

**KEAN UNIVERSITY -COLLEGE OF BUSINESS & PUBLIC MANAGEMENT  
(40606) B.S. MANAGEMENT: ENTREPRENEURSHIP 120 S.H.  
KEAN DECLARATION GPA 2.5 AND GRADUATION 2.3**

**Kean University Courses are in Blue (60 S.H.)**

**Ocean County College Courses are in Green (60 S.H.)**

**Effective Date: Fall 2021**

**See the Current Academic Catalog for Requirements to Graduate with Honors**

| GENERAL EDUCATION:<br>Foundation Requirements: <sup>1</sup>   |  | 32 S.H.<br>13 S.H. | ACADEMIC MAJOR <sup>2</sup><br>Required: Business Core  |  | 55 S.H.<br>31 S.H. |
|---|--|--------------------|---|--|--------------------|
| GE 1000 Transition to Kean –or– GE 3000 Transfer Transitions <sup>2</sup>                           |  | 1                  | ACCT 2200 Princ. Accounting I <sup>9</sup>  |  | 3                  |
| ENG 1030 Composition <sup>3</sup>   | ENGL 151 English I <sup>1</sup>  | 3                  | ACCT 2210 Princ. Accounting II  |  | 3                  |
| MATH 1044 Pre-Calculus or MATH 1054 Pre-Calculus <sup>3</sup>                                       | MATH 191 Precalculus I <sup>1</sup>  | 3                  | BLAW 2051 Business Law I  |  | 3                  |
| COMM 1402 Speech Comm <sup>3</sup>  | COMM 154 Fund Of Public Speaking <sup>1*</sup>   | 3                  | FIN 3310 Corporate Finance I <sup>10</sup>  |  | 3                  |
| GE 2021 Research & Tech <sup>3</sup>  | ENGL 152 English II <sup>1</sup>   | 3                  | MGS 2030 Principles of Manag. <sup>5,7</sup>  |  | 3                  |
| Disciplinary and Interdisciplinary<br>Distribution Requirements: <sup>1</sup>                       |  | 19 S.H.            | BUSN 271 Prin. of Manag.  |  | 3                  |
|   |  |                    | MKT 2500 Princ. of Marketing <sup>5,7</sup>   |  | 3                  |
|   |  |                    | MGS 2150 Business Statistics and Applications <sup>6,9</sup>  |  | 4                  |
|   |  |                    | MGS 3040 Management Information Systems <sup>6</sup>  |  | 3                  |
|   |  |                    | MGS 3100 Operations Management  |  | 3                  |
| Humanities:   |  | 6 S.H.             | MGS 3520 Business Ethics & Corp. Social Responsibility  |  | 3                  |
| *ENG 2403 World Literature <sup>7</sup>   | Humanities Gen Ed  | 3                  |   |  |                    |
| Take one "GE Approved" course from one area below:  |  |                    | Management Core Requirements  |  | 12 S.H.            |
| Fine Arts/Art History   | Any GHUM Approved Course   | 3                  | MGS 3013 Entrepreneurship   |  | 3                  |
| Philosophy or Religion  |  |                    | MGS 3030 Human Resources Management   |  | 3                  |
| Foreign Lang (must take 1&2 for credit)   |  |                    | MGS 3032 Organizational Behavior  |  | 3                  |
| Music or Theatre  |  |                    | MGS 3035 International Management   |  | 3                  |
| Interdisciplinary   |  |                    |   |  |                    |
| Social Science:   |  | 6 S.H.             | Required: Entrepreneurship  |  | 9 S.H.             |
| *HIST 1062 Worlds of History  | (GHUM) History Preferred   | 3                  | MGS 3360 Social Entrepreneurship  |  | 3                  |
| Take one "GE Approved" course from one area below:  |  |                    | FIN 3345 Entrepreneurial Finance  |  | 3                  |
| Psychology  | Any GSOC Approved course   | 3                  | MKT 4300 New Product Development  |  | 3                  |
| Economics or ES 1010  |  |                    | OR MAY CHOOSE A COURSE FROM THE APPROVED LIST   |  |                    |
| Political Science   |  |                    | Major Capstone Course   |  | 3 S.H.             |
| Sociology or Anthropology   |  |                    | MGS 4999 Integrated Business Strategy (WE)  |  | 3                  |
| Interdisciplinary   |  |                    | Free Electives:<br>(at least 50% must be 3000/4000 level. MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended) |  | 21.S.H.            |
|   |  |                    | MGS 3291-3293   |  | 1-3                |
| Science and Mathematics:  |  | 7 S.H.             | MGS 1996 <sup>4</sup>   |  | 1                  |
| CPS 1032 Computer Apps <sup>3</sup>   | CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Applications <sup>1*</sup> | 3                  | 1000-2000 level elective  |  | 3                  |
| Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.) | Gen Ed Lab Science   | 4                  | 1000-2000 level elective  |  | 3                  |
| ADDITIONAL REQUIREMENTS COURSES   |  | 12 S.H.            | 1000-2000 level elective  |  | 3                  |
| ECO 1020 Princ. Macroecon <sup>3</sup>  | ECON 151 Princ. Macro.   | 3                  |   |  | 3                  |
| ECO 1021 Princ. Microecon <sup>3</sup>  | ECON 151 Princ. Micro.   | 3                  |   |  | 3                  |
| ENG 3090 Business & Professional Writing <sup>8</sup>   |  | 3                  |   |  |                    |
| COMM 3590 Business & Professional Communication <sup>5</sup>  |  | 3                  |   |  |                    |

**Special Notes**

\*GE Distribution course required of all students

\*\*All Major courses require a grade of C or better

<sup>1</sup>See pre-requisites and equivalencies (on page 2)

<sup>2</sup>University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more)

<sup>3</sup>Requires grade of C or higher

<sup>4</sup>MGS 1996 may be taken twice for credit

<sup>5</sup>COMM 1402 pre-requisite

<sup>7</sup>ENG 1030 pre-requisite

<sup>8</sup>ENG 2403 pre-requisite

<sup>9</sup>MATH 1044 pre-requisite

<sup>10</sup>ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites