**KEAN UNIVERSITY – COLLEGE OF HUMANITIES AND SOCIAL SCIENCES**
**(41106) B.A. IN COMMUNICATION / JOURNALISM: 124 S.H.**

**EFFECTIVE DATE: Fall 2009** **START TERM: _____**

| NAME | | TRANSFER INSTITUTIONS (X) Credits: | |
|---|---|---|---|
| STUDENT ID# | | In Progress | |
| **GENERAL EDUCATION: 47- 48 Semester Hours (S.H.)** | | **ACADEMIC MAJOR[3] 42 S.H.Total Credits** | |
| **Foundation Requirements 13 S.H.** | | **Required: Foundation Core 30 S.H.** | |
| GE 1000 Transition to Kean[1] | 1 | COMM 2405 Public Speaking | 3 |
| ENG 1030 Composition[2] | 3 | COMM 2425 Interpersonal Communication | 3 |
| MATH 1010 Foundations of Math | 3 | COMM 2920 Intro to Journalism | 3 |
| COMM 1402 Speech Communication[2] | 3 | COMM 3510 Persuasion | 3 |
| GE 2023 Research & Technology | 3 | COMM 3720 Communication and Media Theory | 3 |
| **Disciplinary & Interdisciplinary Distribution Requirements:** | | COMM 3780 Tower Practicum[8] | 1 |
| **Humanities: 9 S.H.** | | COMM 3780 Tower Practicum | 1 |
| *ENG 2403 World Literature | 3 | COMM 3780 Tower Practicum | 1 |
| ***Choose two courses from different areas:*** | | COMM 3910 Advanced Journalism | 3 |
| Fine Arts/Art History | 3 | COMM 3915 Feature Writing | 3 |
| Philosophy or Religion | 3 | COMM 3920 Specialty Writing in Journalism | 3 |
| Foreign Languages (Must take I and II for credit) | 3 | COMM 2925 Editing Skills in Journalism | 3 |
| Music or Theatre | 3 | | |
| Interdisciplinary | 3 | **Required: Major Electives[4] 12 S.H.** (Four courses selected with Departmental advisement) | |
| | | | |
| **Social Sciences: 9 S.H.** | | | |
| *HIST 1000 Civil Society in America | 3 | | |
| ***Choose two courses from different areas:*** | | | |
| Psychology | 3 | | |
| Economics or Geography | 3 | **FREE ELECTIVES: 25 – 29 S.H.** **(At least 50% must be at the 3000/4000 level) See page 2** | |
| Political Science | 3 | | |
| Sociology or Anthropology | 3 | | |
| Interdisciplinary [7] | 3 | | |
| | | | |
| ***Science and Mathematics*: 10 or 11 S.H.** | | | |
| MATH 1016;1030;1054;2411 or CPS 1031;1032;1231 | 3 | | |
| *Lab Science* | | | |
| Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy | 4 | **Other Transfer:** | |
| *Additional Science Course*: Interdisciplinary (ID) or one from above (3 or 4 S.H.) | 3, 4 | Advisor Signature: | |
| | | | |
| ***Health & Physical Education*: 3 S.H.** | | **Special Notes:** | |
| ID 1225 Issues in Contemporary Health **OR** | 3 | *G.E. required course | |
| ID 1010 Leisure & Recreation in Multicultural Society | 3 | [1]Required of Freshmen and Transfers with fewer than 10 credits. | |
| | | [2]Students need a C grade to satisfy course requirement. | |
| **G.E. and Major Capstone: 3 S.H.** | | [3] All Major courses and capstone require a grade of C or better. Need a 2.5 G.P.A. to graduate. | |
| COMM 4962 Communication Research Seminar[3] | 3 | [4] Students with a 3.0 GPA can receive credit for an independent study or an internship | |
| | | [5] Students with a double major or a minor are exempt | |
| **ADDITIONAL REQUIRED COURSES: 6 - 9 S.H. [7]** | | [6] Students can repeat this class if the issue is different | |
| ID 2415 Group Communication | 3 | [7] Students can take ID2415 to satisfy Social Science Distribution Requirement or an Additional Required Course | |
| (Two classes at the 3000 level or higher in English, Psychology, History, Political Science, Sociology, Anthropology, Philosophy/Religion or Foreign Languages) [5] | | [8] Students must take three credits of COMM 3780. An additional three credits can be taken as a major elective. COMM 3781 (3 credits can replace this for the Tower editor. Comm 3781 can be repeated once. | |
| | 3 | **Note: See foreign language requirements note on page 3** | |
| | 3 | | |

| Major Electives (choose from the following possible communication classes to satisfy major requirements) | | | |
|---|---|---|---|
| COMM 2410 Debate | 3 | | |
| COMM 2920 Intro to Journalism | 3 | | |
| COMM 3410 Voice and Speech | 3 | | |
| COMM 3420 Interviewing | 3 | | |
| COMM 3425 Nonverbal Communication | 3 | | |
| COMM 3430 Family Communication | 3 | | |
| COMM 3525 Communication and Conflict Resolution | 3 | | |
| COMM 3520 Organizational Communication | 3 | | |
| COMM 3530 Communicating Across Cultures | 3 | | |
| COMM 3570 Cinema As Cross-Cultural Communication | 3 | | |
| COMM 3590 Business and Professional Communication | 3 | | |
| COMM 3630 Gender, Language and Communication | 3 | | |
| COMM 3660 Public Relations | 3 | | |
| COMM 3690 Health Communication | 3 | | |
| COMM 3700 Community Building and Advocacy | 3 | | |
| COMM 3910 Advanced Journalism | 3 | | |
| COMM 3915 Feature Writing | 3 | | |
| COMM 3917 Sports Writing in Journalism | 3 | | |
| COMM 3920 Specialty Writing in Journalism | 3 | | |
| COMM 3925 Editing Skills in Journalism | 3 | | |
| COMM 3960 Issues in Communication [6] | 3 | | |
| COMM 3970 Political Communication | 3 | | |
| COMM 4204 Communication Ethics | 3 | | |
| COMM 4208 Event Planning and Management | 3 | | |
| COMM 4350 Consulting and Training in Communication | 3 | | |
| COMM 4510 Communication and Popular Culture | 3 | | |
| COMM 4520 Communication and Technology | 3 | | |
| COMM 4610 Communication and Law | 3 | | |
| COMM 4615 Communication and Mediation | 3 | | |
| COMM 4620 Public Relations Writing | 3 | | |
| COMM 4625 Communication and Negotiation | 3 | | |
| COMM 4640 Public Relations Cases | 3 | | |
| COMM 4880 Travel Learn: Organizational Leadership Across Cultures | 3 | | |
| | | | |

Rev. 6/09

## ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS

## GENERAL EDUCATION INFORMATION AND REQUIREMENTS

### Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

### Prerequisites and Equivalencies for GE Foundations Courses

**GE 1000**[1]
Required of all freshmen and transfers with fewer than 10 credits
Prereq: None
Equiv: ID 1001

**ENG 1030**[2]
Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

**MATH 1000 or 1010 or 1016 or 1030**
Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

**MATH 1044 or 1054**
Prereq: MATH 0901 if required by placement testing and MATH 1000

**COMM 1402**
Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

**GE 2021- 2026** *Research and Technology* is offered as college-based course
GE 2021 College of BPA
GE 2022 College of EDU
GE 2023 College of HSS
GE 2024 College of NAHS
GE 2025 College of VPA
GE 2026 Undecided Majors
Prereq: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

*GE Distribution Courses*

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics
GEHPE Health and Physical Education

### Required GE Distribution Courses

**ENG 2403** is a required Humanities Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent.

**HIST 1000** is a required Social Sciences Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1031/1032 or ENG 1033/1034 if required by placement testing; May be taken concurrently with ENG 1030.

***Foreign Language Credit***

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.
Credit for the first semester may be used as elective credit.

**Major/GE Capstone Course**

A Capstone course is a major course that satisfies three credits of GE requirements.
Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

## UNIVERSITY REQUIREMENT

**Writing-Emphasis Requirement**

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

**Evaluator's Signature**_____ **Date**_____

**Advisor's Signature**_____ **Date**_____

**Advisor's Signature**_____ **Date**_____

**Advisor's Signature**_____ **Date**_____

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**Advisor's Signature**_____ **Date**_____

**Advisor's Signature**_____ **Date**_____

**Advisor's Signature**_____ **Date**_____

Your major department is located in

**YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY TRANSCRIPT TO ALL ADVISING/REGISTRATION SESSIONS**