KEAN UNIVERSITY – College of Business and Public Management

(49700) B.S. in Economics 120 S.H. Minimum

GPA Required for Declaration: 2.5

Minimum GPA Required for Major: NA

Overall Minimum GPA Required for Graduation: 2.0

EFFECTIVE DATE: Fall 2024

GENERAL EDUCATION	32 S.H.		ACADEMIC MAJOR***	48 S.H.	
Foundation Requirements:[1]	**13 S.H.**		**Major Requirements**	**33 S.H.**	
GE 1000 Transition to Kean –**or**– GE 3000 Transfer Transitions[2]	1		MGS 3001 Python Programming for Business	3	
ENG 1030 Composition[3]	3		MGS 3520 Bus. Ethics & Corp Social Resp.	3	
MATH 1044 or MATH 1054 Precalculus[3]	3		ECO 1020 Principles of Economics I	3	
COMM 1402 Speech Communication[3]	3		ECO 1021 Principles of Economics II	3	
GE 2021 Research & Technology[3]	3		ECO 3020 Intermediate Macroeconomics	3	
			ECO 3021 Intermediate Microeconomics	3	
Disciplinary & Interdisciplinary. Distribution Requirements:[1]	**19 S.H.**		ECO 3300 Money and Banking or ECO 3000 Challenges of Global Poverty	3	
Humanities	**6 S.H.**		ECO 3400 International Economics	3	
*ENG 2403 World Literature	3		ECO 4200 Introduction to Econometrics	3	
Take one "GE Approved" course from one area below			ECO 2120, 3200 or MATH 3544 (*prereqs*	3	
Fine Arts/Art History	3		*MATH 2416, MATH 2415*)		
Philosophy or Religion	3		MGS 3101, 3701, or MATH 4720 (*prereqs*	3	
Foreign Languages (Must take I and II for credit)	3		*MATH 3710, MATH 2415*)		
Music or Theatre	3				
Interdisciplinary	3				
			Major Electives	**12 S.H.**	
Social Sciences	**6 S.H.**		Select four courses from: Any Economics course not taken above (at 3000 level or above), MATH 3640/3690/3790/4710/4720, and MGS 3025/3035/3101/3701/4701		
Take HIST 1062 and one "GE Approved" Social Science course from one area below					
*HIST 1062 Worlds of History	3				
Psychology	3				
ES 1010 World Geography	3		**Major Capstone Course*** **	**3 S.H.**	
Political Science	3		ECO 4500 Selected Topics in Economics or ECO 4998 Senior Thesis	3	
Sociology or Anthropology	3		**FREE ELECTIVES (at least 50% must be at 3000/4000 level)**	**25 S.H.**	
Interdisciplinary	3		**(A Minor is highly recommended in Accounting, Finance, Management, or Marketing)**		
Science and Mathematics	**7 S.H.**				
CPS 1032 Microcomputer Applications[3]	3				
Lab Science (from Biology; Chemistry; Environmental Sciences; Earth Sciences; Forensic Sciences; Interdisciplinary; Physics; or Sustainability Sciences)	4				
			Special Notes:		
ADDITIONAL REQUIRED COURSES	**15 S.H.**		[1] See pre-requisites and equivalencies (on page 2)		
ENG 3090 Business & Professional Writing	3		[2] University requirement for graduation for all undergraduate students. It must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more)		
COMM 3590 Business & Professional Communication	3				
BLAW 2051 Business Law I	3				
MGS 2030 Principles of Management	3				
MKT 2500 Principles of Marketing	3		[3] Requires grade of C or higher		
			*GE Distribution course required of all students		
			**Course required by Major		
			***All Major courses require a grade of C or better		

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement
Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing and/or multiple measures placement prior to registration. Students may be exempt from testing due to SAT/ACT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses
GE 1000/GE 3000 is a University Graduation Requirement
GE 1000
Required of all freshmen & transfers entering with 0-29 credits
Prerequisite: None
Equivalent: ID 1001

GE 3000
Required of transfers entering with 30 credits or more
Prerequisite: 30 credits and ENG 1030

ENG 1030
Prerequisite: Placement testing or exemption from placement testing ENG 1025 if required by placement testing
Equivalent: ENG 1031/1032, ENG 1033/1034, ENG 1430 (ESL version), ENG 1620 (Honors version), ENG 1020, ENG 1400

MATH 1000 or MATH 1044*
Prerequisite: MATH 0901 if required by placement testing
*MATH 1044 is available as a Foundation option for CBPM students only
Equivalent: MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1010 or 1016 or 1030
Prerequisite: MATH 0901 if required by placement testing
Co-requisite: Math 0902 (only required, with advisement, based on placement test score and intended major)

MATH 1054
Prerequisite MATH 0901 if required by placement testing **and** MATH 1000

COMM 1402
Prerequisite CS 0412 if required by placement testing
ENG 1025 if required by placement testing
May be taken concurrently with ENG 1030
Equivalent COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course
GE 2021 College of BPM
GE 2022 College of EDU
GE 2023 All College of CLA
GE 2024 College of NAHS & NJCSTM & NWGC (Speech Language and Hearing Science majors)
GE 2025 SFPA & Michael Graves College
GE 2026 Undecided Majors and other special populations
Prerequisite CS 0412 **if** required by placement testing; ENG 1030 or equivalent course
Equivalent: GE 2020

GE Distribution Courses

Approved GE Distribution

Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List.
These courses are designated as GEHU, GESS, and GESM.

GEHU	Humanities
GESS	Social Sciences
GESM	Science and Mathematics

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.
Prerequisite: CS 0412 if required by placement testing; ENG 1030 or equivalent
Equivalent: ENG*2203

HIST 1062 is a required Social Sciences Distribution course.
Prerequisite: None

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.
Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University requirement for graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

All students are required to complete one "Writing- Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Note: Equivalent courses may be prior General Education or prerequisite course work taken by students that is now discontinued