



**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
(40600) B.S. MANAGEMENT: GENERAL BUSINESS 120 SEMESTER HOURS (S.H.)**

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University
Kean Declaration GPA 2.5 and Graduation GPA 2.3

Kean University Courses are in Blue (34 S.H.) Ocean County College Courses are in Green (44 S.H.) Ain Shams University Courses are in Gold (42 S.H.)

Effective Date: Fall 2021

See the Current Academic Catalog for Requirements to Graduate with Honors

| GENERAL EDUCATION | | | 32 Semester Hours (S.H.) | ACADEMIC MAJOR** | | 55 S.H. | |
|---|---|---|---|--|----------------------------------|---------|--|
| Foundation Requirements: ¹ | | | 13 S.H. | | | | |
| GE 3000 Transfer Transitions ² | | | 1 | Required: Business Core | | 31 S.H. | |
| ENG 1030 Composition ³ | ENGL 151 English I | 3 | ACCT 2200 Principles of Acct I ⁹ | ASU Accounting I | 3 | | |
| MATH 1044 Precalculus for Business OR MATH 1054 Precalculus ³ | MATH 191 Precalculus I | 3 | ACCT 2210 Principles of Acct II | ASU Accounting II | 3 | | |
| COMM 1402 Speech Communication ³ | COMM 154 Public Speaking | 3 | BLAW 2051 Business Law | ASU Business Law I | 3 | | |
| GE 2021 Research & Technology ³ | ENGL 152 English II | 3 | FIN 3310 Corporate Finance I ¹⁰ | ASU Corporate Finance | 3 | | |
| Disciplinary & Interdisciplinary Distribution Requirements: ¹ | | | 19 S.H. | MGS 2030 Principles of Mgmt ^{5,7} | ASU Management | 3 | |
| Humanities | | | 6 S.H. | MKT 2500 Principles of Marketing ^{5,7} | BUSN 134 Principles of Marketing | 3 | |
| *ENG 2403 World Literature ⁷ | ENGL Any Literature | 3 | MGS 2150 Business Statistics & Applications ^{6,9} | ASU Business Statistics & Applications | 4 | | |
| Take one "GE Approved" course from one area below: | | | | MGS 3040 Management Info Systems ⁶ | | 3 | |
| Fine Arts/History | COMM 202 Intercultural Communication | 3 | MGS 3100 Operations Management | ASU Operations Management | 3 | | |
| Foreign Language (Must take I & II) | | | MGS 3520 Business Ethics & Corp. Social Responsibility | ASU Business Law & Ethics | 3 | | |
| Interdisciplinary | | | Required: Management Core | | | 12 S.H. | |
| Music or Theatre | | | MGS 3013 Entrepreneurship | | 3 | | |
| Philosophy or Religion | | | MGS 3030 Human Resources Management | | 3 | | |
| Social Sciences | | | 6 S.H. | MGS 3032 Organizational Behavior | | 3 | |
| *HIST 1062 Worlds of History | HIST 182 World Civilization II | 3 | MGS 3035 International Management | | 3 | | |
| Take one "GE Approved" course from one area below: | | | | Electives: General Business | | 9 S.H. | |
| | | | | Select 3 Business Classes (MGS, MKT, FIN, ACCT) at 3000-4000 Level | | | |
| Psychology | PSYC 172 General Psychology | 3 | ACCT 4270 International Accounting | | 3 | | |
| Economics or ES 1010 - World Geog | | | FIN 3400 Investments and Portfolio Management | | 3 | | |
| Political Science | | | MGS 3025 International Business and Trade | | 3 | | |
| Sociology or Anthropology | | | Major Capstone Course | | | 3 S.H. | |
| Interdisciplinary | | | MGS 4999 Integrated Business Strategy (WE) | | 3 | | |
| Science and Mathematics | | | 7 S.H. | Free Electives | | 21 S.H. | |
| | | | (at least 50% must be 3000-4000 level. MGS 3291-3292 Internship/Co-Op and MGS 1996 Research Initiative are strongly recommended) | | | | |
| CPS 1032 Computer Applications ³ | CSIT 123 Int Office Software | 3 | Upper Level Electives | MATH 165 College Algebra | 4 | | |
| Lab Science | BIOL 114 Prin of Biological Science | 4 | MKT 4220 International Marketing | | 3 | | |
| ADDITIONAL REQUIRED COURSES | | | 12 S.H. | 3000-4000 Level Elective | ASU Any Ain Shams Course | 3 | |
| ECO 1020 Principles of Macro ³ | ECON 151 Macro Principles | 3 | 3000-4000 Level Elective | ASU Any Ain Shams Course | 3 | | |
| ECO 1021 Principles of Micro ³ | ECON 152 Micro Principles | 3 | 1000-4000 Level Elective | ASU Any Ain Shams Course | 3 | | |
| ENG 3090 Business & Professional Writing ⁸ | | 3 | 1000-4000 Level Elective | ASU Any Ain Shams Course | 3 | | |
| COMM 3590 Bus & Prof Comm ⁵ | BUSN 210 Business Comm | 3 | 1000-4000 Level Elective | ASU Any Ain Shams Course | 2 | | |
| Special Notes: *GE Distribution course required of all students **All major courses require a grade of C or better 1 See pre-requisites and equivalencies (on page 2) 2 University graduation requirements for all undergraduate students that may be satisfied by completing GE 3000 (transfers entering with 30 credits or more) 3 Requires grade of C or higher | | | 4 MGS 1996 may be taken twice for credit 5 COMM 1402 pre-requisite 6 CPS 1032 pre-requisite 7 ENG 1030 pre-requisite 8 ENG 2403 pre-requisite 9 MATH 1044 pre-requisite 10 ECO 1020, ECO 1021, MATH 1044, ACCT 220 pre-requisites | | | | |