

(41107) B.A. IN COMMUNICATION (PUBLIC RELATIONS OPTION): 124 SEMESTER HOURS (S.H.)

For students graduating from Ocean County College with the A.A. in Liberal Arts and transferring to Kean University

Kean University Courses are in Blue (61 S. H.) Ocean County College Courses are in Green (63 S. H.)

EFFECTIVE DATE: Fall 2015

KEAN GRADUATING GPA REQUIREMENT: 2.5

GENERAL EDUCATION REQUIREMENTS: 45 S.H.			ACADEMIC MAJOR ^{1, 2} : 45 S.H.		
Foundation Requirements: 13 S.H.			Required: Core I^{1, 2}: 12 S.H.		
GE 3000 Transfer Transitions		1	COMM 2405 Public Speaking		3
ENG 1030 English Comp ¹	ENGL 151 English I ¹	3	COMM 2503 Mass Media	COMM 281 Mass Communications	3
MATH 1016(rec) or 1010	MATH 151 Survey of Math (or higher)	3	COMM 3510 Persuasion		3
COMM 1402 Speech Comm ¹	COMM 154 Public Speaking ¹	3	COMM 3720 Communication and Media Theory		3
GE 2023 Research/Tech	ENGL 152 English II	3			
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION COURSES			Required: Core II^{1, 2}: 18 S.H.		
Humanities: 9 S.H.			Public Relations Specialization.		
ENG 2403 World Literature	General Education Literature (GHUM)	3	COMM 2403 Prod Foundations I	Any COEM course	3
Select Two courses from below			COMM 2920 Intro to Journalism		3
Fine Arts/Art History	Select two courses from OCC list of GHUM courses, excluding English and History. Note: Credit for a foreign language is granted upon completion of 6 credits of the same language, with 3 credits applied here and 3 credits applied to free electives.	3	COMM 3660 Public Relations	COMM 272 Pub Relat & Publicity	3
Philosophy or Religion			COMM 3920 Spec Writing for the Web or COMM 3915 Feat Writing	3	
Foreign Languages			COMM 4620 Public Relations Writing	3	
Music or Theatre			COMM 4640 Public Relations Cases	3	
Interdisciplinary					
Social Sciences: 9 S.H.			Required: Communication Electives^{1, 2, 3}: 15 S.H.		
HIST 1062 Worlds of History	General Education History (GHIS)	3	Choose any COMM course with advisement		
Choose 2 courses from different areas:	Select two courses from the Ocean County College GSOC list of approved courses.	3	COMM	OCC COMM Course¥	3
Psychology			COMM	OCC COMM Course¥	3
Economics or Geography			COMM		3
Political Science			COMM		3
Sociology or Anthropology			COMM		3
Interdisciplinary					
			FREE ELECTIVES (No COMM Courses): 28 S.H.		
			At least 50% must be at the 3000/4000 level, chosen with advisement		
			FEX 1000 Generic lower elective	Any unused transferrable credit	3
			Any Kean University Course	Any unused transferrable credit	1
Science and Mathematics: 11 S.H.					
MATH 1010;1016;1030;1054 or CPS 1032; 1231	CSIT 110 Computer Literacy or higher	3	Any Kean University Course¥		3
Lab Science			Any Kean University Course¥		3
Select a 4 Credit lab from: Biology, Physics, Chemistry or Astronomy	Select one 4 credit science class with lab from the Ocean County College GSCL list.	4	Any Kean University Course		3
Second Science Class			3000/4000 level Kean University Course		3
Select a second (3 or 4 credit) class from the above list or an approved interdisciplinary science.	Select a second science class from the Ocean County College GSCL list.	4	3000/4000 level Kean University Course		3
			TOTAL CREDITS		
			124 S.H.		
Health/Physical Education: 3 S. H.			¹ Requires a minimum grade of C or better.		
ID 1225 Issues in Contemp Health or ID 1010 Leisure & Rec in Multi	HEHP 225 Contemporary Health	3	² All Major courses and capstone require a grade of C or better. An overall		
			³ Students with a minimum of a 3.0 Kean G.P.A. can receive credit for an independent study or internship.		
G. E. and Major Capstone: 3 S. H.²					
COMM 4962 Communication Research Seminar ²		3	¥ If a student does not take the full 12 credits of COMM classes (listed on the following pages) at OCC, the additional credits needed to equal 63 transferred, will be applied to the Free Electives. The remaining COMM electives would then be taken through Kean.		
Additional Required Course: 3 S.H.					
ID 2415 Group Communication ^{1, 2}		3			

List of Kean University Communication Courses (2016)

Journalism Courses			
COMM 2920	Introduction to Journalism		3
COMM 3280	News Literacy		3
COMM 3780	Tower Practicum (student newspaper)		3
COMM 3910	Advanced Journalism		3
COMM 3915	Feature Writing		3
COMM 3917	Sports Writing in Journalism		3
COMM 3920	Specialty Writing for the Web		3
COMM 3925	Editing Skills in Journalism		3
Media & Film Courses			
COMM 2403	Production Foundations I	COEM 230 Audio Recording for EI Media	3
COMM 2502	Sight, Sound and Motion	COEM 220 Television Location	3
COMM 2503	Mass Media	COMM 281 Mass Communication	3
COMM 2603	Audio Production	COEM 231 Audio Production Techniques	3
COMM 2703	Media Performance		3
COMM 3002	Film Theory		3
COMM 3003	Media Journalism	COEM 284 Broadcast News Production	3
COMM 3053	News Directing and Editing		3
COMM 3102	Film Production I		3
COMM 3202	International Film	FILM 191 World Cin or FILM 220 It Film	3
COMM 3402	Film History II		3
COMM 3502	Film Production II		3
COMM 3503	Media Criticism		3
COMM 3602	Scriptwriting	FILM 153 Screenwriting	3
COMM 3603	Topics in Media		3
COMM 3612	Film History I	FILM 192 Introduction to Film Genres	3
COMM 3613	International Comparative Media		3
COMM 3623	International News		3
COMM 3703	Broadcast Feature		3
COMM 3813	Video Field Production		3
COMM 3902	Animation I		3
COMM 3903	Feature Production Company		3
COMM 3913	TV Studio Production		3
COMM 4002	Topics in Film		3
COMM 4003	Advanced Broadcast Writing		3
COMM 4102	Film Editing		3
COMM 4813	Advanced Digital Media		3
COMM 4902	Animation II		3
COMM 4903	Production Company II		3
Other Communication Courses			
COMM 1402	Speech Communication as Critical Citizenship		3
COMM 2405	Public Speaking		3
COMM 2410	Debate		3
ID 2415	Group Communication		3
COMM 2425	Interpersonal Communication		3
COMM 3103	Media Advertising and Sales		3
COMM 3216	International Business Communication		3
COMM 3410	Voice and Speech	COMM 192 Voice and Diction	3
COMM 3420	Interviewing		3
COMM 3425	Nonverbal Communication		3
COMM 3430	Family Communication		3
COMM 3520	Organizational Communication		3
COMM 3525	Communication and Conflict Resolution		3

COMM 3530	Communicating Across	COMM 202 Intercultural Communication	3
COMM 3570	Cinema As Cross-Cultural Communication		3
COMM 3590	Business and Professional Communication		3
COMM 3660	Public Relations	COMM 272 Public Relation and Publicity	3
COMM 3630	Gender, Language and Communication		3
COMM 3675	Media Advertising		3
COMM 3690	Health Communication		3
COMM 3700	Community Building and Advocacy		3
COMM 3720	Communication and Media Theory		3
COMM 3960	Issues in Communication		3
COMM 3970	Political Communication		3
COMM 3XXX	Instructional Communication		3
COMM 4204	Communication Ethics		3
COMM 4208	Event Planning and Management		3
COMM 4350	Consulting and Training in Communication		3
COMM 4510	Communication and Popular Culture		3
COMM 4520	Communication and Technology		3
COMM 4610	Communication and Law		3
COMM 4615	Communication and Mediation		3
COMM 4620	Public Relations Writing		3
COMM 4625	Communication and Negotiation		3
COMM 4640	Public Relations Cases		3
COMM 4813	Advanced Digital Media		3
COMM 4880	Travel Learn :Organizational Leadership Across Cultures		3
COMM 4200	Environmental Communication		3
COMM	Listening		3
COMM 4962	Communication Research Seminar		3
COMM 4955	Internship (a minimum of 3.0 GPA is required)		3
COMM 3530	Communicating Across Cultures	COMM 202 Intercultural Communication	3
COMM 3570	Cinema As Cross-Cultural Communication		3
COMM 3590	Business and Professional Communication		3
COMM 3660	Public Relations	COMM 272 Public Relation and Publicity	3
COMM 3630	Gender, Language and Communication		3
COMM 3675	Media Advertising		3
COMM 3690	Health Communication		3
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