

Robert Busch School of Design

BFA: GRAPHIC DESIGN

Kean University 120 SH

FIRST YEAR	FALL	GD 1000 Computers in Graphic Design (3)	DSN 1101 Visual Form I (3)	DSN 1103 Visualization Techniques I (3)	MATH 1000, 1010, 1016, 1030 or 1054 (3) (GE Foundation)	ENG 1030 College Composition (3) (GE Foundation)	GE 1000 Transition to Kean (1) (GE Foundation)	16
	SPRING	GD 2005 Studio Skills (3)	GD 2010 Typography I (3)	DSN 1100 Introduction to Design & Visual Culture (3)	COMM 1402 Speech Communication as Critical Citizenship (3) (GE Foundation)	GE 2025 Research & Technology (3) (GE Foundation)		15
	SUMMER							
SECOND YEAR	FALL	GD 3020 Graphic Design Fundamentals I (3)	GD 3010 Typography II (3)	GD 3321 Motion Graphics Design I (3)	GD Major Elective 1 of 9 (3)	AH 1700 Art from Prehistory Through Middle Ages (3) (GE requirement)	HIST 1062 Worlds of History: Traditions and Encounters (3) (GE requirement)	18
	SPRING	GD 3021 Graphic Design Fundamentals II (3)	GD 3320 Web & Interactive Design I (3)	GD 3320 Advertising I (3)	SOCIAL SCIENCE (3) (GE requirement)	AH 1701 History of Art from the Renaissance to the Modern World (3) (Additional required course)		15
	SUMMER							
THIRD YEAR	FALL	GD Major Elective 2 of 9 (3)	GD Major Elective 3 of 9 (3)		MATH or CPS (3) (GE requirement)	AH 3740 Modern Art (3) (Additional required course)	ENG 2403 World Literature (3) (GE requirement)	15
	SPRING	GD 4101 Concept to Print (3)	GD Major Elective 4 of 9 (3)	GD Major Elective 5 of 9 (3)		GD 3030 History of Visual Communications (3)	LAB SCIENCE (4) (GE requirement)	16
	SUMMER							
FOURTH YEAR	FALL	GD Major Elective 6 of 9 (3)	GD 3003 or 4090 Internship/Practicum (3)	GD Major Elective 7 of 9 (3)	GD Major Elective 8 of 9 (3)			12
	SPRING	GD 4099 Graphic Design Portfolio (3)	GD 4000 Critical Perspectives in Design (3)	GD Major Elective 9 of 9 (3)	Free Elective (1-3) (SH with advisement)	Free Elective (1-3) (SH with advisement)		13-15
								TOTAL REQUIRED 120