for declaration into major and graduation: 2.5**

Kean University Courses are in Blue (59 S.H.)

Ocean County College Courses are in Green (61 S.H.)

**EFFECTIVE DATE:** Fall 2019

**See the Current Undergraduate Academic Catalog for Requirements to Graduate with Honors**

**GENERAL EDUCATION:** 41 S.H.  
**Foundation Requirements:** 13 S.H.<sup>1</sup>

**ACADEMIC MAJOR:** 36 S.H. (Total)  
**MAJOR REQUIRED COURSES<sup>4</sup>:** 24 S.H.

GE 3000 Transfer Transitions <sup>2</sup>		1	See Academic Advisor in your content area for advisement.	
ENG 1030 College Composition <sup>3</sup>	ENG 151 English I	3	COMM 2503 Mass Media	3
MATH 1000;1010;1016;1030	GE Math (MATH 151 preferred)	3	COMM 3510 Persuasive Communication	3
COMM 1402 Speech Comm <sup>4</sup>	COMM 154 Fund.of Public Speaking	3	COMM 3720 Communication & Media Theory (WE)**	3
GE 2023 Research & Technology	ENGL 152 English II	3	COMM 2403 Digital Video Pr	COEM 120 TV Studio Production
<b>DISCIPLINARY &amp; INTERDISCIPLINARY</b>			COMM 3660 Public Relations	
<b>Distribution Requirements: 29 S.H.</b>				
<b>Humanities: 9 S.H. (from different Areas)</b>			COMM 2920 Intro to Journ	
*ENG 2403 World Literature	GHUM Literature	3	COMM 4620 Public Relations Writing	
Take two "GE Approved" courses from below:			COMM 4630 Public Relations Campaigns	
Philosophy or Religion	GHUM	3	<b>MAJOR ELECTIVE COURSES<sup>4</sup>: 12 S.H.</b>	
Fine Arts/Arts History	Humanities Gen Ed	3	COMM ANY ELECTIVE	COMM 151 Media Writing 1
<b>Social Sciences: 9 S.H. (from different Areas)</b>			COMM ANY ELECTIVE	COEM 220 Video Location Prod
*HIST 1062 Worlds Of History	HIST Gen Ed.Course (GHIS)	3	COMM ANY ELECTIVE	COEM 284 Broadcast News Prod
Take <b>two</b> "GE Approved" courses from the area below:			COMM ANY ELECTIVE or COMM 3173 Internship Optional	
Psychology	Any Social Science Course (GSOC)	3	<b>Major Capstone Course<sup>4</sup>: 3 S.H.</b>	
Economics or ES 1010 World Geography	Diversity Gen. Ed. Course (GDIV)	3	COMM 4962 Communication Research Seminar	
Sociology or Anthropology			<b>FREE ELECTIVES: 36 S.H.</b>	
Interdisciplinary <sup>5</sup>			At least 50% must be 3000/4000 level.Communication courses cannot be used as free electives, unless approved by ED or COM 3171, 3172, 3173 <sup>8</sup>	
<b>Science and Mathematics: 11 S.H.</b>			3000/4000 Level Free Elective	
MATH 1010;1016;1030;1054/CPS 1032; 1231	Technology GEEd (CSIT 110 Intro to Computers preferred)	3	3000/4000 Level Free Elective	
Lab Science	Lab Sci approved GSCL list	4	3000/4000 Level Free Elective	
Second Science Course	Lab Science	4	3000/4000 Level Free Elective	
<b>ADDITIONAL REQUIRED COURSE: 3 S.H.</b>			3000/4000 Level Free Elective	
ID 2415 Small Group Communication <sup>4</sup>		3	3000/4000 Level Free Elective or COMM 3171-3173 <sup>7</sup>	
<sup>1</sup> See Pre-Requisites and equivalencies <sup>2</sup> University Requirement for graduation for all transfer students complete GE 3000 <sup>3</sup> English 1030 requires a grade of C or higher <sup>4</sup> All major courses & capstone require a grade of C or better. Need a GPA of 2.5 or better to graduate. <sup>5</sup> All courses under GE Disciplinary/ID distribution requirements must be selected from the approved GE course list. <sup>6</sup> Students may have to purchase a camera for this course. <sup>7</sup> Students must have a 3.0 GPA and completed 75-90 credits to be eligible for COMM 3173.Students can be approved for a maximum of 2 (3 credit internships) which may be used to fulfill major elective requirements. COMM 3171 and COMM 3172 cannot be used as major electives. <sup>8</sup> Students must have a 3.0 GPA and completed 75-90 credits to be eligible for an internship. A maximum of 6 credits for internships is allowed. COMM 3171 (1 credit free elective) and COMM 3172 (2 credits free elective) and COMM 3173 (3 credits free elective) can be combined for a maximum of 6 credits.			1000-4000 Level Elective	STSC 150 Student Success Seminar
			1000-4000 Level Elective	Any unused transferable OCC Course
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			1000-4000 Level Elective	
			1000-4000 Level Elective	
			1000-4000 Level Elective or COMM 3173 <sup>8</sup>	
			1000-4000 Level Elective or COMM 3171 <sup>8</sup>	
			*GE Distribution course required of all students.	
			**(WE) Writing Emphasis Course	
			Note: Foreign language requirement must take 2 sequential language courses	

<sup>1</sup> 5/22/2020

<sup>2</sup> By: Jessica Adams & Taylor LaCava