

KEAN UNIVERSITY
COLLEGE OF ARTS, HUMANITIES AND SOCIAL SCIENCES
(41102) PUBLIC COMMUNICATION OPTION 124 S.H.
(EFFECTIVE: 9/02)

NAME _____
STUDENT I.D.# _____
START TERM _____

TRANSFER INSTITUTIONS (X) _____
CREDITS _____

ID 1001 Freshman Seminar¹ _____ 1 _____

GENERAL EDUCATION REQUIREMENT: 52-58 S.H

FOUNDATIONS REQUIREMENTS²: 12-15³ S.H.
ENG 1030 College Composition _____ 3 _____
MATH 1000 Algebra for Coll. Students _____ 3 _____
COMM 1402 Speech Communication As
Critical Citizenship _____ 3 _____
GE 2023 Research & Technology _____ 3 _____
_____ (3) _____

In Progress () _____
Kean University() _____

PUBLIC EMPHASIS: 36 Total Credits

MAJOR REQUIREMENTS⁵ 15 S.H.
COMM 2600 **WE** Intro to Communication
& Media Theory _____ 3 _____
COMM 2500 Mass Media _____ 3 _____
COMM 3510 Persuasive Communication _____ 3 _____
COMM 2425 Communicating Person
to Person _____ 3 _____
COMM 2405 Public Speaking _____ 3 _____

DISCIPLINARY/INTERDISCIPLINARY

DISTRIBUTION REQUIREMENTS:

HUMANITIES 9 S.H.
*ENG 2403 World Literature _____ 3 _____
Select any **two** areas from below:
Fine Arts or Art History _____ 3 _____
Philosophy or Religion _____ 3 _____
Foreign Languages _____ 3 _____
Music or Theater _____ 3 _____
Interdisciplinary _____ 3 _____

MAJOR ELECTIVES I: 15 S.H.
To be chosen with student's advisor.

COMM 2410 Debate _____ 3 _____
COMM 3425 Nonverbal Communication _____ 3 _____
COMM 3430 Family Communication _____ 3 _____
COMM 3520 Organizational Comm _____ 3 _____
COMM 3525 Comm & Conflict
Resolution _____ 3 _____
COMM 3530 Communicating Across
Cultures _____ 3 _____
COMM 3570 Cinema as Cross-Cultural
Communication _____ 3 _____
COMM 3590 Business & Technical
Presentations _____ 3 _____
COMM 3630 Gender, Language & Comm _____ 3 _____
COMM 3660 Public Relations _____ 3 _____
COMM 3660 SL Public Relations:
Service Learning _____ 1 _____
COMM 3690 Comm for Allied Health
Professionals _____ 3 _____
***COMM 3975-3977
Comm Practicum: Indep Study _____ 3 _____
COMM 4510 Comm and Popular Culture _____ 3 _____
COMM 4520 Comm & Technology _____ 3 _____
COMM 4610 Communication & Law _____ 3 _____
COMM 4620 Public Relations Writing _____ 3 _____
COMM 4640 Public Relations Cases _____ 3 _____

SOCIAL SCIENCES 9 S.H.
*HIST 1000 History of Civil Society
in America _____ 3 _____
**ID 2415 Group Communication⁶ _____ 3 _____
Select **one** from the following **five** areas:
Psychology _____ 3 _____
Economics or Geography _____ 3 _____
Political Science _____ 3 _____
Sociology or Anthropology _____ 3 _____
Interdisciplinary _____ 3 _____

SCIENCE & MATHEMATICS 10-11 S.H.
*MATH or CPS _____ 3 _____
Select any **two** areas from below: **One** must
be a lab course
Biology _____ 3,4 _____
Chemistry or Physics _____ 3,4 _____
Astronomy, Geology Earth Science
or Meteorology _____ 3,4 _____
Interdisciplinary _____ 3,4 _____

HEALTH/PHYSICAL EDUCATION 3 S.H.
ID 1225 Issues Contemporary Health _____ 3 _____

CONCENTRATION⁴ 6-8 S.H.
_____ 3,4 _____
_____ 3,4 _____

MAJOR/GE CAPSTONE COURSE 3 S.H.
COMM 4962 Communication Research
Seminar _____ 3 _____

MAJOR ELECTIVES II: 6 S.H.
Any Major Elective I not taken above
or any other communication course.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

FREE ELECTIVES: 35-38 S.H.
(50% of free electives must be taken at the
3000-4000 level)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

1Required of all Freshmen and Transfers with fewer than 10 credits.

2See prerequisites and equivalencies on page 3.

3Additional 3 credit course paired with Reading may be required by
placement testing.

4Not required of students with a second major, minor or collateral.

5To qualify as a major, students must maintain a minimum 2.5 GPA
in all course work (that is both in the department and over all).All
major courses, including the Capstone, require a grade of C or better.

6A minimum grade of C required.

*Required Distribution Course

**Required Distribution Course for All Communication Majors

***Only 6 total credits will count as major electives except with special
permission. All require permission of faculty.

Comments:

Evaluator's Signature _____ Date _____

Advisor's Signature _____ Date _____

Your major department is located in Vaughn Eames, Room 409, phone (908)527-2432.

**YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY
TRANSCRIPT TO ALL ADVISING/REGISTRATION SESSIONS.**

ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS

GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics
GEHPE Health and Physical Education
GECPC Approved GE Concentration Pairs:
Special Disciplinary Pairs and Pairs
Across Disciplines

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

ENG 1030

Prereq: Placement testing
Equiv: ENG 1031/32; 1033/34; 1430;
ENG 1020; 1400

MATH 1000

Prereq: Placement testing
Equiv: MATH 1001/02; 1003/04; 1051

COMM 1402

Prereq: CS 0411 or 0412 if required by placement testing
ENG 1031/32; 1033/34
May be taken concurrently with
ENG 1030
Equiv: COMM 1400

GE 2021-2024 Research and Technology is offered as college-based course

GE 2021 College of BPA

GE 2022 College of ED

GE 2023 College of AHSS

GE 2024 College of NAHS

Prereq: ENG 1030 or equivalent
MATH 1000 or equivalent

Equiv: GE 2020

Course Paired with Reading

Must be taken concurrently with CS 0412 if required by placement testing.

GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, GEHPE or GECPC.

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.

HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity.

MATH 1010, 1016, 1054, CPS 1031, 1032 or 1231 may be used to satisfy the Science and Mathematics Distribution requirement.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of two semesters of study at the introductory or intermediate level.

GE Concentration Sequences

A concentration is a two-course sequence in the Liberal Arts and Sciences, outside the major, that builds upon an introductory GE Distribution course. Three different options for satisfying the concentration exist:

(1)two courses in the same discipline at the two thousand level or above; (2)two courses from different disciplines at the two thousand level or above that cover a similar topic or theme (students taking this second option must obtain approval from the GE office prior to registration); (3)a preapproved pair of courses at the 1000 level or above that is published in the University Bulletin under GECPC Distribution courses.

Major/GE Capstone Course

A Capstone course is a major course that satisfies three credits of GE requirements. Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.