

College of Liberal Arts/School of Communication, Media and Journalism
B.A. Communication: Communication: Public Relations 41107
4 Year Plan
 Fall 2019/Revised 9/17/19

Year 01	Fall	GE 1000 Transition to Kean (1 cr)	ENG 1030 Composition (3 cr)	GE Found Req Math 1010 or 1016 (3 cr)	COMM 1402 Speech Comm (3 cr)	HIST 1062 Worlds of History (3 cr)	Free Elective (3 cr)
	Winter						
	Spring	GE 2023 Research & Technology (3 cr)	ENG 2403 World Literature (3 cr)	GE Approved Math/CPS 1032 (3cr)	GE Approved Humanities (3 cr)	GE Approved Social Science (3 cr)	
	Summer						
Year 02	Fall	ID 2415 Group Communication (3 cr)	COMM 2503 Mass Media (3 cr)	GE Approved Social Science (3 cr)	GE Approved Humanities (3 cr)	Science with a Lab (4 cr)	
	Winter						
	Spring	Additional Approved Science (3-4 cr)	COMM 3660 Public Relations (3 cr)	COMM 2920 Intro to Journalism (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	
	Summer						
Year 03	Fall	COMM 4620 Public Relations Writing (3 cr)	COMM 3720 Comm & Media Theory (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	
	Winter						
	Spring	COMM 2403 Digital Video Production (3 cr)	COMM 3510 Persuasive Communication (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	
	Summer						
Year 04	Fall	Free Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	COMM Major Elective (3 cr)	COMM 4962 Comm Research Seminar (3 cr)	
	Winter						
	Spring	COMM 4630 Public Relations Campaign (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)	COMM Major Elective (3 cr)	

Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page. **TOTAL RE**