KEAN UNIVERSITY

COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES

(28302) B.S. IN GRAPHIC COMMUNICATIONS

OPTION: **GRAPHIC COMMUNICATIONS MANAGEMENT** 128 S.H.

(Effective: 9-2002)

NAME _____

STUDENT I.D.# _____

START TERM _____

ID 1001 Freshman Seminar[1] _____ 1 _____

GENERAL EDUCATION REQUIREMENTS: 48-55 S.H.

FOUNDATIONS REQUIREMENTS:[2] 12-15[3] S.H.

ENG	1030	College Composition[5]	_____	3	_____
MATH	1000	Algebra for College Students	_____	3	_____
COMM	1402	Speech Communication as Critical Citizenship	_____	3	_____
GE	2023	Research & Technology	_____	3	_____
			_____	(3)[3]	_____

DISCIPLINARY / INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS:

HUMANITIES 9 S.H.

*	ENG	2403 Landmarks World Literature	_____	3	_____
		(Select TWO courses from the following)			
		Fine Arts or Art History	_____	3	_____
		Philosophy or Religion	_____	3	_____
		Foreign Languages	_____	3	_____
		Music or Theater	_____	3	_____
		Interdisciplinary	_____	3	_____

SOCIAL SCIENCES: 9 S.H.

*	HIST	1000 History of Civil Society in America	__	3	_____
	ECO	1020 Principles of Economics I	_____	3	_____
		(Select ONE course from the following.)			
		Psychology	_____	3	_____
		Economics or Geography	_____	3	_____
		Political Science	_____	3	_____
		Sociology or Anthropology	_____	3	_____
		Interdisciplinary	_____	3	_____

SCIENCE & MATHEMATICS 10-11 S.H.

*	CPS	1031 Intro. to Computers	_____	3	_____
		(Select TWO courses from the following. ONE must be a lab science)			
		Astronomy, Biology, Chemistry, Earth Science, Geology, Meteorology, or Physics	_____	3,4	_____
		Interdisciplinary	_____	3,4	_____

HEALTH & PHYSICAL EDUCATION 2,3 S.H.

ID	1225	Critical Issues in Cont. Health	_____	3	_____
				OR	
		Physical Education	_____	1	_____
			_____	1	_____

CONCENTRATION[4] 6-8 S.H.

			_____	3,4	_____
			_____	3,4	_____

Note: Graduates in this option (Graduates Management) automatically receive a Minor in Management Science.

TRANSFER INSTITUTIONS (X) CREDITS

_____ _____

_____ _____

_____ _____

Courses in Progress (*) _____ _____

Kean University (√) _____ _____

MAJOR AND CAPSTONE REQUIREMENTS:[5] 67 S.H.

BUSINESS CORE: 27 S.H.

ACCT	2200	Principles of Accounting	_____	3	_____
MGS	2030	Business Organization and Management	_____	3	_____
MGS	2120	Business Statistics	_____	3	_____
MGS	3013	Small Business Management	_____	3	_____
MGS	3051	Business Law I	_____	3	_____
MGS	3030	Human Resources Mgt.	_____	3	_____
MKT	3410	Basic Marketing	_____	3	_____
GCOM	4620	Estimating & Purchasing in Gr Com		3	_____
GCOM	4630	Print Communications Mgt. (WE)	___	3	_____

MAJOR SPECIALIZATION: 37 S.H.

GCOM	1600	Intro. to Graphic Communications	__	3	_____
GCOM	2602	Screen Printing	_____	3	_____
GCOM	3603	Black & White Photo I	_____	3	_____
GCOM	3609	Digital Photography	_____	3	_____
GCOM	3610	Offset Lithographic Prepress	_____	3	_____
GCOM	3611	Offset Lithographic Presswork	_____	3	_____
GCOM	3612	Desktop Publishing in Business and Education	_____	3	_____
GCOM	3620	Internet Publishing & Applications In Graphic Communications	_____	3	_____
GCOM	4608	Color Separation	_____	3	_____
GCOM	4610	Printing Production Workshop	_____	4	_____
GCOM	4635	Digital Imaging	_____	3	_____
		(Select ONE of the following courses)			
GCOM	3605	Color Photography	_____	3	_____
GCOM	3607	Black & White Photo II	_____	3	_____

MAJOR/GE CAPSTONE COURSE 3 S.H.

GCOM	4660	Research, Writing & Publishing in Graphic Communications	_____	3	_____

FREE ELECTIVES: 6-13 S.H.

(50% of free electives must be taken at the 3000-4000 level)

_____	3	_____
_____	3	_____
_____	3	_____
_____	3	_____

(over)

1 Required of all Freshmen and Transfers with fewer than 10 credits
2 See prerequisites and equivalencies on next page
3 Required by placement testing only
4 Not required of students with a second major, minor of collateral
* Required Distribution Course
5 Eng 1030, all major courses, including the Capstone, require a grade of C or better

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

ENG 1030
Prereq: Placement testing
Equiv: ENG 1031/32; 1033/34; 1430; ENG 1020; 1400

MATH 1000
Prereq: Placement testing
Equiv: MATH 1001/02; 1003/04; 1051

COMM 1402
Prereq: CS 0411 or 0412 if required by placement testing
ENG 1031/32; 1033/34
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021-2024 Research and Technology
Is offered as a college-based course
GE 2021 College of BPA GE 2022 College of ED
GE 2023 College of AHSS GE 2024 College of NAHS
Prereq: ENG 1030 or equivalent
MATH 1000 or equivalent
Equiv: GE 2020

Course Paired with Reading
Must be taken concurrently with CS 0412 if required by placement testing.

GE Distribution Courses

All courses taken under the General Education Disciplinary / Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in the Registration Bulletin. These courses are designated as GEHU, GESS, GESM, GEHPE or GECP.
GEHU Humanities
GESS Social Sciences
GESM Science and Mathematics
GEHPE Health and Physical Education
GECP Approved GE Concentration Pairs:
Special Disciplinary Pairs and Pairs Across Disciplines

Required GE Distribution Courses

Eng 2403 is a required Humanities Distribution course with an emphasis on diversity.
HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity.
MATH 1010, 1016, 1054, CPS 1031, 1032 or 1231 may be used to satisfy the Science and Mathematics Distribution requirements.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of two semesters of study at the introductory or intermediate level.

GE Concentration Sequences

A concentration is a two-course sequence in the Liberal Arts and Sciences that builds upon an introductory GE Distribution course. Three different options for satisfying the concentration exist: (1) two courses in the same discipline at the 2000 level or above: (2) two courses from different disciplines at the 2000 level or above that cover a similar topic or theme (students taking this second option must obtain approval from the GE office prior to registration); (3) a pre-approved pair of courses at the 1000 level or above that is published in the University Bulletin under GECP Distribution courses.

Major / GE Capstone Course

A capstone course is a major course that satisfies three credits of GE requirements. Each major guide sheet will count three credits for the capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Comments:

Evaluator's Signature _____ **Date** _____
Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
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Advisor's Signature _____ Date _____
Advisor's Signature _____ Date _____
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Your major department (Dept. of Design) is located in Vaughn-Eames Hall, Room 305, phone (908) 527-3059
YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY TRANSCRIPT TO ALL ADVISING / REGISTRATION SESSIONS.