

KEAN UNIVERSITY- COLLEGE OF BUSINESS & PUBLIC MANAGEMENT

EFFECTIVE FALL 2014 (49200) B.S. in Global Business 124 Semester Hours (S.H.)

GENERAL EDUCATION: 35 S.H.		ACADEMIC MAJOR ² 61 S.H.	
Foundation Requirements: 13 S.H.		Business Core Requirements 31 S.H.	
GE 1000 Transition to Kean ¹	1	ACCT 2200 Principles of Accounting I	3
ENG 1030 College Composition ²	3	ACCT 2210 Principles of Accounting II	3
MATH 1044 Precalculus for Business or MATH 1054 Precalculus ^{2,3}	3	BLAW 2051 Business Law I	3
COMM 1402 Speech Communication ^{2,3}	3	MKT 2500 Principles of Marketing	3
GE 2021 Research & Technology ^{2,3}	3	MGS 2030 Principles of Management	3
		MGS 2150 Business Statistics	4
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS: refer to GE Distribution Course List		FIN 3310 Corporate Finance I	3
Humanities: 6 S.H.		MGS 3040 Management Information Systems	3
*ENG 2403 World Literature	3	MGS 3520 Bus. Ethics & Corporate Responsibility	3
Foreign Language (2nd semester)	3	MGS 4010 Operations and Supply Chain Mgt	3
Social Sciences: 6 S.H.			
*HIST 1000 Civil Society in America OR HIST 1062 Worlds of History	3	Global Business Core Requirements: 12 S.H.	
<i>Select ONE Social Science Course from the GE Distribution Course List:</i>		MGS 3032 Organizational Behavior	3
Psychology	3	MGS 3035 International Management	3
Economics or Geography	3	MGS 3025 International Business & Trade	3
Political Science	3	MKT 4220 International Marketing	3
Sociology or Anthropology	3		
ID Group Communication	3	Global Business Practica Requirements: 6 S.H.	
Science and Mathematics: 7 S.H.		GBUS 4810 Global Business Practicum I	3
CPS 1032 Microcomputer Applications	3	GBUS 4820 Global Business Practicum II	3
<i>Select ONE 4 Credit Lab Science Course from the GE Distribution Course List:</i>			
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy	4	Innovation, Creativity, and Entrepreneurship Requirements: 6 S.H.	
G.E. and Major Capstone: 3 S.H.		GBUS 4320 Sustainable Global Business & Technology	3
MGS 4999 Integ. Business Strategy ²	3	GBUS 4330 Innovation and Entrepreneurship	3
Additional Required Courses: 15 S.H.		Global Business Electives: 6 S.H.	
ECO 1020 Principles of Macroeconomics ²	3	<i>Select 2 courses from the following:</i>	
ECO 1021 Principles of Microeconomics ²	3		
ENG 3090 Business & Professional Writing	3	MGS 3045 Commercial Devlment. of the Internet	3
COMM 3590 Business & Prof. Comm.	3	GBUS 4500 Contemporary Topics in Global Business	3
Foreign Language (1st semester)	3	GBUS 4200 Global Financial Markets & Institutions	3
		ACCT 4270 International Accounting	3
		GBUS 4300 Managing Global Operations	3
		GBUS 4310 Global Business Research & Analytics	3
Special Notes:			
¹ Required of Freshmen and Transfers with fewer than 10 credits			
² Minimum grade of "C". All Academic Major Courses require a minimum grade of "C".			
³ Check prerequisites and equivalencies in UG catalog			
Graduation requirement will be a 3.00 GPA			
* Required General Education course			
		FREE ELECTIVES: 13 S.H. (6 or more credits must be at 3000/4000 level)	
		Upper level free electives	6
		Lower level free electives	7

Rev 9/13

Advisor: _____

Advisor Signature: _____ Date: _____