KEAN UNIVERSITY – COLLEGE OF VISUAL AND PERFORMING ARTS

(28301) B.S. IN GRAPHIC COMMUNICATIONS
OPTION: GRAPHIC COMMUNICATIONS TECHNOLOGY: 128 S.H.

EFFECTIVE DATE: Fall 2009 **START TERM:** _____

NAME		TRANSFER INSTITUTIONS (X) Credits:	
STUDENT ID#		In Progress	
GENERAL EDUCATION: 35 Semester Hours (S.H.)			
Foundation Requirements 13 S.H.		**ACADEMIC Major 64 S.H. Total Credits**	
G.E. 1000 Transition to Kean (Required of all freshmen or transfer students with fewer than 10 credits)	1	**MAJOR REQUIREMENTS: 55 S.H. *****	
ENG 1030 Composition (Requires a grade of "C" or better)	3	GCOM 1600 Intro to Graphic Communications	3
MATH 1000 Algebra for College Students	3	GCOM 2602 Screen Printing	3
COMM 1402 Speech Communication	3	GCOM 3603 Black & White Photo I	3
GE 2025 Research & Technology	3	GCOM 3609 Digital Photography I	3
		GCOM 3610 Pre-Media Systems (formerly Offset Lithographic Prepress)	3
Disciplinary & Interdiscipl. Distribution Requirements:		GCOM 3611 Offset Lithographic Presswork	3
***Humanities:* 6 S.H.**		GCOM 3612 Desktop Publishing in Business and Education	3
*ENG 2403 World Literature	3	GCOM 3620 Internet Publishing & Appl. In Gr. Comm.	3
Select one course from below:	3	GCOM 3625 Print Finishing & Packaging Appl.	3
Fine Arts/Art History		GCOM 3635 Quality & Productivity in Gr. Comm.	3
Philosophy or Religion	3	*GCOM 3640 Digital Photography II*	3
Foreign Languages (Must take I and II for credit)	3	GCOM 4608 Digital Color Analysis	3
Music or Theatre	3	*GCOM 4609 Color Management Systems*	3
Interdisciplinary	3	GCOM 4610 Printing Production Workshop	4
		GCOM 4620 Estimating & Purchasing in Gr. Comm.	3
***Social Sciences*: 6 S.H.**		GCOM 4630 Print Communications Mgt. (WE)	3
*HIST 1000 Civil Society in America	3	GCOM 4635 Digital Imaging	3
Select one course from below:		GCOM 4650 Graphic Communications Technology Seminar	3
Psychology	3		
Economics or Geography	3	**MAJOR ELECTIVES: 9 S.H. (Select any three GCOM courses or other areas by advisement) > *****	
Political Science	3		3
Sociology or Anthropology	3		3
Interdisciplinary	3		3
***Science and Mathematics*: 7 S.H.**		**FREE ELECTIVES: 20 S.H.** **at least 50% must be 3000/4000 level**	
CPS 1031 or 1032	3		3
Lab Science	4		3
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy			3
			3
G.E. and Major Capstone: 3 S.H.			3
GCOM 4660 Research, Writing & Publishing in Graphic Communications **	3		3
			2
		Other Transfer:	
Additional Required Courses: 9 S.H.		**Special Notes:**	
ACCT 2200 Principles of Accounting	3	***G.E. required course**	
MGS 3030 Human Resources Mgt.	3	****Course required by Major**	
MKT 2500 Principles of Marketing (formerly MKT 3410 Basic Marketing)	3	*****All Major courses require a grade of C or better**	
		>Require advisor permission	
		Note: See foreign language requirements	
		TOTAL CREDITS:	
Advisor:		Advisor Signature:	

Rev.04/09

ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000[1]
Required of all freshmen and transfers with fewer than 10 credits
Prereq: None
Equiv: ID 1001

ENG 1030[2]
Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030
Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054
Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402
Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course
GE 2021 College of BPA
GE 2022 College of EDU
GE 2023 College of HSS
GE 2024 College of NAHS
GE 2025 College of VPA
GE 2026 Undecided Majors
Prereq: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics
GEHPE Health and Physical Education

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent.

HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity. Prereq: CS 0412 if required by placement testing; ENG 1031/1032 or ENG 1033/1034 if required by placement testing; May be taken concurrently with ENG 1030.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.
Credit for the first semester may be used as elective credit.

Major/GE Capstone Course

A Capstone course is a major course that satisfies three credits of GE requirements.
Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.