KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

(49200) B.S. IN GLOBAL BUSINESS: 120 (S.H.)

Kean Declaration GPA 2.75 and Graduation GPA 2.50

Kean University Courses are in Blue (60 S.H.)
Ocean County College Courses are in Green (60 S.H.)

**Effective Date: Fall 2019**

See the Current Academic Catalog for Requirements to Graduate with Honors

### GENERAL EDUCATION:

<table>
<thead>
<tr>
<th>Foundation Requirements:</th>
<th>32 Semester Hours (S.H.)</th>
<th>ACADEMIC MAJOR**</th>
<th>Major required Courses</th>
<th>61 S.H. (Total)</th>
<th>31 S.H.</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE 1000 Transition to Kean -or- GE 3000 Transfer Transitions</td>
<td>1</td>
<td>ACCT 2200 Prin. of Acct. I</td>
<td></td>
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<tr>
<td>ENG 1030 Composition³</td>
<td>3</td>
<td>ACCT 2210 Prin. of Acct. II</td>
<td></td>
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<tr>
<td>MATH 1044 Precalculus for Business OR MATH 1054 Precalculus³</td>
<td>3</td>
<td>BLAW 2051 Business Law I</td>
<td>BUSN 251 Bus. Law I</td>
<td></td>
<td></td>
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<tr>
<td>COMM 1402 Speech Comm³</td>
<td>3</td>
<td>MKT 2500 Principles of Marketing</td>
<td>BUSN 134 Prin. of Mark.</td>
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<tr>
<td>GE 2021 Research &amp; Tech³</td>
<td>3</td>
<td>MGS 2030 Principles of Management</td>
<td>BUSN 271 Prin of Management</td>
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</tbody>
</table>

#### Disciplinary & Interdisciplinary Distribution Requirements:

| Humanities | 6 S.H. | MGS 2150 Business Statistics and Applications | | 4 |
| *ENG 2403 World Literature | Humanities Gen Ed | MGS 3040 Management Information Systems | | 3 |
| Foreign Language (2nd semester) | World Language Course | MGS 3520 Bus. Ethics & Corporate Social Responsibility | | 3 |
| Social Sciences | 6 S.H. | MGS 4010 Operations Management | | 3 |
| *HIST 1062 Worlds of History | HIST Gen Ed | Global Business Core Requirements | | 21 S.H. |

Take one "GE Approved" course from one area below

| Psychology | Any GSOC approved course | | 3 |
| Economics or ES 1010 | | MGS 3032 Organizational Behavior | | 3 |
| Political Science | | MGS 3035 International Management | | 3 |
| Sociology or Anthropology | | MGS 3025 International Business & Trade | | 3 |
| Interdisciplinary | | MKT 4220 International Marketing | | 3 |

Science and Mathematics

| 7 S.H. | Global Business Electives- Complete 2 courses from the following or an approved substitute | 6 S.H. |
| CPS 1032 Computer Applications³ | CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Apps³ | | |
| Lab Science (from: Biology / Chemistry / Environmental Sciences / Earth Science / Forensic Sciences, Interdisciplinary) | Gen Ed Lab Science | GBUS 4310 Global Business Research & Analytics | | 3 |

### Additional Required Courses:

| 15 S.H. | MGS 3045 Commercial Development of the Internet | | 3 |
| ECO 1020 Principles of Macro³ | ECON 151 Macro Principles | GBUS 4500 Contemporary Topics in Global Business | | 3 |
| ECO 1021 Principles of Micro³ | ECON 152 Micro Principles | GBUS 4200 Global Financial Markets & institutions | | 3 |
| ENG 3090 Business & Professional Writing | | ACCT 4270 International Accounting | | 3 |
| COMM 3590 Business & Professional Writing | | **Major Capstone Course***: | | 3 S.H. |
| Foreign Language (1st semester) | World Language Course | MGS 4999 Integrative Business Strategy (WE) | | 3 |

### Special Notes:

*See pre-requisites and equivalencies (on page 2)
*University requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more) requires grade of C or higher
*GBUS 1996 may be taken twice for credit
*GE Distribution course required of all students
**Course required by Major
***All Major courses require a grade of C or better

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**FREE ELECTIVES**
(at least 50% must be 3000/4000 level)

| 12 S.H. | GBUS 1996 Research Initiative (optional)³ | | 1 |
| 1000-4000 Elective | MATH 161 or Higher | | 3 |
| 1000-4000 Elective | STSC 150 Student Success Sem + 1 unused credit | | 3 |

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Revised 04/19/2024 by: Omara Cardoza, Breanna Brown, Dr. Veysel Yucetepe, & Karla Rivera
GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION

INFORMATION AND REQUIREMENTS

Testing and Placement
Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000
Required of all freshmen & transfers entering with 0-29 credits Prereq: None
Equiv: ID 1001

GE 3000
Required of transfers entering with 30 credits or more Prereq: 30 credits and ENG 1030

ENG 1030
Prereq: Placement testing or exemption from placement testing Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030
Prereq: MATH 0901 if required by placement testing Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054
Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402
Prereq: CS 0412 if required by placement testing ENG 1031/1032 or ENG 1033/1034 if required by placement testing May be taken concurrently with ENG 1030 Equiv: COMM 1400

GE 2026-2026 Research and Technology is offered as college-based course
GE 2021 College of BPM
GE 2022 College of EDU
GE 2023 College of CLA
GE 2024 College of NAHS & NJCSTM & NWGC
GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations
Prereqs: CS 0412 if required by placement testing ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

GE Distribution Courses

Approved GE Distribution Courses
All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List. These courses are designated as GEHU, GESS, and GESM.

GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent Equiv: ENG*2203

HIST 1062 is a required Social Sciences Distribution course. Prereq: None

Foreign Language Credit
The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement
All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement
All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be
For students graduating from Ocean County College with the A.S. in Business Administration

within the major portion of your program. Consult your major program advisor for specific information.