



School of Global Business

Bachelor of Science in Global Business

Major code: 49200

124 semester hours

Effective Fall 2014

FRESHMAN YEAR				
Fall Semester			Spring Semester	
GE 1000 Transition to Kean	1		ENG 2403 World Literature	3
ENG 1030 College Composition	3		HIST 1000 History of Civil Society in America or HIST 1062 Worlds of History	3
MATH 1044 Pre-calculus for Business & Economics*	3		ECO 1021 Principles of Microeconomics	3
COMM 1402 Speech Communications	3		CPS 1032 Microcomputer Applications	3
ECO 1020 Principles of Macroeconomics	3		GE 2021 Research and Technology	3
GE Social Sciences Course (from approved list)	3			
(+MATH 1000 College Algebra may be required as prerequisite depending on results of placement exam)	16			15

Summer Session – following first year				
Summer I			Summer II	

SOPHOMORE YEAR				
Fall Semester			Spring Semester	
COMM 3590 Business & Professional Comm.	3		ENG 3090 Business & Professional Writing	3
ACC 2200 Principles of Accounting I	3		ACC 2210 Principles of Accounting II	3
MGS 2150 Business Statistics	4		MKT 2500 Principles of Marketing	3
BLAW 2051 Business Law I	3		MGS 3040 Management Information Systems	3
MGS 2030 Principles of Management	3		Free elective	3
	16			15

Summer Session – following sophomore year				
Summer I			Summer II	

JUNIOR YEAR- Creativity Emphasis					
Fall Semester			Spring Semester		
FIN 3310 Corporate Finance	3		MKT 4220 International Marketing	3	
MGS 3022 Organizational Behavior	3		MGS 3035 International Management	3	
GBUS 4330 Innovation & Entrepreneurship	3		GBUS 4320 Sustainable Global Business & Technology	3	
Foreign Language (first semester)	3		Free Elective	3	
MGS 3025 International Business & Trade	3		Foreign Language (second semester)	3	
	15			15	

Summer Session- Required Global Practica					
Summer I			Summer II		
GBUS 4810 Global Practicum I	3		GBUS 4820 Global Practicum II	3	

SENIOR YEAR- Innovation and Entrepreneurship Emphasis					
Fall Semester			Spring Semester		
MGS 3520 Business Ethics & Corporate Responsibility	3		MGS 4999 Integrative Business Strategy	3	
MGS 4010 Operations Management	3		GBUS 4300 Managing Global Operations	3	
GBUS 4310 Global Business Research & Analytics	3		Free Elective	3	
GE Science Lab Course (from approved list)	4		Free Elective	3	
Free Elective	1/3				
	14/16			12	

*** TOTAL CREDITS REQUIRED FOR GRADUATION: 124 S.H.**

Free electives may be used for a minor or for Internship credit (maximum of 6 Semester Hours for internship). Consult your advisor for suggestions/recommendations regarding free electives and/or modifications to the above program sequence. Students taking less than the suggested credits in a given semester should consider taking courses in the summer to graduate in four years.