

**BFA: GRAPHIC DESIGN**

FIRST YEAR	FALL	GD 1000 Computers in GD (3)	DSN 1101 Visual Form I (3)	DSN 1103 Visualizing Techniques I (3)	MATH 1000, 1010, 1016, 1030 or 1054 (3)  <i>(GE Foundation)</i>	ENG 1030 College Composition (3)  <i>(GE Foundation)</i>	GE 1000 Transition to Kean (1)  <b>GE*1000*103 or GE*1000*104</b>  <i>(GE Foundation)</i>	16
	SPRING	GD 2005 Studio Skills (3)	GD 2010 Typography I (3)	DSN 1100 Introduction to Design & Visual Culture (3)	COMM 1402 Speech Communication (3)  <i>(GE Foundation)</i>	GE 2025 Research & Technology (3)  <i>(GE Foundation)</i>		15
	SUMMER	<b>SUMMER COURSES RECOMMENDED OR TRAVELEARN</b>						
SECOND YEAR <small>STUDY FROM/ TO WKU</small>	FALL	GD 3020 Graphic Design Fundamentals I (3)	GD 3010 Typography II (3)	GD 3321 Motion Graphics I (3)	Major Course: 1/9  GD 3224 UI/UX Design I (3) <i>(Recommended)</i>	AH 1700 Art History Prehistoric to Middle Ages (3)  <i>(GE requirement)</i>	HIST 1062 Worlds of History (3)  <i>(GE requirement)</i>	18
	SPRING	GD 3021 Graphic Design Fundamentals II (3)	GD 3320 Web & Interactive Design I (3)	GD 3220 Advertising I (3)	SOCIAL SCIENCE (3)  <i>(GE requirement)</i>	AH 1701 Art History Renaissance-Modern (3)  <i>(Additional required course)</i>		15
	SUMMER	<b>SUMMER COURSES + SOPHOMORE YEAR INTERNSHIP RECOMMENDED OR TRAVELEARN</b>						
THIRD YEAR <small>STUDY FROM/ TO (Spring) OR WKU</small>	FALL	Major Course: 2/9  GD 4121 Identity & Info Design I (3) <i>(Recommended)</i>	Major Course: 3/9  GD 4321 Motion Graphics II (3) <i>(Recommended)</i>		MATH or CPS (3)  <i>(GE requirement)</i>	AH 3740 Art History Modern Art (3)  <i>(Additional required course)</i>	ENG 2403 World Literature (3)  <i>(GE requirement)</i>	15
	SPRING	GD 4101 Concept to Print (3)	Major Course: 4/9  DSN 2900 Internship Preparation (3) <i>(Recommended)</i>	Major Course: 5/9  (TBD)*		GD 3030 History of Visual Communications (3)	LAB SCIENCE (4)  <i>(GE requirement)</i>	16
	SUMMER	<b>SUMMER COURSES + JUNIOR YEAR INTERNSHIP RECOMMENDED OR TRAVELEARN</b>						
FOURTH YEAR	FALL	Major Course: 6/9  GD 4223 Branding Strategy & Design <i>(Recommended)</i>	GD 3003 or 4090 Internship/Practicum (3)	Major Course: 7/9  GD 4120 Promotional Design (3) <i>(Recommended)</i>	Major Course: 8/9  GD 4224 UI/UX Design II (3) <i>(Recommended)</i>			12
	SPRING	GD 4099 Graphic Design Portfolio (3)	GD 4000 Critical Perspectives (3)	Major Course: 9/9  (TBD)*	Free Elective (1-3)  <i>(SH with advisement)</i>	Free Elective (1-3)  <i>(SH with advisement)</i>		11-15
	<b>TOTAL REQUIRED</b>							<b>120</b>

\*To be determined with advisement