



**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT  
(49200) B.S. GLOBAL BUSINESS: 120 SEMESTER HOURS (S.H.)**

**Kean Declaration GPA 2.75 and Graduation GPA 2.5**

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University

**Kean University Courses are in Blue (57-60 S.H.) Ocean County College Courses are in Green (60-63 S.H.)**

Effective Date: Fall 2019

See the Current Academic Catalog for Requirements to Graduate with Honors

GENERAL EDUCATION:			32 S.H.	ACADEMIC MAJOR***:			61 S.H.	
<b>Foundation Requirements<sup>1</sup>:</b>			<b>13 S.H.</b>	<b>Major Required Courses:</b>			<b>31 S.H.</b>	
GE 3000 Transfer Transitions <sup>2</sup>			1	ACCT 2200 Principles of Accounting I	ACCT 161 Prin of Accounting I	3		
ENG 1030 Composition <sup>3</sup>	ENGL 151 English I		3	ACCT 2210 Principles of Accounting II	ACCT 162 Prin of Accounting II	3		
MATH 1044 Precalculus for Business OR MATH 1054 Precalculus <sup>3</sup>	MATH 191 or Higher		3	BLAW 2051 Business Law I	BUSN 251 Business Law I	3		
COMM 1402 Speech Communication <sup>3</sup>	COMM 154 Public Speaking		3	MKT 2500 Principles of Marketing	BUSN 134 Prin of Marketing	3		
GE 2021 Research & Technology <sup>3</sup>	ENGL 152 English II		3	MGS 2030 Principles of Management	BUSN 271 Prin of Management	3		
<b>Disciplinary &amp; Interdisciplinary Distribution Requirements<sup>1</sup></b>				MGS 2150 Business Statistics and Application			4	
<b>Humanities:</b>			<b>6 S.H.</b>	FIN 3310 Corporate Finance I			3	
*ENG 2403 World Literature	Select Any Lit Hum Gen Ed Course		3	MGS 3040 Management Information Systems			3	
Foreign Language II	World Language Course <sup>5</sup>		3	MGS 3520 Bus. Ethics & Corporate Social Responsibility			3	
<b>Social Sciences:</b>			<b>6 S.H.</b>	MGS 4010 Operations Management			3	
*HIST 1062: Worlds of History	HIST Gen Ed		3	<b>Global Business Core Requirements</b>			<b>21 S.H.</b>	
<b>Take two "GE Approved" course from one area below:</b>				MGS 3032 Organizational Behavior			3	
Psychology	Select Any Social Science Course from the List of Approved GE Courses		3	MGS 3035 International Management			3	
Economics or ES 1010 World Geog				MGS 3025 International Business & Trade			3	
Political Science				MKT 4220 International Marketing			3	
Sociology or Anthropology				GBUS 4811 Global Business Practicum I			1	
Interdisciplinary				GBUS 4821 Global Business Practicum II			2	
<b>Science and Mathematics:</b>			<b>7 S.H.</b>	GBUS 4320 Sustainable Global Business & Technology			3	
CPS 1032 Microcomputer Applications <sup>3</sup>	CSIT 123 Integrated Office Software		3	<b>Global Business Electives - Complete 2 courses from the following or an approved substitute</b>			<b>6 S.H.</b>	
Lab Science (from Bio; Chem; Env; Earth; Forensic; ID; Physics; or Sustainability)	Gen Ed Lab Science		4	GBUS 4300 Managing Global Operations				
<b>Additional Required Courses:</b>				<b>15 S.H.</b>	MGS 3045 Commercial Development of the Internet			
ECO 1020 Principles of Macroecon <sup>3</sup>	ECON 151 Macroecon Principles		3	GBUS 4500 Contemporary Topics in Global Business				
ECO 1021 Principles of Microecon <sup>3</sup>	ECON 152 Microecon Principles		3	GBUS 4200 Global Financial Markets & institutions			3	
ENG 3090 Business & Prof Writing			3	ACCT 4270 International Accounting				
COMM 3590 Business & Professional Writing			3	<b>**Major Capstone Course**:</b>			<b>3 S.H.</b>	
Foreign Language I	World Language Course <sup>5</sup>		3	MGS 4999 Integrative Business Strategy (WE)			3	
<sup>1</sup> See prerequisites and equivalencies (on page 2).				<b>FREE ELECTIVES</b>			<b>12 S.H.</b>	
<sup>2</sup> University requirement for graduation for all undergraduate students that must be satisfied in one way: Complete GE 3000 (transfers entering with 30 credits or more).				<b>(at least 50% must be 3000/4000 level)</b>				
<sup>3</sup> Requires grade of C or higher.				GBUS 1996 Research Initiative (optional) <sup>4</sup>			1	
<sup>4</sup> GBUS 1996 may be taken twice for credit.				1000-4000 Elective			MATH 161 or Higher	3-6
<sup>5</sup> Must be 2 sequential courses in the same world language.				1000-4000 Elective			STSC 150 Student Success Seminar	2
*G.E. distribution course required of all students.				3000-4000 Elective			3	
**Course required by Major.				3000-4000 Elective			3	
***All Major courses require a grade of C or better.								

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