KEAN UNIVERSITY – COLLEGE OF VISUAL AND PERFORMING ARTS

(28302) B.S. IN GRAPHIC COMMUNICATIONS
OPTION: GRAPHIC COMMUNICATIONS MANAGEMENT: 128 S.H.

EFFECTIVE DATE: Fall 2009 **START TERM: _____**

NAME		TRANSFER INSTITUTIONS (X) Credits:	
STUDENT ID#		In Progress	
GENERAL EDUCATION: 35 Semester Hours (S.H.)			
Foundation Requirements 13 S.H.		**ACADEMIC Major 52 S.H.Total Credits**	
G.E. 1000 Transition to Kean *(Required of all freshmen or transfer students with fewer than 10 credits)*	1	**MAJOR REQUIREMENTS: 43 S.H. *****	
ENG 1030 Composition *(Requires a grade of "C" or better)*	3	GCOM 1600 Intro to Graphic Communications	3
MATH 1000 Algebra for College Students	3	GCOM 3603 Black & White Photo I	3
COMM 1402 Speech Communication	3	GCOM 3609 Digital Photography I	3
GE 2025 Research & Technology	3	GCOM 3610 Pre-Media Systems (formerly Offset Lithographic Prepress)	3
		GCOM 3611 Offset Lithographic Presswork	3
Disciplinary & Interdiscipl. Distribution Requirements:		GCOM 3612 Desktop Publishing in Business and Education	3
***Humanities:* 6 S.H.**		GCOM 3620 Internet Publishing & Applications. in Gr. Comm.	3
*ENG 2403 World Literature	3	GCOM 3650 Operations Management in Gr. Comm.	3
Select one of the following courses:		GCOM 3665 Entrepreneurship in Gr. Comm.	3
Fine Arts/Art History	3	GCOM 4608 Digital Color Analysis	3
Philosophy or Religion	3	GCOM 4610 Printing Production Workshop	4
Foreign Languages (Must take I and II for credit)	3	GCOM 4620 Estimating & Purchasing in Gr. Comm.	3
Music or Theatre	3	GCOM 4630 Print Communications Mgt. (WE)	3
Interdisciplinary	3	GCOM 4635 Digital Imaging	3
***Social Sciences*: 6 S.H.**		**MAJOR ELECTIVES: 9 S.H. (Select any three GCOM courses or other areas by advisement) > *****	
*HIST 1000 Civil Society in America	3		3
Select one of the following courses:			3
Psychology	3		3
Economics or Geography	3		
Political Science	3	**FREE ELECTIVES: 20 S.H.** **at least 50% must be 3000/4000level**	
Sociology or Anthropology	3		
Interdisciplinary	3		
***Science and Mathematics*: 7 S.H.**			
CPS 1031 or 1032	3		
Lab Science	4		
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy			
G.E. and Major Capstone: 3 S.H.		**Other Transfer:**	
GCOM 4660 Research, Writing & Publishing in Graphic Communications **	3	**Special Notes:**	
		***G.E. required course**	
Additional Required Courses: 21 S.H.		****Course required by Major**	
ACCT 2200 Principles of Accounting	3	*****All Major courses require a grade of C or better**	
MGS 2030 Principles of Management (formerly Business Organization and Management)	3	**>Require advisor permission**	
MKT 2500 Principles of Marketing (formerly MKT 3410 Basic Marketing)	3	**Note: See foreign language requirements**	
BLAW 2051 Business Law I (formerly MGS 3051 Business Law I)	3	**TOTAL CREDITS:**	
ECO 2120 Statistics for Eco and Business (formerly MGS 2120)	3	Advisor:	
MGS 3030 Human Resources Mgt.	3	Advisor Signature:	
MGS 3013 Small Business Management	3		

Rev. 04/09