

**KEAN UNIVERSITY -COLLEGE OF BUSINESS & PUBLIC MANAGEMENT
(40600) B.S. MANAGEMENT: GENERAL BUSINESS 120 SEMESTER HOURS (S.H.)
KEAN DECLARATION GPA 2.75 AND GRADUATION 2.50**

Kean University Courses are in Blue (60 S.H.)

Ocean County College Courses are in Green (60 S.H.)

Effective Date: Fall 2021

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION: Foundation Requirements: ¹		32 S.H. 13 S.H.	ACADEMIC MAJOR ² Required: Business Core		55 S.H. 31 S.H.				
GE 1000 Transition to Kean -or- GE 3000 Transfer Transitions ²		1	ACCT 2200 Princ. Accounting I ⁹		ACCT 161 Princ. Acct I	3			
ENG 1030 College Comp ³	ENGL 151 English I ^{1*}	3	ACCT 2210 Princ. Accounting II		ACCT 162 Princ. Acct II	3			
MATH 1044 Pre-Calculus or MATH 1054 Pre-Calculus ³	MATH 191 Precalculus I ^{1*}	3	BLAW 2051 Business Law I		BUSN 251 Bus. Law I	3			
COMM 1402 Speech Comm ³	COMM 154 Fund Of Pub. Speaking ^{1*}	3	FIN 3310 Corporate Finance I ¹⁰			3			
GE 2021 Research & Technology ³	ENGL 152 English II ^{1*}	3	MGS 2030 Principles of Manag. ^{5,7}		BUSN 271 Prin. of Manag.	3			
			MKT 2500 Princ. of Marketing ^{5,7}		BUSN 134 Princ. Marketing	3			
			MGS 2150 Business Statistics and Applications ^{6,9}			4			
Disciplinary & Interdisciplinary Distribution Requirements: ¹		19 S.H.	MGS 3040 Management Information Systems ⁶			3			
			MGS 3100 Operations Management			3			
			MGS 3520 Business Ethics & Corp. Social Responsibility			3			
Humanities:		6 S.H.							
*ENG 2403 World Literature ⁷	Humanities Gen Ed	3	Required: Management Core			12 S.H.			
Take one "GE Approved" course from one area below:									
Fine Arts/Art History	Any unused (GHUM)	3					MGS 3013 Entrepreneurship		3
Philosophy or Religion							MGS 3030 Human Resources Management		3
Foreign Lang (must take 1&2 for credit)							MGS 3032 Organizational Behavior		3
Music or Theatre							MGS 3035 International Management		3
Interdisciplinary									
Social Sciences:		6 S.H.	Electives : General Business			9S.H			
*HIST 1062 Worlds of History	(GHUM) History Preferred	3	Select 3 Business Classes (MGS, MKT, FIN, or ACCT) at the 3000-4000 level						
Take one "GE Approved" course from one area below:			MGS/MKT/FIN/ACCT 3000-4000			3			
Psychology	Any GSOC Course	3	MGS/MKT/FIN/ACCT 3000-4000			3			
Economics or ES 1010			MGS/MKT/FIN/ACCT 3000-4000			3			
Political Science			Major Capstone Course:		3 S.H				
Sociology or Anthropology			MGS 4999 Integrated Business Strategy (WE)		3				
Interdisciplinary			Free Electives: (At least 50% must be 3000/4000 level/ MGS 3291-3293 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended)		21 S.H.				
Science and Mathematics:		7 S.H.	MGS 3291-3293			1-3			
CPS 1032 Computer Applications ³	CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Apps ^{1*}	3	MGS 1996 ⁴			1			
Lab Science (from Bio; Chem; Enviro Sci; ES; Forensic Sci; Interdisciplinary; Phys.; or Sust. Sci.)	Gen Ed Lab Science	4	1000-2000 level elective		MATH 161 or Higher	3			
ADDITIONAL REQUIRED COURSES:		12 S.H.	1000-2000 level elective		Elective	3			
ECO 1020 Princ. of Macro ³	ECON 151 Princ. Macroeconomics	3				3			
ECO 1021 Prince.of Micro ³	ECON 152 Princ. Microeconomics	3	Special Notes Continued: ² University graduation requirements for all undergraduate students that may be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR Complete GE 3000 (transfers entering with 30 credits or more) ³ Requires grade of C or higher ⁴ MGS 1996 may be taken twice for credit ⁵ COMM 1402 pre-requisite ⁷ ENG 1030 pre-requisite ⁸ ENG 2403 pre-requisite ⁹ MATH 1044 pre-requisite ¹⁰ ECO 1020, ECO 1021, MATH 1044, ACCT 2200 pre-requisites						
ENG 3090 Business & Professional Writing ⁸		3							
COMM 3590 Business & Professional Communication ⁵		3							
Special Notes									
*GE Distribution course required of all students									
**All Major courses require a grade of C or better									
¹ See pre-requisites and equivalencies (on page 2)									