

## AS IN SPORTS MANAGEMENT – A BUSINESS ADMINISTRATION OPTION

### Kean-Ocean Suggested Curriculum BA in Recreation Administration Sports & Event Management Option

*Courses in Bold are essential for transfer*

#### BUSINESS ADMINISTRATION – Sports Management Option -A.S. Degree Program Effective Catalog Year 2019-2020

The AS in Business Administration is designed for those students desiring to transfer to a baccalaureate program in sports management. This degree is a broad program of study that provides students with specific skills as well as a general overview of the sports industry.

<b>FIRST SEMESTER</b>		
ENGL 151	English I	3 cr.
MATH 156	Introduction to Statistics or higher	3 cr.
ECON 151	Macroeconomic Principles	3 cr.
STSC 150	Student Success Seminar	2 cr.
GHUM	Humanities General Education selected from the List of Approved General Education Courses	3 cr.
		14 cr.
<b>SECOND SEMESTER</b>		
ENGL 152	English II	3 cr.
<b>BUSN 134</b>	<b>Principles of Marketing</b>	3 cr.
CSIT 123	Integrated Office Software	3 cr.
ECON 152	Microeconomic Principles	3 cr.
GSCL	Lab Science General Education course from the List of Approved General Education Courses	4 cr.
		16 cr.
<b>THIRD SEMESTER</b>		
ACCT 161	Principles of Accounting I	3 cr.
BUSN 251	Business Law I	3 cr.
HEHP 188	Introduction to Nutrition	3 cr.
HEHP 267	Sports Management	3 cr.
Literature	Select any Literature course from Humanities General Education	3 cr.
		15 cr.
<b>FOURTH SEMESTER</b>		
ACCT 162	Principles of Accounting II	3 cr.
<b>BUSN 271</b>	<b>Principles of Management</b>	3 cr.
HEHP 225	Contemporary Health	3 cr.
HEHP 228	Care & Prevention of Athletic Injuries	3 cr.
COMM 154	Fundamental of Public Speaking	3 cr.
		15 cr.
		<b>Total Credits: 60 cr.</b>
<b>NOTES:</b>		
cr. (credit) = semester credit hour		

Board of Trustees Approval Date: February 22, 2018

Board of Trustees Approval Date: December 6, 2018