

KEAN UNIVERSITY
COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES
(28302) B.S. IN GRAPHIC COMMUNICATIONS
OPTION: GRAPHIC COMMUNICATIONS MANAGEMENT 128 S.H.
(Effective: 9-2002)

NAME _____
STUDENT I.D.# _____
START TERM _____
ID 1001 Freshman Seminar¹ _____ 1 _____

GENERAL EDUCATION REQUIREMENTS: 48-55 S.H.

FOUNDATIONS REQUIREMENTS:² 12-15³ S.H.
ENG 1030 College Composition⁵ _____ 3 _____
MATH 1000 Algebra for College Students _____ 3 _____
COMM1402 Speech Communication as
Critical Citizenship _____ 3 _____
GE 2023 Research & Technology _____ 3 _____
_____ (3)³ _____

DISCIPLINARY / INTERDISCIPLINARY

DISTRIBUTION REQUIREMENTS:
HUMANITIES 9 S.H.
* ENG 2403 Landmarks World Literature _____ 3 _____
(Select TWO courses from the following)
Fine Arts or Art History _____ 3 _____
Philosophy or Religion _____ 3 _____
Foreign Languages _____ 3 _____
Music or Theater _____ 3 _____
Interdisciplinary _____ 3 _____

SOCIAL SCIENCES: 9 S.H.
* HIST 1000 History of Civil Society in America _____ 3 _____
ECO 1020 Principles of Economics I _____ 3 _____
(Select ONE course from the following.)
Psychology _____ 3 _____
Economics or Geography _____ 3 _____
Political Science _____ 3 _____
Sociology or Anthropology _____ 3 _____
Interdisciplinary _____ 3 _____

SCIENCE & MATHEMATICS 10-11 S.H.
* CPS 1031 Intro. to Computers _____ 3 _____
(Select TWO courses from the following.
ONE must be a lab science)
Astronomy, Biology, Chemistry, Earth Science,
Geology, Meteorology, or Physics _____ 3,4 _____
Interdisciplinary _____ 3,4 _____

HEALTH & PHYSICAL EDUCATION 2,3 S.H.
ID 1225 Critical Issues in Cont. Health _____ 3 _____
OR
Physical Education _____ 1 _____
_____ 1 _____

CONCENTRATION⁴ 6-8 S.H.
_____ 3,4 _____
_____ 3,4 _____

Note: Graduates in this option (Graphic Communications Management) automatically receive a Minor in Management Science.

TRANSFER INSTITUTIONS (X) CREDITS

Courses in Progress (*) _____
Kean University (✓) _____

MAJOR AND CAPSTONE REQUIREMENTS:⁵ 67 S.H.

BUSINESS CORE: 27 S.H.
ACCT 2200 Principles of Accounting _____ 3 _____
MGS 2030 Business Organization and
Management _____ 3 _____
MGS 2120 Business Statistics _____ 3 _____
MGS 3013 Small Business Management _____ 3 _____
MGS 3051 Business Law I _____ 3 _____
MGS 3030 Human Resources Mgt. _____ 3 _____
MKT 3410 Basic Marketing _____ 3 _____
GCOM 4620 Estimating & Purchasing in Gr Com _____ 3 _____
GCOM 4630 Print Communications Mgt. (WE) _____ 3 _____

MAJOR SPECIALIZATION: 37 S.H.
GCOM 1600 Intro. to Graphic Communications _____ 3 _____
GCOM 2602 Screen Printing _____ 3 _____
GCOM 3603 Black & White Photo I _____ 3 _____
GCOM 3609 Digital Photography _____ 3 _____
GCOM 3610 Offset Lithographic Prepress _____ 3 _____
GCOM 3611 Offset Lithographic Presswork _____ 3 _____
GCOM 3612 Desktop Publishing in Business
and Education _____ 3 _____
GCOM 3620 Internet Publishing & Applications
In Graphic Communications _____ 3 _____
GCOM 4608 Color Separation _____ 3 _____
GCOM 4610 Printing Production Workshop _____ 4 _____
GCOM 4635 Digital Imaging _____ 3 _____

(Select ONE of the following courses)
GCOM 3605 Color Photography _____ 3 _____
GCOM 3607 Black & White Photo II _____ 3 _____

MAJOR/GE CAPSTONE COURSE 3 S.H.
GCOM 4660 Research, Writing & Publishing
in Graphic Communications _____ 3 _____

FREE ELECTIVES: 6-13 S.H.
(50% of free electives must be taken at the
3000-4000 level)

_____ 3 _____
_____ 3 _____
_____ 3 _____
_____ 3 _____

(over)
1 Required of all Freshmen and Transfers with fewer than 10 credits
2 See prerequisites and equivalencies on next page
3 Required by placement testing only
4 Not required of students with a second major, minor of collateral
* Required Distribution Course
5 Eng 1030, all major courses, including the Capstone, require a grade of
C or better

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

Courses

ENG 1030

Prereq: Placement testing
Equiv: ENG 1031/32; 1033/34; 1430; ENG 1020; 1400

MATH 1000

Prereq: Placement testing
Equiv: MATH 1001/02; 1003/04; 1051

COMM 1402

Prereq: CS 0411 or 0412 if required by placement testing
ENG 1031/32; 1033/34
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021-2024 Research and Technology

Is offered as a college-based course
GE 2021 College of BPA GE 2022 College of ED
GE 2023 College of AHSS GE 2024 College of NAHS
Prereq: ENG 1030 or equivalent
MATH 1000 or equivalent
Equiv: GE 2020

Course Paired with Reading

Must be taken concurrently with CS 0412 if required by placement testing.

GE Distribution Courses

All courses taken under the General Education Disciplinary / Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List, printed in the Registration Bulletin. These courses are designated as GEHU, GESS, GESM, GEHPE or GECP.

- GEHU Humanities
- GESS Social Sciences
- GESM Science and Mathematics
- GEHPE Health and Physical Education
- GECP Approved GE Concentration Pairs:
Special Disciplinary Pairs and Pairs Across Disciplines

Required GE Distribution Courses

Eng 2403 is a required Humanities Distribution course with an emphasis on diversity.
HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity.
MATH 1010, 1016, 1054, CPS 1031, 1032 or 1231 may be used to satisfy the Science and Mathematics Distribution requirements.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of two semesters of study at the introductory or intermediate level.

GE Concentration Sequences

A concentration is a two-course sequence in the Liberal Arts and Sciences that builds upon an introductory GE Distribution course. Three different options for satisfying the concentration exist: (1) two courses in the same discipline at the 2000 level or above; (2) two courses from different disciplines at the 2000 level or above that cover a similar topic or theme (students taking this second option must obtain approval from the GE office prior to registration); (3) a pre-approved pair of courses at the 1000 level or above that is published in the University Bulletin under GECP Distribution courses.

Major / GE Capstone Course

A capstone course is a major course that satisfies three credits of GE requirements. Each major guide sheet will count three credits for the capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Comments:

Evaluator's Signature	Date
Advisor's Signature _____	Date _____

Your major department (Dept. of Design) is located in Vaughn-Eames Hall, Room 305, phone (908) 527-3059
YOU MUST BRING THIS EVALUATION AND YOUR KEAN UNIVERSITY TRANSCRIPT TO ALL ADVISING / REGISTRATION SESSIONS.
