Robert Busch School of Design

BFA: GRAPHIC DESIGN

Kean University 120 SH

FIRST YEAR	FALL	GD 1000 **Computers in Graphic Design (3)**	DSN 1101 **Visual Form I (3)**	DSN 1103 **Visualization Techniques I (3)**	MATH **1000, 1010, 1016, 1030 or 1054 (3)** *(GE Foundation)*	ENG 1030 **College Composition (3)** *(GE Foundation)*	GE 1000 **Transition to Kean (1)** *(GE Foundation)*	16
	SPRING	GD 2005 **Studio Skills (3)**	GD 2010 **Typography I (3)**	DSN 1100 **Introduction to Design & Visual Culture (3)**	COMM 1402 **Speech Communication as Critical Citizenship (3)** *(GE Foundation)*	GE 2025 **Research & Technology (3)** *(GE Foundation)*		15
	SUMMER	***SUMMER COURSES RECOMMENDED OR TRAVELEARN***						
SECOND YEAR	FALL	GD 3020 **Graphic Design Fundamentals I (3)**	GD 3010 **Typography II (3)**	GD 3321 **Motion Graphics Design I (3)**	**GD Major Elective 1 of 9 (3)**	AH 1700 **Art from Prehistory Through Middle Ages (3)** *(GE requirement)*	HIST 1062 **Worlds of History: Traditions and Encounters (3)** *(GE requirement)*	18
	SPRING	GD 3021 **Graphic Design Fundamentals II (3)**	GD 3320 **Web & Interactive Design I (3)**	GD 3220 **Advertising I (3)**	**SOCIAL SCIENCE (3)** *(GE requirement)*	AH 1701 **History of Art from the Renaissance to the Modern World (3)** *(Additional required course)*		15
	SUMMER	***SUMMER COURSES + SOPHOMORE YEAR INTERNSHIP RECOMMENDED OR TRAVELEARN***						
THIRD YEAR	FALL	**GD Major Elective 2 of 9 (3)**	**GD Major Elective 3 of 9 (3)**		**MATH or CPS (3)** *(GE requirement)*	AH 3740 **Modern Art (3)** *(Additional required course)*	ENG 2403 **World Literature (3)** *(GE requirement)*	15
	SPRING	GD 4101 **Concept to Print (3)**	**GD Major Elective 4 of 9 (3)**	**GD Major Elective 5 of 9 (3)**		GD 3030 **History of Visual Communications (3)**	**LAB SCIENCE (4)** *(GE requirement)*	16
	SUMMER	***SUMMER COURSES + JUNIOR YEAR INTERNSHIP RECOMMENDED OR TRAVELEARN***						
FOURTH YEAR	FALL	**GD Major Elective 6 of 9 (3)**	GD 3003 or 4090 **Internship/Practicum (3)**	**GD Major Elective 7 of 9 (3)**	**GD Major Elective 8 of 9 (3)**			12
	SPRING	GD 4099 **Graphic Design Portfolio (3)**	GD 4000 **Critical Perspectives in Design (3)**	**GD Major Elective 9 of 9 (3)**	**Free Elective (1-3)** *(SH with advisement)*	**Free Elective (1-3)** *(SH with advisement)*		13-15
							TOTAL REQUIRED	**120**