School of Global Business

Bachelor of Science in Global Business
Major code: 49200
124 semester hours

Effective Fall 2016

FIRST YEAR					
Fall Semester			**Spring Semester**		
GE 1000 Transition to Kean	1		MATH 1044 Pre-calculus for Business & Economics	3	
ENG 1030 College Composition	3		HIST 1062 Worlds of History	3	
MATH 1000 College Algebra (may be required depending on results of placement exam)	3		ECO 1021 Principles of Microeconomics	3	
COMM 1402 Speech Communications	3		CPS 1032 Microcomputer Applications	3	
ECO 1020 Principles of Macroeconomics	3		GE 2021 Research and Technology	3	
GE Social Sciences Course (from approved list)	3				
	16			**15**	

Summer Session – following first year					
Summer I			Summer II		

SOPHOMORE YEAR					
Fall Semester			**Spring Semester**		
COMM 3590 Business & Professional Comm.	3		ENG 3090 Business & Professional Writing	3	
ACC 2200 Principles of Accounting I	3		ACC 2210 Principles of Accounting II	3	
MGS 2150 Business Statistics	4		MKT 2500 Principles of Marketing	3	
BLAW 2051 Business Law I	3		MGS 3040 Management Information Systems	3	
MGS 2030 Principles of Management	3		Free elective	3	
			ENG 2403 World Literature	3	
	16			**18**	

Summer Session – following sophomore year					
Summer I			**Summer II**		

Math Note:

- Most students place into Math 1000 – College Algebra and if so it will be considered a free elective for graduation.
- Students who place into MA 1044 – Pre-calculus (will NOT have to take MA 1000) must then complete 13 credits of free electives.

JUNIOR YEAR- Creativity Emphasis					
Fall Semester			**Spring Semester**		
FIN 3310 Corporate Finance	3		MKT 4220 International Marketing	3	
MGS 3022 Organizational Behavior	3		MGS 3035 International Management	3	
GBUS 4330 Innovation & Entrepreneurship	3		GBUS 4320 Sustainable Global Business & Technology	3	
Foreign Language (first semester)	3		MGS 3110 Managerial Decision Modeling	3	
MGS 3025 International Business &Trade	3		Foreign Language (second semester)	3	
	15		GBUS 4810 Global Practica – *Credit*	3	
			(See note #1below)	**18**	

Summer Session- Required Global Practica					
Summer I			**Summer II**		
GBUS 4810 Global Practicum – *Experience*	3				
(*See note # 1 below)*					

SENIOR YEAR- Innovation and Entrepreneurship Emphasis					
Fall Semester			**Spring Semester**		
MGS 3520 Business Ethics & Corporate Responsibility	3		MGS 4999 Integrative Business Strategy	3	
MGS 4010 Operations Management	3		GBUS 4300 Managing Global Operations	3	
GBUS 4310 Global Business Research & Analytics	3		Free Elective	3	
GE Science Lab Course (from approved list)	4		Free Elective	3	
Free Elective	1/3				
	14/16			**12**	

TOTAL CREDITS REQUIRED FOR GRADUATION: 124 S.H.

NOTES:

1) **The Global Practica experience is in an assignment (made by the Director of Global Business) which will take place in June. The course for credit will start in Spring in order for you to have access to financial aid. This is why the class appears in both the Spring and Summer I terms.**

2) **It is highly recommended that all Global Business students complete a minor in one of the business disciplines or in an area like computer science or public administration, where students have an interest.**

- Free electives may be used for a minor or for Internship credit (maximum of 6 Semester Hours for internship).
- Consult your advisor for suggestions/recommendations regarding free electives and/or modifications to the above program sequence.
- Students taking less than the suggested credits in a given semester should consider taking courses in the summer to graduate in four years.