



**KEAN UNIVERSITY - COLLEGE OF LIBERAL ARTS
(41107) B.A. IN COMMUNICATION (PUBLIC RELATIONS OPTION) 120 S.H.**

For students graduating from Ocean County College with the A.A. in Digital Mass Media with Broadcast/Production Option transferring to Kean University

Minimum GPA required for declaration into major and graduation: 2.5

Kean University Courses are in Blue (59 S.H.)

Ocean County College Courses are in Green (61 S.H.)

EFFECTIVE DATE: Fall 2019

See the Current Undergraduate Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION: 41 S.H.		ACADEMIC MAJOR: 36 S.H. (Total)		
Foundation Requirements: 13 S.H. ¹		MAJOR REQUIRED COURSES ⁴ : 24 S.H.		
GE 3000 Transfer Transitions ²	1	See Academic Advisor in your content area for advisement.		
ENG 1030 College Composition ³	3	ENG 151 English I	3	
MATH 1000;1010;1016;1030	3	GEd Math (MATH 151 preferred)	3	
COMM 1402 Speech Comm ⁴	3	COMM 154 Fund.of Public Speaking	3	
GE 2023 Research & Technology	3	ENGL 152 English II	3	
DISCIPLINARY & INTERDISCIPLINARY		COMM 2503 Mass Media		
Distribution Requirements: 29 S.H.		COMM 3510 Persuasive Communication		
Humanities: 9 S.H. (from different Areas)		COMM 3720 Communication & Media Theory (WE)**		
*ENG 2403 World Literature	3	GHUM Literature	3	
Take two "GE Approved" courses from below:		COMM 2403 Digital Video Pr		
Philosophy or Religion	3	GHUM	3	
Fine Arts/Arts History	3	Humanities Gen Ed	3	
Social Sciences: 9 S.H. (from different Areas)		COMM 2403 Digital Video Pr		
*HIST 1062 Worlds Of History	3	HIST Gen Ed.Course (GHIS)	3	
Take two "GE Approved" courses from the area below:		COEM 120 TV Studio Production		
Psychology	3	Any Social Science Course (GSOC)	3	
Economics or ES 1010 World Geography	3	Diversity Gen. Ed. Course (GDIV)	COMM 3660 Public Relations	
Sociology or Anthropology			COMM 2920 Intro to Journ	
Interdisciplinary ⁵			COMM 151 Media Writing 1	
Science and Mathematics: 11 S.H.		COMM 4620 Public Relations Writing		
MATH 1010;1016;1030;1054/CPS 1032; 1231	3	Technology GEd (CSIT 110 Intro to Computers preferred)	3	
Lab Science	4	Lab Sci approved GSCL list	3	
Second Science Course	4	Lab Science	3	
ADDITIONAL REQUIRED COURSE: 3 S.H.		COMM 4630 Public Relations Campaigns		
ID 2415 Small Group Communication ⁴	3	COMM ANY ELECTIVE		
¹ See Pre-Requisites and equivalencies ² University Requirement for graduation for all transfer students complete GE 3000 ³ English 1030 requires a grade of C or higher ⁴ All major courses & capstone require a grade of C or better. Need a GPA of 2.5 or better to graduate. ⁵ All courses under GE Disciplinary/ID distribution requirements must be selected from the approved GE course list. ⁶ Students may have to purchase a camera for this course. ⁷ Students must have a 3.0 GPA and completed 75-90 credits to be eligible for COMM 3173. Students can be approved for a maximum of 2 (3 credit internships) which may be used to fulfill major elective requirements. COMM 3171 and COMM 3172 cannot be used as major electives. ⁸ Students must have a 3.0 GPA and completed 75-90 credits to be eligible for an internship. A maximum of 6 credits for internships is allowed. COMM 3171 (1 credit free elective) and COMM 3172 (2 credits free elective) and COMM 3173 (3 credits free elective) can be combined for a maximum of 6 credits.		MAJOR ELECTIVE COURSES⁴: 12 S.H.		
		3000/4000 Level Free Elective		3
		3000/4000 Level Free Elective		3
		3000/4000 Level Free Elective		3
		3000/4000 Level Free Elective		3
		3000/4000 Level Free Elective or COMM 3171-3173 ⁷		3
		1000-4000 Level Elective		2
		1000-4000 Level Elective		3
		1000-4000 Level Elective		3
		1000-4000 Level Elective		3
1000-4000 Level Elective or COMM 3173 ⁸		3		
1000-4000 Level Elective or COMM 3171 ⁸		1		
*GE Distribution course required of all students. **(WE) Writing Emphasis Course Note: Foreign language requirement must take 2 sequential language courses				