

KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
(ACCT) B.S. in Accounting 120 S.H

Minimum GPA required for declaration: 2.75 – Overall minimum GPA required for graduation: 2.50

GENERAL EDUCATION: 31-32 S.H.		ACADEMIC MAJOR***	
Essential Learning Courses*: 16-17 S.H.		Major Required Courses:	60
Critical Reading & Academic Study Skills	4	Required: Business Core	27
<i>All students must take 1 credit in Academic Study Skills: either GE*1000 or GE*3000</i>	1	ACCT 2201 Principles of Financial Accounting	3
<i>All students must take 3 credits in Critical Reading from the GE PLO Course List.</i>	3	ACCT 2205 Principles of Managerial Accounting	3
Written Communication**	3	BLAW 2051 Business Law	3
<i>All students must take 3 credits in Written Communication from the GE PLO Course List.</i>		FIN 3310 Corporate Finance	3
Speech Communication	3	MGS 2030 Principles of Management	3
<i>All students must take 3 credits in Speech Communication from the GE PLO Course List.</i>		MKT 2500 Principles of Marketing	3
Quantitative & Scientific Reasoning	6-7	MGS 3040 Management Information Systems	3
<i>All students must take either MATH*1016 or MATH*1054 (3 credits each).</i>	3	MGS 3100 Operations Management	3
<i>All students must take 3 or 4 credits in Scientific Reasoning from the GE PLO course list.</i>	3-4	MGS 3520 Business Ethics & Corp. Social Responsibility or ACCT 3520 Ethical and Professional Standards for Acct. and Fin. ¹	3
Core Competency Courses: 12 S.H.		Required: Accounting Core	24
Intercultural Knowledge & Understanding	3	ACCT 3210 Intermediate Accounting I	3
<i>All students must take 3 credits in Intercultural Knowledge & Understanding from the GE PLO Course List.</i>		ACCT 3220 Intermediate Accounting II	3
Critical & Creative Thinking	3	ACCT 3230 Federal Income Taxes I	3
<i>All students must take 3 credits in the Critical & Creative Thinking from the GE PLO Course List.</i>		ACCT 3231 Federal Income Taxes II or ACCT 3232 Introduction to China Taxation	3
Ethical Reasoning	3	ACCT 3390 Data Analytics in Accounting	3
<i>All students must take 3 credits in Ethical Reasoning from the GE PLO Course List.</i>		ACCT 3800 Accounting Information Systems	3
Wellness	3	ACCT 4210 Advanced Accounting	3
<i>All students must take 3 credits in Wellness from the GE PLO Course List.</i>		ACCT 4990 Auditing Financial Statements	3
Inquiry & Analysis Passion Project 3 S.H.	3	Major Electives Select two courses at the 3000-4000 level from: (ACCT 3291-3293 Internship/Co-Op not accepted)	6
<i>All students must take 3 credits in Inquiry & Analysis from the GE PLO Course List.</i>		ACCT or BLAW or FIN course at 3000-4000	3
Additional Required Courses	12-15	ACCT 3000-4000 or FIN 3320 Prep & Analysis of Financial Statements	3
ECON 1010 Principles of Microeconomics**	3	**GE and Major Capstone Course***:	3
ECON 1030 Principles of Macroeconomics**	3	MGS 4999 Integrative Business Strategy (WE)	3
MATH 1044 Pre-calculus for Business OR MATH 1054 Pre-calculus ²	0-3	FREE ELECTIVES (at least 50% must be 3000/4000 level) ACCT 3291-3293 Internship /Co-Op and ACCT 1996 Research Initiative are strongly recommended ³	14-18
MGS 3090 Data Driven Business Decisions	3	Notes	
COMM 3590 Business & Professional Communication or BLA 3299 Kean Career Accelerator or ENG 3090 Business & Professional Writing	3	***All Major courses require a grade of C or better	
		1 ACCT 3520 is strongly recommended for Accounting and Finance Students	
*For all prerequisites and equivalencies, see page 2.		2,3 For details, see page 2	
**Requires a minimum grade of C or higher			

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Essential Learning, Developmental, or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Essential Learning Courses GE*1000

Required of all freshmen & transfers entering with 0-29 credits
Pre-requisite: None
Equivalency: ID*1001

GE*3000

Required of transfers entering with 30 credits or more Pre-requisite: 30 credits and ENG*1030 (or equivalent)

ENG*1030

Pre-requisite: Placement testing or exemption from placement testing
Equivalency: ENG*1031/1032, ENG*1033/1034, ENG*1430, ENG*1620, ENG*1020, ENG*1400

MATH*1016

Pre-requisite: MATH*0901 if required by placement testing
Co-requisite: MATH*0902 should be taken concurrently with Math*1016 if required by placement testing

MATH*1054

Pre-requisite: MATH*0901 if required by placement testing and MATH*1000

COMM*1402

Pre-requisite: ENG*1031/1032 or ENG*1033/1034 if required by placement testing; May be taken concurrently with ENG*1030 Equivalency: COMM*1400

Inquiry & Analysis PLO

GE 2021- 2026: Research and Technology is offered as a college-based course.

Pre-requisite: CS*0412 if required by placement testing; Written Communication course Equivalency: GE*2020

GE*2021: College of Business and Public Management

GE*2022: College of Education & College Health Professions and Human Services

GE*2023: College of Liberal Arts

GE*2024: College of Science, Mathematics, and Technology & College Health Professions and Human Services

GE*2025: Departments of Fine Arts, Music, and Theatre & Michael Graves College

GE*2026: Undecided Majors and other special populations

GE PLO Courses

Approved GE PLO Course List

All courses taken under the General Education Essential Learning and Core Competency requirements must be selected from the Approved General Education PLO Course List.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Intercultural Knowledge & Understanding requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as an elective.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

To graduate, all students are required to complete at least one "Writing Emphasis" course within their major. Such courses are designed to provide students with an opportunity to explore writing as it is done in their chosen field. Typically, Writing Emphasis courses are taken in the junior or senior year, after the student's initial composition courses are completed. Students should consult their major program advisor for specific information about the Writing Emphasis course requirement.

B.S. in Accounting Notes

² If MATH 1054 is taken, 3 credits are granted toward "Quantitative & Scientific Reasoning," and no credit is granted under "Additional Requirements." If MATH 1044 is taken, 3 credits are granted toward "Additional Requirements," and students are encouraged to take MATH 1016 to fulfill the MATH requirement of "Quantitative & Scientific Reasoning." Please note the following prerequisites and co-requisites for MATH 1016, MATH 1044 and MATH 1054:

³ ACCT 1996 may be taken twice for credit. A combination of ACCT 3291-3293 may be taken more than once up to 6 credits.

- MATH 1016. Pre-requisite: MATH*0901 if required by placement testing. Co-requisite: MATH*0902 should be taken concurrently with Math*1016 if required by placement testing
- MATH 1044. Pre-requisite: MATH*0901 or placement
- Math 1054. Pre-requisite: MATH*0901 if required by placement testing and MATH*1000