KEAN UNIVERSITY- COLLEGE OF BUSINESS & PUBLIC MANAGEMENT

EFFECTIVE FALL 2014 (49200) B.S. in Global Business 124 Semester Hours (S.H.)

GENERAL EDUCATION: 35 S.H.		
Foundation Requirements: 13 S.H.		
GE 1000 Transition to Kean[1]	1	
ENG 1030 College Composition[2]	3	
MATH 1044 Precalculus for Business or MATH 1054 Precalculus[2,3]	3	
COMM 1402 Speech Communication[2,3]	3	
GE 2021 Research & Technology[2,3]	3	
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS: refer to GE Distribution Course List		
Humanities: 6 S.H.		
*ENG 2403 World Literature	3	
Foreign Language (2nd semester)	3	
Social Sciences: 6 S.H.		
*HIST 1000 Civil Society in America OR HIST 1062 Worlds of History	3	
*Select **ONE** Social Science Course from the GE Distribution Course List:*		
Psychology	3	
Economics or Geography	3	
Political Science	3	
Sociology or Anthropology	3	
ID Group Communication	3	
Science and Mathematics: 7 S.H.		
CPS 1032 Microcomputer Applications	3	
*Select **ONE** 4 Credit Lab Science Course from the GE Distribution Course List:*		
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy	4	
G.E. and Major Capstone: 3 S.H.		
MGS 4999 Integ. Business Strategy [2]	3	
Additional Required Courses: 15 S.H.		
ECO 1020 Principles of Macroeconomics[2]	3	
ECO 1021 Principles of Microeconomics[2]	3	
ENG 3090 Business & Professional Writing	3	
COMM 3590 Business & Prof. Comm.	3	
Foreign Language (1st semester)	3	

ACADEMIC MAJOR [2] 61 S.H.		
Business Core Requirements 31 S.H.		
ACCT 2200 Principles of Accounting I	3	
ACCT 2210 Principles of Accounting II	3	
BLAW 2051 Business Law I	3	
MKT 2500 Principles of Marketing	3	
MGS 2030 Principles of Management	3	
MGS 2150 Business Statistics	4	
FIN 3310 Corporate Finance I	3	
MGS 3040 Management Information Systems	3	
MGS 3520 Bus. Ethics & Corporate Responsibility	3	
MGS 4010 Operations and Supply Chain Mgt	3	
Global Business Core Requirements: 12 S.H.		
MGS 3032 Organizational Behavior	3	
MGS 3035 International Management	3	
MGS 3025 International Business & Trade	3	
MKT 4220 International Marketing	3	
Global Business Practica Requirements: 6 S.H.		
GBUS 4810 Global Business Practicum I	3	
GBUS 4820 Global Business Practicum II	3	
Innnovation, Creativity, and Entrepreneurship Requirements: 6 S.H.		
GBUS 4320 Sustainable Global Business & Technology	3	
GBUS 4330 Innovation and Enterpreneurship	3	
Global Business Electives: 6 S.H.		
Select 2 courses from the following:		
MGS 3045 Commercial Devlment. of the Internet	3	
GBUS 4500 Contemporary Topics in Global Business	3	
GBUS 4200 Global Financial Markets & Institutions	3	
ACCT 4270 International Accounting	3	
GBUS 4300 Managing Global Operations	3	
GBUS 4310 Global Business Research & Analytics	3	

Special Notes:
[1] Required of Freshmen and Transfers with fewer than 10 credits
[2] Minimum grade of "C". All Academic Major Courses require a minimum grade of "C".
[3] Check prerequisites and equivalencies in UG catalog
Graduation requirement will be a 3.00 GPA
* Required General Education course

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FREE ELECTIVES: 13 S.H. **(6 or more credits must be at 3000/4000 level)**		
Upper level free electives	6	
Lower level free electives	7	

Advisor:

Advisor Signature: Date: