

KEAN UNIVERSITY  
COLLEGE HUMANITIES AND SOCIAL SCIENCES  
COMMUNICATION DEPARTMENT

41108 B.A. IN COMMUNICATION (MEDIA OPTION): 124 S.H. (blue)

EFFECTIVE DATE: FALL 2010

START TERM: \_\_\_\_\_

NAME		TRANSFER INSTITUTIONS (X) Credits:	
STUDENT ID#		In Progress	
<b>GENERAL EDUCATION: 46-48 S.H.</b>		<b>ACADEMIC MAJOR : ***42 S.H. Total Credits<sup>2</sup></b>	
<b>Foundation Requirements 13 S.H.</b>		<b>Media Option</b>	
GE 1000 Transition to Kean (Required of Freshmen and Transfers with fewer than 10 credits)	1	<b>Required: Foundation Core 18 S.H.</b>	
***ENG 1030 Composition	3	COMM 2403( MED 2400) Production Foundations	3
**MATH 1010 Foundations of Math	3	COMM 2503 (MED 2500) Mass Media	3
COMM 1402 Speech Communication <sup>1</sup>	3	COMM 2602 (FILM 2600 )Film History I	3
GE 2023 Research & Technology	3	COMM 2920 Intro to Journalism	3
		COMM 3510 Persuasion	3
<b>Disciplinary and Interdisciplinary Distribution Requirements:</b>		COMM 3720 Communication and Media Theory	3
<b>Humanities: 9 S.H.</b>		<b>Required: Media Core 12 S.H.</b>	
*ENG 2403 World Literature	3	COMM 2603 (MED 2600 ) Audio Production	3
<i>Select two courses from different areas:</i>		COMM 2813 (MED 2800) Video Field Production	3
Fine Arts or Art History	3	COMM 3003 (MED 3000) Media Journalism	3
Philosophy or Religion	3	COMM 2703 (MED 2700) Media Performance	3
Foreign Languages (Note)	3		
Music or Theatre	3	<b>Electives: 3 credits in COMM and 9 credits in MED 12 S.H.<sup>3</sup></b>	
Interdisciplinary	3		3
			3
<b>Social Sciences: 9 S.H.</b>			3
*HIST 1000 Civil Society in America	3		3
<i>Select two courses from different areas:</i>			
Psychology	3	<b>FREE ELECTIVES (F.E.): 28-30 S.H. (at least 50% of free electives must be taken at the 3000/4000 level)</b>	
Economics or Geography	3	No Comm or Media or Film Free electives	
Political Science	3		
Sociology or Anthropology	3		
Interdisciplinary	3		
<b>Science and Mathematics: 10 or 11 S.H.</b>		<b>Other Transfer:</b>	
**CPS 1031	3	<b>Special Notes:</b>	
Lab Science		*G.E. required course	
Astronomy; Biology; Chemistry; Earth Science; Geology; Meteorology; Physics	4	**Course required by Major	
Additional Science Course: Interdisciplinary (ID) or one different science course from above ( 3 or 4 credits)	3, 4	***All Major courses & ENG1030 require a minimum grade of C	
		>Require advisor permission	
<b>Health &amp; Physical Education: 2 or 3 S.H.</b>		<b>Note: See foreign language requirements</b>	
ID 1225 Issues in Contemporary Health OR	3		
ID 1010 Leisure & Recreation in Multicultural Society	3	<sup>1</sup> A grade of C or better required for all COMM classes	
OR TWO one-credit P.E.D. courses	1, 1	<sup>2</sup> A GPA of 2.5 overall and in your major is required to graduate	
		<sup>3</sup> A 3.0 GPA is required to have a graded internship/or practicum	
***G.E. and Major Capstone: 3 S.H.			
COMM 4962 Communication Research Seminar	3		
<b>ADDITIONAL REQUIRED COURSES: 6 S.H.</b>			
PS 2300 Intro to Comparative Politics	3	<b>TOTAL CREDITS:</b>	
OR PS 2400 Intro to International Relations		Advisor:	
ID 2415 Group Communication	3	Advisor Signature:	

## **ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS**

## **GENERAL EDUCATION INFORMATION AND REQUIREMENTS**

### **Testing and Placement**

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

### **Prerequisites and Equivalencies for GE Foundations Courses**

#### **GE 1000**

Required of all freshmen and transfers with fewer than 10 credits  
Prereq: None  
Equiv: ID 1001

#### **ENG 1030**

Prereq: Placement testing or exemption from placement testing  
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

#### **MATH 1000 or 1010 or 1016 or 1030**

Prereq: MATH 0901 if required by placement testing  
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

#### **MATH 1044 or 1054**

Prereq: MATH 0901 if required by placement testing and MATH 1000

#### **COMM 1402**

Prereq: CS 0412 if required by placement testing  
ENG 1031/1032 or ENG 1033/1034 if required by placement testing  
May be taken concurrently with ENG 1030  
Equiv: COMM 1400

#### **GE 2021- 2026 *Research and Technology* is offered as college-based course**

GE 2021 College of BPA

GE 2022 College of EDU

GE 2023 College of HSS

GE 2024 College of NAHS

GE 2025 College of VPA

GE 2026 Undecided Majors

Prereq: CS 0412 if required by placement testing  
ENG 1030 or equivalent  
COMM 1402  
Equiv: GE 2020

### ***GE Distribution Courses***

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must

be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities  
GESS Social Sciences  
GESM Science and Mathematics  
GEHPE Health and Physical Education

### **Required GE Distribution Courses**

**ENG 2403** is a required Humanities Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent.

**HIST 1000** is a required Social Sciences Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1031/1032 or ENG 1033/1034 if required by placement testing; May be taken concurrently with ENG 1030.

### ***Foreign Language Credit***

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.  
Credit for the first semester may be used as elective credit.

### **Major/GE Capstone Course**

A Capstone course is a major course that satisfies three credits of GE requirements.  
Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

## **UNIVERSITY REQUIREMENT**

### **Writing-Emphasis Requirement**

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

**Evaluator's**  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Advisor's Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Your major department is located in CAS 402, (908) 737 – 0460.

**YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY  
TRANSCRIPT TO ALL ADVISING/REGISTRATION SESSIONS**